October 10, 1996

MUR 4505

VIA HAND DELIVERY

Honorable Lee Ann Elliott
Chairman
Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

Re: Complaint Against the Democratic National Committee and the "Torricelli for U.S. Senate/Bob Torricelli for New Jersey" Committee

Dear Madam Chairman:

Pursuant to the authority found at 2 U.S.C. §437g(a)(4)(A), I file this formal complaint with the Federal Election Commission (the "Commission"). This complaint alleges a series of violations of the Federal Election Campaign Act of 1971, as amended, (the "Act") by the Democrat National Committee (the "DNC") with respect to the November, 1996 general election for United States Senator from New Jersey. I respectfully request that the Commission move forward to investigate this complaint, as is provided for at 2 U.S.C. §437g(a)(2). The complaint, on information and belief, alleges violations of 2 U.S.C. §§441a(a)(2), 441a(d), 441b(a), 441d, 434b and 11 C.F.R. §110.11(a)(2) involving the unlawful financing of a television advertisement by the Respondent DNC in connection with the general election campaign of Congressman Bob Torricelli, the Democrat nominee for election to the United States Senate from New Jersey.

FACTS: On or about June 1, 1996, Respondent Torricelli Committee retained the Alexandria, Virginia-based media firm of Abar Hutton Media (the "Abar firm"), to purchase television time for its political advertising with respect to the 1996 New Jersey election for United States Senate. In so doing, the Abar firm, through its principal, Barb Abar, has purchased time on New York stations, including WABC-TV and WCBS-TV, for the purpose of airing one or more political advertisements in opposition to the candidacy of Republican candidate for election to the United States Senate, Dick Zimmer (see "Exhibit 1"). One of these advertisements is

referred to by Respondent Torricelli Committee, on information and belief, as "Zimmer: Not On Our Side." The text for this advertisement is attached as "Exhibit 2".

On or about August 1, 1996, Respondent DNC also contracted with the Abar firm to purchase television time on New York stations, including WABC-TV and WCBS-TV, for the purpose of airing one or more political advertisements in opposition to the candidacy of Republican candidate for election to the United States Senate, Dick Zimmer. One of these advertisements is referred to by the Respondent DNC, on information and belief, as "24 Times Against Medicare." The text for this advertisement is attached as "Exhibit 3." In fact, the placement of the advertisement by the Abar firm on behalf of the Respondent Torricelli Committee dove-tailed with the placement of the advertisement by the Abar firm on behalf of the Respondent DNC, (see "Exhibits 1 and 6").

I am reliably informed that Barb Abar of the Abar firm initially contacted Ms. Dee Rizzuto of WABC-TV on or about September 15, 1996 to purchase air time, at the "lowest unit rate", to televise the "Zimmer: Not On Our Side" advertisement on station WABC-TV through November 4, 1996 as a political advertisement. I am also reliably informed that on or about September 30, 1996, Barb Abar again contacted Ms. Rizzuto at WABC-TV and <u>changed the "buy order" previously agreed to</u> so as to utilize the same air time on behalf of the Respondent DNC to televise the "24 Times Against Medicare" advertisement as an exempt "issue" advertisement (see "Exhibit 4").

The advertisement which is the subject of this complaint ("24 Times Against Medicare") utilizes a text which discusses in the most vague way the proposition that Republican Senate candidate Dick Zimmer (specifically referred to by name and photograph in the text of the advertisement) has voted in Congress, in the past, to "destroy Medicare." The text of this advertisement fails to focus on any identified legislative initiative pending before the U.S. Congress at the time the advertisement aired. This advertisement contains explicit references to the pending election for United States Senate in New Jersey and to the candidacy of Dick Zimmer. This advertisement contains a clear and unambiguous "electioneering message" in opposition to the candidacy of Dick Zimmer (see "Exhibit 5").

Upon information and belief, the Respondents coordinated their television media strategy in opposition to Republican candidate Dick Zimmer. The Abar firm, through its principal Barb Abar, is

retained by both Respondents to place political advertising on New York television stations in connection with the November, 1996 general election for United States Senator from New Jersey and in opposition to candidate Dick Zimmer.

Pursuant to 47 C.F.R. §73.1943, television stations are required by the Federal Communications Commission to maintain, for public inspection, a copy of "buy" orders for political advertising carried on that station. When contacted directly and asked to produce a copy of the "buy" order for the "24 Times" advertisement aired by the Respondent DNC, several stations refused to comply with this request for the stated reason that the stations considered these advertisements to be "issue advertising", not political advertising. An independently obtained copy of a summary of some of the "issue advertising" buy-orders for the "24 Times" advertisement is attached as "Exhibit 6."

As the Commission knows, the Respondent DNC may accept individual contributions, for its so-called "non-federal" account, in amounts which would be in excess of the limitations placed upon contributions to a federal committee by 2 U.S.C. 441a(a)(1)(C). As the Commission also knows, Respondent DNC may also accept contributions from the treasury funds of corporations and labor organizations, for its so-called "non-federal" account, which would be prohibited for use in a federal election by 2 U.S.C. 441b.

Upon information and belief, Respondent DNC paid for the costs of the advertisement at issue in this complaint as an exempt administrative or "issue" expense, using a mix of federal and non-federal funds.

Upon information and belief, Respondent DNC used corporate treasury funds, labor organization treasury funds and/or excessive personal contributions in its "non-federal" account in paying for this advertisement as an exempt administrative expense.

THE LAW: The law with respect to advertisements of this nature is well settled. Expenditures or disbursements made by the Respondent DNC in connection with a federal election, such as the November, 1996 election for United States Senator from New Jersey, are regulated and limited by the Act. The law requires that the Respondent DNC must treat the preparation and placement costs of the advertisement at issue in this complaint as either a "coordinated expenditure" on behalf of the Respondent Torricelli Committee or as a "administrative expense", pursuant to 11 C.F.R. §106.5(a)(2).

Whether this expenditure by the Respondent DNC is to be treated as an "administrative expense" (the funding for such an expense being appropriately allocated, according to the formula previously established by the Commission, between the Respondent's federal and non-federal accounts) or as a "coordinated expenditure" will turn on (a) the exact text of the advertisement, (b) the geographic "placement" and timing of the media "buy" to air the advertisement, and (c) if the advertisement is prepared and aired in coordination with the benefiting federal campaign.

LEGAL ANALYSIS: Upon information and belief, the Respondent DNC has not deemed this media "buy" to be a "coordinated expenditure", but rather considers the "buy" to be an exempt national party "administrative" expense. This supposition is supported by the response of New York television station managers that the advertisement in question is an "issue" not a political advertisement and that the buy-orders for such advertisements need not be made available for public inspection under 47 C.F.R. 73.1943. This supposition is further supported by Respondent DNC's use of its own disclaimer at the end of the advertisement.

With respect to the advertisement at issue in this complaint, the law requires that the production and placement costs associated with these advertisements be posted to the Respondent DNC "coordinated" contribution limit for New Jersey because (a) the text of these advertisements fails to employ the required "call to action" for the viewer to urge an identified officeholder and candidate to take an action on a legislative matter pending before his or her legislative body, (b) the placement and timing of these advertisements strongly suggests that Respondent DNC's sole purpose in sponsoring this advertisement was to "inform" the largest number of viewers possible in New Jersey that Republican Senate candidate Dick Zimmer had, some how, voted to "destroy Medicare", and (c) of the obvious coordination between Respondents in the placement of the advertisement.

a. Message: As outlined in Advisory Opinion 1995-25, the Commission has previously taken the position that in order for so-called "issue advertising" to fall outside the definition of a "contribution" or "expenditure" and thus be deemed an "administrative expense" or an expense aimed at a "generic voter drive" (pursuant to 11 C.F.R. §106.5(b)(2)), the text of the advertisement must meet a series of defined tests, including (1) if the text mentions any federal candidate, that there is no "express advocacy" of the candidate's election or defeat, nor can there be any reference to any "electioneering message" or reference to a

federal election, (2) if there is a specific "call to action" in the text, that the "call to action" will urge the viewer to contact the federal candidate **urging support for, or defeat of, a particular piece of legislation**, and (3) the production and placement costs of the "issue advertising" must be allocated, pursuant to the Commission's formula, between a party committee's federal and non-federal accounts.

With respect to the advertisement at issue in this complaint, the text does not meet the stated requirements laid out by the Commission in AO 1995-25 regarding both the absence of any "express advocacy" and the nature of the "call to action" contained in the issue advertisement. In the advertisement placed by the Respondent DNC, there is unambiguous "express advocacy" in opposition to the candidacy of Dick Zimmer and a "call to action" which does not relate to any legislative issue pending before the United States Congress and which cannot even be acted upon by candidate and officeholder Zimmer for the reason that the U.S. Congress has adjourned sine die for the remainder of the year.

b. Placement and Timing: These advertisements were placed on television stations in New York for the sole purpose of **expressly advocating** opposition to and the defeat of candidate Dick Zimmer. The advertisement known as "24 Times Against Medicare" continues to run on New York television stations weeks after the U.S. Congress adjourned sine die for the remainder of the year.

c. Coordination with the Torricelli Campaign: In placing this advertisement, the Respondent DNC employed the media firm headed by Barb Abar (the firm of Abar Hutton Media), which is the same media firm currently employed by the Respondent Torricelli Committee to place political advertising on his own behalf on New York television stations. This fact alone presents prima facia evidence of "coordination" between the Respondents in this matter.

STATUTORY VIOLATIONS: Because the Respondent DNC erroneously thought this advertisement to be an exempt "issue" advertisement, said Respondent had to pay for the production and placement costs associated with this advertisement using the federal/non-federal allocation formula previously established by the Commission for "administrative expenses." As the Commission knows, by operation of law said Respondent is allowed to accept corporate treasury funds, labor organization treasury funds and excessive personal contributions for its "non-federal" account. Since this advertisement does not meet all of the tests for an exempt "issue" advertisement outlined in AO 1995-25, said

Respondent's use of any corporate treasury funds, labor organization treasury funds or excessive personal contributions for the payment any of the costs associated with this advertisement is a specific violation of 2 U.S.C. §441a(a) and §441b.

Further, because the law deems this media "buy" to be a "coordinated expenditure" on behalf of the Respondent Torricelli Committee, the Respondent DNC is in violation of the Commission's regulation with respect to the proper disclaimer to be used by a party committee for a "coordinated" political advertisement, 2 U.S.C. §441d(a)(2). "Coordinated" party expenditures must carry a Commission approved "disclaimer" identifying the sponsor of the advertisement, the benefiting federal committee and indicating that there has been coordination between the sponsoring party committee and the benefiting federal campaign (see 11 C.F.R. §110.11(a)(2)).

Further, because the law deems the disbursements made to produce and air these advertisements to be "coordinated expenditures" on behalf of the Respondent Torricelli Committee, the Respondent DNC must reflect these expenditures (including the actual costs associated with the production of this advertisement) on its reports to the Commission, pursuant to 2 U.S.C. 434b, and treat the costs of these advertisements as part of the party committee coordinated contribution limit applicable to New Jersey.

CONCLUSION: Given the violations of the Act described above, I urge the Commission to (1) find that the Respondents and their Treasurers violated 2 U.S.C. §441a(a)(2), 441a(d), 441b(a), 441d, 434b and 11 C.F.R. §110.11(a)(2) regarding the financing of the advertisements at issue in this complaint on television stations throughout New Hampshire; (2) find that the Respondents and their Treasurers will knowingly and willfully violate 2 U.S.C. §434b should they fail to adequately report the "co
ordinated expenditures" that were made in connection with the preparation and placement of these advertisements; (3) impose appropriate penalties for such violations; and (4) order the

Respondents to withdraw these advertisements and terminate all present and future television "buys" in support of these advertisements.

Respectfully,

Craig M. Engle, Esq.
General Counsel
National Republican Senatorial Committee
Ronald Reagan Republican Center
425 Second Street, N.E.
Washington, DC 20002

Exhibits Attached

Subscribed and sworn to
before me this 10TH day
of October, 1996

Notary Public
My Commission expires Nov 20, 1996

WAS-201400

1

WABC-TV NEW YORK, N.Y. 10023

WABC-TV
7 Lincoln Square
New York, New York 10023
(212) 456-3024
Fax (212) 456-3222

PAID

AGENCY ADDRESS	CONTRACT NUMBER	DATE
ABAR HUTTON MEDIA 1029 WEST ROYAL STREET SUITE 330 ALEXANDRIA, VA 22314 BARBARA ABAR 805	960913-0008065 A1 T 2	10/04/96 17:26:39 PAGE 1
	ADVERTISER: TORRICELLI FOR US SENATE	STATION/MARKET: WABC-TV, INC.
	PRODUCT: TORRICELLI FOR SENATE	SALESMAN/OFFICE: PA/MD RIZZUTO, DEE/PHILA
	PCON=805 ACON=	SAR ☐ 208446 38894
FOR STATION USE: 1046 2707 1521 449	BUYER: BARBARA ABAR /	X 2

START DATE	END DATE	BILLING/WEEKS	BILLING CYCLE
10/07/96	10/13/96	M 1	1

LINE NO.	DAY *	TIME FROM	TIME TO	TYPE	EFFECTIVE DATES	SEC.	FREQ. OR PLAN	SPOTS PER WEEK	EARNED RATE/SPOT	TOTAL SPOTS
					* * R E V I S I O N 2 * *					
ADDING :										
30	T-F(R)	1204A	1207A	30	10/08-10/11	1		2	3,00000	
29	SU	1028A	1133A	30	10/13	1		1	3,50000	
	408 THIS WK WITH DAVID BRINKLEY***									
28	M-F(R)	658P	756P	30	10/07-10/11	1		4	6,50000	
27	T-SU(R)	1132P	1135P	30	10/08-10/13	1		2	6,00000	
26	M-F(R)	358P	500P	30	10/07-10/11	1		2	2,50000	
25	M-F(R)	1227P	357P	30	10/07-10/11	1		1	1,00000	
24	M-F(R)	858A	1130A	30	10/07-10/11	1		2	60000	
23	M-F(R)	658A	857A	30	10/07-10/11	1		3	60000	
22	SA	958P	1100P	30	10/12	1		1	7,50000	
21	TH	858P	1000P	30	10/10	1		1	6,50000	
	1283 MURDER ONE									
					TOTAL ADDITION				72,50000	
CANCEL :										
20	SU	1028A	1130A	30	10/13	2		1	5,00000	
19	M-F(R)	658P	756P	30	10/07-10/11	2		8	7,50000	
18	SU	557P	630P	30	10/13	2		1	4,50000	
17	SA	658P	730P	30	10/12	2		1	4,50000	
14	T-SU(R)	1132P	1135P	30	10/08-10/13	2		4	7,50000	
13	SA-SU	1136P	135A	30	10/12-10/13	2		2	1,30000	
12	SA	731P	756P	30	10/12	2		1	2,00000	
11	T-F	1204A	1207A	30	10/08-10/11	2		4	4,00000	
10	M-F	358P	500P	30	10/07-10/11	2		5	3,50000	
9	M-F(R)	1228P	357P	30	10/07-10/11	2		3	2,20000	
8	M-F(R)	858A	1130A	30	10/07-10/11	2		3	1,40000	
7	M-F	658A	900A	30	10/07-10/11	2		5	1,30000	
6	SA	958P	1100P	30	10/12	2		1	14,00000	
5	F	957P	1100P	30	10/11	2		1	26,00000	

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Fax (212) 456-3222

AGENCY ADDRESS	CONTRACT NUMBER	DATE
ABAR HUTTON MEDIA 1029 WEST ROYAL STREET SUITE 330 ALEXANDRIA, VA 22314 BARBARA ABAR 805	960913-000606S A1 T 2	10/04/96 17:26:39 PAGE
	ADVERTISER: TORRICELLI FOR US SENATE	STATION/MARKET: WABC-TV, INC.
	PRODUCT: TORRICELLI FOR SENATE	SALESMAN/OFFICE: PA/MD RIZZUTO, DEE/PHILA
	PCON=805 ACON=	SAR ☒ 208446 3889
FOR STATION USE: 1046 2707 1521 449	BUYER: BARBARA ABAR /	X 2

START DATE	END DATE	BILLING/WEEKS	BILLING CYCLE
10/07/96	10/13/96	M 1	1

LINE NO.	DAY*	TIME FROM	TIME TO	TYPE	EFFECTIVE DATES	SEC.	FREQ. OR PLAN	SPOTS PER WEEK	EARNED RATE/SPOT	TOT SPC
4	SU	900P	1100P	30	10/13	2		1	20,00000	
3	TH	858P	1000P	30	10/10	2		1	14,00000	
2	T	758P	1000P	30	10/08	2		1	30,00000	
1	SU	658P	757P	30	10/13	2		1	25,00000	
					TOTAL CANCEL				288,40000	
					NET CHANGE			(	215,90000-)	
TOTAL CONTRACT NOW READS:										
23	M-F(R)	658A	857A	30	10/07-10/11	1		3	60000	
24	M-F(R)	858A	1130A	30	10/07-10/11	1		2	60000	
25	M-F(R)	1227P	357P	30	10/07-10/11	1		1	1,00000	
26	M-F(R)	358P	500P	30	10/07-10/11	1		2	2,50000	
28	M-F(R)	658P	756P	30	10/07-10/11	1		4	6,50000	
27	T-SU(R)	1132P	1135P	30	10/08-10/13	1		2	6,00000	
30	T-F(R)	1204A	1207A	30	10/08-10/11	1		2	3,00000	
16	SA-SU	128A	200A	30	10/12-10/13	2		2	00	
22	SA	958P	1100P	30	10/12	1		1	7,50000	
29	SU THIS WK WITH DAVID BRINKL.	1028A	1133A	30	10/13	1		1	3,50000	
21	TH MURDER ONE	858P	1000P	30	10/10	1		1	8,50000	

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TELEVISION CONFIRMATION CONTRACT

WABC-TV NEW YORK, N.Y. 10023

WABC-TV
7 Lincoln Square
New York, New York 10023
(212) 456-3024
Fax (212) 456-3222

AGENCY ADDRESS ABAR HUTTON MEDIA 1029 WEST FOYAL STREET SUITE 330 ALEXANDRIA, VA 22314 BARBARA ABAR 805	CONTRACT NUMBER 960913-000606S A1 T 2	DATE 10/04/96 17:26:39 PAGE 3
	ADVERTISER TORRICELLI FOR US SENATE	STATION/MARKET WABC-TV, INC.
	PRODUCT TORRICELLI FOR SENATE	SALESMAN/OFFICE PA/MD RIZZUTO, DEE/PHILA
	PCON=805 ACON=	SAR ☐ 208446 38894
FOR STATION USE: 1046 2707 1521 449	BUYER BARBARA ABAR /	X 2

START DATE	END DATE	BILLING/WEEKS	BILLING CYCLE
10/07/96	10/13/96	M 1	1

LINE NO.	DAY *	TIME FROM	TIME TO	TYPE	EFFECTIVE DATES	SCC.	FREQ. OR PLAN	SPOTS PER WEEK	EARNED RATE/SPOT	TOTAL SPOTS
	OCT96 72,500.00									
					TOTAL SPOTS					21
					TOTAL EXPIRED				00	
					TOTAL SCHEDULED				72,500.00	
					TOTAL GROSS				72,500.00	
					COMMISSION				10,875.00	
					TOTAL NET				61,625.00 ✓	

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WABC-TV NEW YORK, N.Y. 10023

WABC-TV
7 Lincoln Square
New York, New York 10023
(212) 456-3024
Fax (212) 456-3222

RECEIVED MAIL ROOM
1996 OCT -9 P 4:25
HOLLAND & KNIGHT

AGENCY ADDRESS	CONTRACT NUMBER	DATE
ABAR HUTTON MEDIA 1029 WEST ROYAL STREET SUITE 330 ALEXANDRIA, VA 22314 BARBARA ABAR 805	960913-0006065 A1 T 2	10/04/96 17:26:39 PAGE
	ADVERTISER: TORRICELLI FOR US SENATE	STATION/MARKET: WABC-TV, INC.
	PRODUCT: TORRICELLI FOR SENATE	SALESMAN/OFFICE: PA/MD RIZZUTO, DEE/PHILA
	PCON=805 ACON=	SAR ☒ 208446 3889
FOR STATION USE: 1046 2707 1521 449	BUYER: BARBARA ABAR /	X 2

START DATE	END DATE	BILLING/WEEKS	BILLING CYCLE
10/07/96	10/13/96	M 1	1

SCHED NO.	DAY*	TIME FROM	TIME TO	TYPE	EFFECTIVE DATES	SEC.	FREQ. OR PLAN	SPOTS PER WEEK	EARNED RATE/SPOT	TOT SPO
4	SU	900P	1100P	30	10/13	2		1	20,00000	
3	TH	859P	1000P	30	10/10	2		1	14,00000	
2	T	758P	1000P	30	10/08	2		1	30,00000	
1	SU	658P	757P	30	10/13	2		1	25,00000	
					TOTAL CANCEL				288,40000	
					NET CHANGE			(	215,90000-)	
TOTAL CONTRACT NOW READS:										
23	M-F(R)	658A	857A	30	10/07-10/11	1		3	60000	
24	M-F(R)	858A	1130A	30	10/07-10/11	1		2	60000	
25	M-F(R)	1227P	357P	30	10/07-10/11	1		1	1,00000	
26	M-F(R)	358P	500P	30	10/07-10/11	1		2	2,50000	
28	M-F(R)	658P	756P	30	10/07-10/11	1		4	6,50000	
27	T-SU(R)	1132P	1135P	30	10/08-10/13	1		2	6,00000	
30	T-F(R)	1204A	1207A	30	10/08-10/11	1		2	3,00000	
16	SA-SU	128A	200A	30	10/12-10/13	2		2	00	
22	SA	958P	1100P	30	10/12	1		1	7,50000	
29	SU THIS WK WITH DAVID BRINKL.	1028A	1133A	30	10/13	1		1	3,50000	
21	TH MURDER ONE	858P	1000P	30	10/10	1		1	8,50000	

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	PRODUCT TORRICELLI FOR SENATE	SALESMAN/OFFICE PA/MD RIZZUTO, DEE/PHILA
	PCON=805 ACON=	SAR ☐ 208446 38894
FOR STATION USE: 1046 2707 1521 449	BUYER BARBARA ABAR /	X 2

START DATE	END DATE	BILLING/WEEKS	BILLING CYCLE
10/07/96	10/13/96	M 1	1

LINE NO.	DAY	TIME FROM	TIME TO	TYPE	EFFECTIVE DATES	SEC.	FREQ. OR PLAN	SPOTS PER WEEK	EARNED RATE/SPOT	TOTAL SPOTS
	OCT96 72,500.00									
					TOTAL SPOTS					21
					TOTAL EXPIRED				.00	
					TOTAL SCHEDULED				72,500.00	
					TOTAL GROSS				72,500.00	
					COMMISSION				10,875.00	
					TOTAL NET				61,625.00	✓

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New York, New York 10023
(212) 456-3024
Fax (212) 456-3222

AGENCY ADDRESS	CONTRACT NUMBER	DATE
ABAR HUTTON MEDIA 1029 WEST ROYAL STREET SUITE 330 ALEXANDRIA, VA 22314 BARBARA ABAR 805	960913-000606S A1 T 2	9/13/96 16:17:19 PAGE
	ADVERTISER TORRICELLI FOR US SENATE	STATION/MARKET WABC-TV, INC.
	PRODUCT TORRICELLI FOR SENATE	SALESMAN/OFFICE PA/MD RIZZUTO, DEE/PHIL
	PCON=805 ACON=	SAR ☐ 208446 386
FOR STATION USE: 1046 2707 1521 449	BUYER BARBARA ABAR /	NEW

START DATE	END DATE	BILLING/WEEKS	BILLING CYCLE
10/07/96	10/13/96	M 1	1

LINE NO.	DAY *	TIME FROM	TIME TO	TYPE	EFFECTIVE DATES	SEC.	FREQ. OR PLAN	SPOTS PER WEEK	EARNED RATE/SPOT	TO SP
7	M-F	658A	900A	30	10/07-10/11	2		5	1,30000	
8	M-F(R)	858A	1130A	30	10/07-10/11	2		3	1,40000	
9	M-F(R)	1228P	357P	30	10/07-10/11	2		3	2,20000	
10	M-F	358P	500P	30	10/07-10/11	2		5	3,50000	
19	M-F(R)	658P	756P	30	10/07-10/11	2		8	7,50000	
14	T-SU(R)	1132P	1135P	30	10/08-10/13	2		4	7,50000	
11	T-F	1204A	1207A	30	10/08-10/11	2		4	4,00000	
16	SA-SU	128A	200A	30	10/12-10/13	2		2	00	
12	SA	731P	756P	30	10/12	2		1	2,00000	
6	SA	958P	1100P	30	10/12	2		1	14,00000	
13	SA-SU	1136P	135A	30	10/12-10/13	2		2	1,30000	
5	F 20/20**********	957P	1100P	30	10/11	2		1	26,00000	
4	SU ABC SUNDAY NIGHT MOVIE***	900P	1100P	30	10/13	2		1	20,00000	
20	SU THIS WK WITH DAVID BRINKL	1028A	1130A	30	10/13	2		1	5,00000	

*THIS AGREEMENT IS SUBJECT TO THE TERMS AND CONDITIONS INDICATED ABOVE, AND ON THE REVERSE SIDE HEREOF.

TELEVISION CONFIRMATION CONTRACT

ACCEPTED FOR CLIENT _____ ACCEPTED FOR STATION _____

WABC-TV NEW YORK, N.Y. 10023

WABC-TV
7 Lincoln Square
New York, New York 10023
(212) 456-3024
Fax (212) 456-3222

AGENCY ADDRESS	CONTRACT NUMBER	DATE
ABAR HUTTON MEDIA 1029 WEST ROYAL STREET SUITE 330 ALEXANDRIA, VA 22314 BARBARA ABAR 805	960913-000606S A1 T 2	9/13/96 16:17:19 PAGE
	ADVERTISER: TORRICELLI FOR US SENATE	STATION/MARKET: WABC-TV, INC.
	PRODUCT: TORRICELLI FOR SENATE	SALESMAN/OFFICE: PA/MD RIZZUTO, DEE/PHILA
	PCON=805 ACON=	SAR: [X] 208446 38645
FOR STATION USE: 1046 2707 1521 449	BUYER: BARBARA ABAR /	NEW

START DATE	END DATE	BILLING/WEEKS	BILLING CYCLE
10/07/96	10/13/96	M 1	1

LINE NO.	DAY	TIME FROM	TIME TO	TYPE	EFFECTIVE DATES	SEC.	FREQ. OR PLAN	SPOTS PER WEEK	EARNED RATE/SPOT	TOTAL SPOTS
15	M WABC EYEWITNESS NEWS MOND	1232A	1235A	30	10/07	2		1	5,000.00	
1	SU AMERICA'S FUNNIEST HOME V	658P	757P	30	10/13	2		1	25,000.00	
2	T TUES COMEDY BLOCK	758P	1000P	30	10/08	2		1	30,000.00	
3	TH MURDER ONE	858P	1000P	30	10/10	2		1	14,000.00	
17	SA EARLY NEWS	658P	730P	30	10/12	2		1	4,500.00	
18	SU EARLY NEWS	557P	630P	30	10/13	2		1	4,500.00	
	OCT96 293,400.00									

TOTAL SPOTS		4
TOTAL EXPIRED		.00
TOTAL SCHEDULED	293,400.00	
TOTAL GROSS	293,400.00	
COMMISSION	44,010.00	
TOTAL NET	249,390.00	

*THIS AGREEMENT IS SUBJECT TO THE TERMS AND CONDITIONS INDICATED ABOVE, AND ON THE REVERSE SIDE HEREOF.

TELEVISION CONFIRMATION CONTRACT

ACCEPTED FOR CLIENT _____ ACCEPTED FOR STATION _____

NBC

CONFIRMATION CONTRACT

HUTTON MEDIA
NORTH ROYAL
NORFOLK VA 23514
ATTN: BARB

ADVERTISER: BOB TORRICELLI-SENATE/DEMOCRA	STATION/MARKET: WNBC-TV NEW YORK
PRODUCT: 9-TORRICELLI-SEN/DEM	SALESMAN/OFFICE: MIGLINO,MICHAEL/HRP - PHILADELPHIA
INPUT DATE: 09/12/96	
SCHEDULE DATES: 10/08/96 - 10/14/96	AGENCY: 52283
CONTRACT NUMBER: 52603 - 00007	
BILLING CALENDAR: STANDARD BROADCAST	TYPE: POLITICAL REVISED 2
DATE: 10/05/96	TIME: 7:38A
PRINTED PAGE: 1	

CL=N SUB= RCF CC=S-592 UF- 1011127 / 99433

DAYS	R-ROTN	UNIT PER WEEK	ORDER	LENGTH	EFFECTIVE DATES	RATE SECTION	MAX/GOOD REFERENCE DATE	TOTAL UNITS	UNIT PRICE
			CCB						
		1	MO 8-9P JEFF/MR	30	10/14/96	EX		1	11000
T		1	8-9P FRIENDS/SINGLE GUY	30	10/10/96	EX		1	40000
		1	9-11P NBC MON MOVIE	30	SPOT SCHED CANCELLED				
		1	9-11P SUN MOVIE	30	10/13/96	EX		1	14000
WTF	R	2	358A ADJ W-F	30	10/09/96 - 10/11/96	EX		2	1050
TWTF	R	2	7-9A TU-F TODAY SHOW	30	10/08/96 - 10/11/96	EX		2	1500
		1	7-9A ON TODAY SHOW	30	10/14/96	EX		1	1500
TTF	R	2	9-10A REAL LIFE	30	10/08/96 - 10/11/96	EX		2	700
T	R	1	1-3P SOAPS TU-F	30	10/08/96 - 10/11/96	EX		1	1150
		1	1-3P SOAPS MONDAY	30	SPOT SCHED CANCELLED				
		1	12P/1230P ADJ NOON NEWS	30	10/14/96	EX		1	800
TTF	R	2	3-4P MAURY POVICH	30	10/08/96 - 10/11/96	EX		2	800
		1	3-4P MAURY POVICH	30	10/14/96	EX		1	800
TTF	R	2	4-5P SALLY/JESSY RAPHAEL	30	10/08/96 - 10/11/96	EX		2	1100
		1	4-5P SALLY/JESSY RAPHAEL	30	10/14/96	EX		1	1100
		1	457P ADJ MONDAY	30	10/14/96	EX		1	2200
		1	45EP ADJ MONDAY	30	10/14/96	EX		1	3500
	R	1	7-730P EXTRA ENT MAG	30	10/08/96 - 10/11/96	EX		1	3400
		1	7-730P EXTRA ENT MAG	30	10/14/96	EX		1	3500
TWTF	R	2	730-8PTU-F ACCESS HOLLYWOOD	30	10/08/96 - 10/11/96	EX		2	3200
		1	730-8P MON ACCESS HOLLYWOOD	30	SPOT SCHED CANCELLED				
WTF	R	2	TONITE SHW WE-FR	30	10/09/96 - 10/11/96	EX		2	2300
		1	TONITE SHW MONDAY	30	SPOT SCHED CANCELLED				
		1	7-8A SUN TODAY	30	SPOT SCHED CANCELLED				

SHEET WHEN EXECUTED ON BEHALF OF ADDRESSEE (AGENCY) AND STATION SHALL CONSTITUTE, TOGETHER WITH THE PROVISIONS SET FORTH ON THE REVERSE SIDE HEREOF AND CONTINUATION PAGES, IF ANY, ATTACHED HERETO AN AGREEMENT BETWEEN THEM FOR ADVERTISING ON STATION FOR PRODUCT(S) OF CLIENT AS ABOVE STATED.

AGENCY/CLIENT

National Broadcasting Company, Inc.

Robert F. Fr[illegible]

Fax:6092430225

DAVIDMILLNER

NBC

CONFIRMATION CONTRACT

HUTTON MEDIA
NORTH ROYAL
NORFOLK VA 22314
ABAR

ADVERTISER	STATION/MARKET
808 TORRICELLI-SENATE/DEMOCR.	WNBC-TV NEW YORK

PRODUCT	SALESMAN/OFFICE	INPUT DATE
H-TORRICELLI-SEN/DEM	MIGLINO,MICHAEL/HRP - PHILADELPHIA	09/12/9

SCHEDULE DATES	AGENCY	CONTRACT NUMBER
10/08/96 - 10/14/96	52283	52603 - 00007

BILLING CALENDAR	TYPE	PRINTED DATE	TIME	PAGE
STANDARD BROADCAST	POLITICAL NEW	9/13/96	5:28A	1

CL=N SUB= RC= CC'S=992 UF- 1011123 / 99433

DAYS	BOTH	UNITS PER WEEK	ORDER	LENGTH	EFFECTIVE DATES	RATE SECTION	MAKEGOOD REFERENCE DATE	TOTAL UNITS	UNIT PRICE
			0E8						
		1	MO. 8-9P JEFF/MR	30	10/14/96	X	1		1100
		1	8-9P FRIENDS/SINGLE GUY	30	10/10/96	X	1		4000
		1	9-11P NUC MON MOVIE	30	10/14/96	X	1		1400
		1	9-11P SUN MOVIE	30	10/13/96	X	1		1400
WTF		3	5-8A ADJ W-F	30	10/09/96 - 10/11/96	X	2		105
WTF		4	7-9A TU-F TODAY SHOW	30	10/08/96 - 10/11/96	X	4		150
		1	7-9A MON TODAY SHOW	30	10/14/96	X	1		150
TF		3	9-10A REAL LIFE	30	10/08/96 - 10/11/96	X	3		70
		2	1-3P SOAPS TU,FR	30	10/08/96 - 10/11/96	X	2		115
		1	1-3P SOAPS MONDAY	30	10/14/96	R	1		105
		1	12P/1230P ADJ NOUN NEWS	30	10/14/96	X	1		60
		4	3-4P MAURY POVICH	30	10/08/96 - 10/11/96	X	4		60
		1	3-4P MAURY POVICH	30	10/14/96	X	1		60
WTF		4	4-5P SALLYJESSY RAPHAEL	30	10/08/96 - 10/11/96	X	4		1100
		1	4-5P SALLYJESSY RAPHAEL	30	10/14/96	X	1		1100
		1	4-57P ADJ. MONDAY	30	10/14/96	X	1		2000
		1	6-58P ADJ. MONDAY	30	10/14/96	X	1		3500
THF		4	7-730P EXTRA ENT MAG	30	10/08/96 - 10/11/96	X	4		3500
		1	7-730P EXTRA ENT MAG	30	10/14/96	X	1		3500
NTF		4	730-8PTU-F ACCESS HOLLYWOOD	30	10/08/96 - 10/11/96	X	4		3200
		1	730-8P MON ACCESS HOLLYWOOD	30	10/14/96	X	1		3200
NTF		3	TONITE SHW WE-FR	30	10/09/96 - 10/11/96	X	3		2300
		1	TONITE SHW MONDAY	30	10/14/96	X	1		2400
		1	7-8A SUN TINY	30	10/13/96	X	1		700

HEET WHEN EXECUTED ON BEHALF OF ADDRESSEE (AGENCY) AND STATION SHALL CONSTITUTE, TOGETHER WITH THE PROVISIONS SET FORTH ON THE REVERSE
ONTINUATION PAGES, IF ANY, ATTACHED HERETO, AN AGREEMENT BETWEEN THEM FOR ADVERTISING ON STATION FOR PRODUCT(S) OF CLIENT AS ABOVE SPECIFIED.

GENCY / CLIENT

National Broadcasting Company, Inc.

Robert F. [illegible]

NBC

CONFIRMATION CONTRACT

HUTTON MEDIA
NORTH ROYAL
3
ORIA, VA 22314
ARA ABAR

ADVERTISER	STATION/MARKET
BOB TORRICELLI-SENATE/DEMOCR.	WNBC-TV NEW YORK

PRODUCT	SALESMAN/OFFICE	INPUT DATE
B.TORRICELLI-SEN/DEM	MIGLINO,MICHAEL/HRP - PHILADELPHIA	09/12/96

SCHEDULE DATES	AGENCY	CONTRACT NUMBER
10/08/96 - 10/14/96	52283	52603 - 00007

BILLING CALENDAR	TYPE	PRINTED DATE	TIME	PAGE
STANDARD BROADCAST	POLITICAL NEW	9/13/96	5:28A	2 CONTINUED

CL=N SUB= KC= CC'S=992 UF- 1011127 / 99433

DAYS	R=ROTN.	UNITS PER WEEK	ORDER	LENGTH	EFFECTIVE DATES	RATE SECTION	MAKEGOOD REFERENCE DATE	TOTAL UNITS	UNIT PRICE
•••••••		E 7-9A SAT.	TODAY	30	10/12/96	EX		1	1250
••••••S		E 8-9A SUN	TODAY	30	10/13/96	EX		1	1550
••••••S		E 9A-1030A	SUN TINY11	30	10/13/96	EX		1	1500
•••••••		E 9-11A SAT	TINY	30	10/12/96	EX		1	1500
••••••S		E 1030A-12N	SU PRESS/ MCLAUGHLIN	30	10/13/96	EX		1	5500
••••••S		E 1130P-1A	SAT NIGHT LIVE	30	10/12/96	EX		1	4000
WTFSS	R	4 11P ADJ	1132-1135P	30	10/09/96 - 10/13/96	EX		4	7200
•••••••		1 11P ADJ	1132-1135P	30	10/14/96	EX		1	7200
	OCT	205500							

TOTALS 57 UNITS 205,500

G SHEET WHEN EXECUTED ON BEHALF OF ADDRESSEE (AGENCY) AND STATION SHALL CONSTITUTE, TOGETHER WITH THE PROVISIONS SET FORTH OR INCORPORATED
D CONTINUATION PAGES, IF ANY, ATTACHED HERETO, AN AGREEMENT BETWEEN THEM FOR ADVERTISING ON STATION FOR PRODUCT(S) OF CLIENT AS ABOVE SPECIFIED.

R AGENCY/CLIENT

National Broadcasting Company, Inc.

Robert F. Fanty

BY

Fax:6092430225
DAVIDMILLNER
HUTTON MEDIA
9 NORTH ROYAL
TE 3
XANDRIA, VA 22314
BARA ABAR

NBC

CONFIRMATION CONTRACT

ADVERTISER	STATION/MARKET	INPUT DATE
BOB TORRICELLI-SENATE/DEMOCR	WNBC-TV NEW YORK	09/12/96
PRODUCT: B.TORRICELLI-SEN/DEM	SALESMAN/OFFICE: MEGLINO,MICHAEL/HRP - PHILADELPHIA	
SCHEDULE DATES: 10/01/96 - 10/07/96	AGENCY: 52283 / CONTRACT NUMBER: 52603 - 00006	
BILLING CALENDAR: STANDARD BROADCAST	TYPE: POLITICAL / DATE: REVISED 10/05/96 / TIME: 7:38A / PRINTED PAGE: 1	

CL=N SUB= RC= CC= S=99% OF= 101112 99433

DAYS	UNITS PER WEEK	ROTN	ORDER	LENGTH	EFFECTIVE DATES	RATE SECTION	MAKEGOOD REFERENCE DATE	TOTAL UNITS	UNIT PRICE
			DEC						
S	1		SU 7-8P DATELINE NBC	30	10/06/96	EX		1	9000
M	1		MO 8-9P JEFF/MR	30	SPOT SCHED CANCELLED				
S	1		SU 8-9P 3RD ROCK/ BOSTON	30	10/06/96	EX		1	9000
W	1		9-10P NEWS/MEN BEHAVING	30	10/02/96	EX		1	7000
	1		9-11P NBC MON MOVIE	30	SPOT SCHED CANCELLED				
S	1		9-11P SUN MOVIE	30	10/06/96	EX		0	14000
			PGM CHANGE		10/06				
			WED 8-9P WINGS LARRO 00/HA	30	10/02/96	MG	10/06	1	14000
WT	2		558A ADJ WE-TH	30	10/02/96 - 10/03/96	EX		2	950
TWTF	4		7-9A TU-F TODAY SHOW	30	10/01/96 - 10/04/96	EX		4	1500
M	1		7-9A MON TODAY SHOW	30	SPOT SCHED CANCELLED				
TTF	3		9-10A REAL LIFE	30	10/01/96 - 10/04/96	EX		2	700
			PGM CHANGE		10/01				
			9A-10AM REAL LIFE JF/HA	30	10/02/96	MG	10/01	1	700
	1		1-3P SOAPS TUE	30	10/01/96	EX		1	1100
M	1		1-3P SOAPS MONDAY	30	10/07/96	EX		1	1100
F	1		12P/1230P ADJ NOON NEWS	30	SPOT SCHED CANCELLED				
M	1		12P/1230P ADJ NOON NEWS	30	10/07/96	EX		1	750
TWT	3		3-4P MAURY POVICH	30	10/01/96 - 10/03/96	EX		3	750
M	1		3-4P MAURY POVICH	30	10/07/96	EX		1	800
TWT	3		4-5P SALLY/JESSY RAPHAEL	30	10/01/96 - 10/03/96	EX		3	1050
M	1		4-5P SALLY/JESSY RAPHAEL	30	10/07/96	EX		1	1100
F	1		457P ADJ.	30	SPOT SCHED CANCELLED				
M	1		457P ADJ.	30	10/07/96	EX		1	2200

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CONTINUATION PAGES, IF ANY, ATTACHED HERETO, AN AGREEMENT BETWEEN THEM FOR ADVERTISING ON STATION FOR PRODUCT(S) OF CLIENT AS ABOVE SPECIFIED.

AGENCY/CLIENT

National Broadcasting Company, Inc.

Robert F. Fleming

BY

Fax:6092430225
DAVIDMILLNER

NBC

CONFIRMATION CONTRACT

ABA: HUTTON MEDIA
102 NORTH ROYAL
SUITE 3
ALEXANDRIA, VA 22314

BARBARA ABAR

ADVERTISER: BOB TORRICELLI-SENATE/DEMOC	STATION/MARKET: WNBC-TV NEW YORK
PRODUCT: B-TORRICELLI-SEN/DEM	SALESMAN/OFFICE: MLG INC, MICHAEL/HRP PHILADELPHIA
SCHEDULE DATES: 10/01/96 - 10/07/96	AGENCY: 52283 / CONTRACT NUMBER: 52603 - 00006
BILLING CALENDAR: STANDARD BROADCAST	TYPE: POLITICAL / REVISED / DATE: 10/08/96 / TIME: 5:25A / PRINTED PAGE: 1

INPUT DATE: 09/12/96

CL=N SUB= RCP CC= 5992 UF= 101012 99438

		DAYS	B=BOTH	UNITS PER WEEK	ORDER	LENGTH	EFFECTIVE DATES	RATE SECTION	MAKEGOOD REFERENCE DATE	TOTAL UNITS	UNIT PRICE
					DEB						
1		.....S		1	SU 7-8P DATELINE NBC	30	10/06/96	X		1	19000
2		M.....		1	MO 8-9P JEFF/MR	30	SPOT SCHED CANCELLED				
3		.....S		1	SU 8-9P 3RD ROCK/ BOSTON	30	10/06/96			1	19000
4		..W....		1	9-10P NEWS/MEN BEHAVEING	30	10/02/96	EX		6	17000
5		M.....		1	9-11P NBC MON MOVIE	30	SPOT SCHED CANCELLED				
6		.....S		1	9-11P SUN MOVIE	30	10/06/96	EX		0	14000
					PGM CHANGE		10/06				
					WED 8-9P WINGS-LARRO OO/HA	30	10/02/96	MG	10/06	1	14000
7		..WT...		2	558A ADJ WE-TH	30	10/02/96 - 10/03/96	EX		2	950
8		.TWTF..		4	7-9A TU-F TODAY SHOW	30	10/01/96 - 10/04/96	EX		4	1500
9		M.....		1	7-9A MON TODAY SHOW	30	SPOT SCHED CANCELLED				
10		.T.TF..		3	9-10A REAL LIFE	30	10/01/96 - 10/04/96	EX		2	700
					PGM CHANGE		10/01				
					9A-10AM REAL LIFE JF/HA	30	10/02/96	MG	10/01	1	700
11		.T.....		1	1-3P SOAPS TUE	30	10/01/96	EX		1	1100
12		M.....		1	1-3P SOAPS MONDAY	30	10/07/96	EX		1	1100
13		....F..		1	12P/1230P ADJ NOON NEWS	30	SPOT SCHED CANCELLED				
14		M.....		1	12P/1230P ADJ NOON NEWS	30	10/07/96	X		1	750
15		.TWT...		3	3-4P MAURY POVICH	30	10/01/96 - 10/03/96	X		3	750
16		M.....		1	3-4P MAURY POVICH	30	10/07/96	X		1	800
17		.TWT...		3	4-5P SALLY/JESSY RAPHAEL	30	10/01/96 - 10/03/96	X		3	1050
18		M.....		1	4-5P SALLY/JESSY RAPHAEL	30	10/07/96	X		1	1100
19		....F..		1	457P ADJ.	30	SPOT SCHED CANCELLED				
20		M.....		1	457P ADJ.	30	10/07/96	EX		1	2200

FACING SHEET WHEN EXECUTED ON BEHALF OF ADDRESSEE (AGENCY) AND STATION SHALL CONSTITUTE, TOGETHER WITH THE PROVISIONS SET FORTH ON THE REVERSE OF AND CONTINUATION PAGES, IF ANY, ATTACHED HERETO, AN AGREEMENT BETWEEN THEM FOR ADVERTISING ON STATION FOR PRODUCT(S) OF CLIENT AS ABOVE SPECIFIED.

FOR AGENCY/CLIENT

BY

National Broadcasting Company, Inc.

BY

BY

NBC

CONFIRMATION CONTRACT

R HUTTON MEDIA
9 NORTH ROYAL
TE 3
XANDRIA, VA 22314
BARA ABAR

ADVERTISER	STATION/MARKET
BUD TORRICELLI-SENATE/DEMOCR.	WNBC-TV NEW YORK

PRODUCT	SALESMAN/OFFICE	INPUT DATE
B.TORRICELLI-SEN/DEM.	MIGLINO,MICHAEL/HRP - PHILADELPHIA	09/12/96

SCHEDULE DATES	AGENCY	CONTRACT NUMBER
10/07/96 - 10/07/96	52283	52603 - 00006

BILLING CALENDAR	TYPE	DATE	TIME	PRINTED PAGE
STANDARD BROADCAST	POLITICAL REVISED 8	10/08/96	5:25A	2 CONTINUED

CL=N SUB= RC= CC=S=992 UF- 1011112 / 99433

DAYS		UNITS PER WEEK	ORDER	LENGTH	EFFECTIVE DATES	RATE SECTION	MAKEGOOD REFERENCE DATE	TOTAL UNITS	UNIT PRICE
T			5-58P ADJ. TODAY	30	SPOT SCHED CANCELLED				
M		1	5-58P ADJ. MONDAY	30	10/07/96	EX		0	3500
			CLIENT REQ		10/07				
		1	6-58P ADJ SAT. JF/DEB	30	10/05/96	MG	10/07	1	3500
THT		3	7-730P EXTRA ENT MAG	30	10/01/96 - 10/03/96	EX		3	3400
M		1	7-730P EXTRA ENT MAG	30	10/07/96	EX		1	3400
THT		3	730-8PTU-F ACCESS HOLLYWOOD	30	10/01/96 - 10/03/96	EX		3	3200
M		1	730-8P MON ACCESS HOLLYWOOD	30	10/07/96	EX		1	3200
THTF		4	TONITE SHW-TU-FR	30	10/01/96 - 10/05/96	EX		4	2300
M		1	TONITE SHW-MONDAY	30	SPOT SCHED CANCELLED				
S		1	8-BA SUN TINY	30	SPOT SCHED CANCELLED				
S		1	8-9A SAT- TODAY	30	10/05/96	EX		1	1200
S		1	8-9A SUN TODAY	30	SPOT SCHED CANCELLED				
		1	9A-1030A SUN TINY II	30	10/06/96	EX		1	1500
		1	9-11A SAT TINY	30	SPOT SCHED CANCELLED				
		1	1030A-12 SUXPRESS/ MCLAUGHLIN	30	10/06/96	EX		1	5500
S		1	1130P-1A SAT NIGHT LIVE	30	SPOT SCHED CANCELLED				
WTFS	R	3	11P ADJ 1132-1135P	30	10/02/96 - 10/06/96	EX		3	7000
M		1	11P ADJ 1132-1135P	30	SPOT SCHED CANCELLED				
		1	SU 7-8PM	30	10/06/96	EX		1	0
			SPOT AIRED 2X						
	OC	1	14975D						
					GRAND TOTALS		45 UNITS		149,750

G SHEET WHEN EXECUTED ON BEHALF OF ADDRESSEE (AGENCY) AND STATION SHALL CONSTITUTE, TOGETHER WITH THE PROVISIONS SET FORTH ON THE REVERSE
D CONTINUATION PAGES, IF ANY, ATTACHED HERETO, AN AGREEMENT BETWEEN THEM FOR ADVERTISING ON STATION FOR PRODUCT(S) OF CLIENT AS ABOVE SPECIFIED.

R AGENCY/CLIENT: National Broadcasting Company, Inc.

Robert F. Finney

BY

Acknowledgement of Agreement Between WPVI-TV and

ABAR HUTTON MEDIA
1029 W ROYAL STREET
SUITE 330
ALEXANDRIA, VA 22314

WPVI-TV

CAPITAL CITIES / ABC INC.
4100 CITY LINE AVE.
PHILADELPHIA, PA 19131
TELEPHONE (215) 878-9700

CONTRACT NO.	AGENCY	CUSTOMER NO.	DATE ENTERED	AMENDMENT DATE	AMEND. NO.	REPRESENTATIVE	BILLING	SALESPERSON	START
74469	YES	001210	9/27/96	10/02/96		RMG	EOS NAT STD	LONG 00207971	9/30

STATION	ADVERTISER	ADDRESS	PRODUCT	PRODUCT CODE	CARD	END DATE
WPVI-TV	TORRICELLI FOR US SEN	PCL	TORRICELLI FOR SEN	B6	OK	10/06

LINE NO.	O/B	START DATE	END DATE	SPOTS	DESCRIPTION	CALENDAR	NO. PER WK	PROGRAM CODE	SECTION PLAN	RATE	MAKEGOOD DATE
		PAID FOR BY TORRICELLI FOR US SENATE INC STEPHEN MOSES - TREASURER									
THIS		IS AN AMENDMENT - CURRENT CHANGES IDENTIFIED BY				IN LINE		COLUMN			
1		DELETED									
2		10/02/96	10/02/96	30	WE 9-10P			3PPOL		12,000	
4		10/01/96	10/03/96	30	TU-FR 7-9 AM	ROTATING	1	GMPOL		1,200	
5		10/01/96	10/03/96	30	TU-FR 9A-12N	ROTATING	3	AMPOL		300	
6		9/30/96	9/30/96	30	MO 12-1M			DLPOL		2,000	
7		9/30/96	9/30/96	30	MO 1230-130M			DNPOL		450	
8		10/05/96	10/06/96	30	SA-SU 1130P-205M	ROTATING	1	MDPOL		350	
9		10/05/96	10/05/96	30	SA 12-330P	1		1PPOL		400	
0		10/01/96	10/03/96	30	TU-FR 12-4 PM	ROTATING	2	PMPOL		800	
1		10/01/96	10/03/96	30	TU-FR 4-5 PM	ROTATING	1	EFPOL		2,000	
2		10/01/96	10/03/96	30	TU-FR 7-8 PM	ROTATING	1	ACPOL		2,750	
3		10/01/96	10/04/96	30	TU-FR 1135P-1207	ROTATING	2	NLPOL		2,000	
		DELETED									
5		10/06/96	10/06/96	30	SU 1030-11A			SMPOL		250	
6		DELETED									
7		10/01/96	10/04/96	30	TU-SU 5-730P NWS	ROTATING	2	5NPOL		2,000	
8		10/01/96	10/03/96	30	TU-FR 6-630P	ROTATING	2	6NPOL		3,200	
9		10/01/96	10/06/96	30	TU-SU 11-1135NWS	ROTATING	1	LNPOL		3,500	
0		9/30/96	10/04/96	15	MO-FR 7-9 AM	ROTATING	2	GMPOL		900	
1		9/30/96	10/04/96	15	MO-FR 12-4 PM	ROTATING	3	PMPOL		575	
2		9/30/96	10/04/96	15	MO-FR 7-8 PM	ROTATING	1	ACPOL		1,750	
3		10/02/96	10/02/96	15	WE 10-11 PM			3EPOL		8,000	
4		10/02/96	10/02/96	30	WE 8-9P			3APOL		7,000	

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE		TOTAL SPOTS
							29
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER		CONTRACT TOTAL
			62,075				62,075.00

AGENCY
ABAR HUTTON MEDIA

ADVERTISER
AS AGENT FOR TORRICELLI FOR US SN

AGENCY ON BEHALF OF ITSELF AND ADVERT

BY

REPRESENTATIVE

AS AGENT FOR **WPVI-TV**

TITLE

THIS CONTRACT IS SUBJECT TO THE TERMS AND CONDITIONS INDICATED ABOVE, AND ON THE REVERSE SIDE HEREOF. ACCEPTANCE OF ITS TERMS SHALL BE COMPLISHED EITHER BY SIGNING OR BY THE FURNISHING OF COMMERCIAL ANNOUNCEMENTS.
RATE PROTECTION AND PRODUCT PROTECTION WILL FOLLOW POLICY OUTLINED IN STATION'S CURRENT STANDARD RATE AND DATA LISTING

APPROVED FOR WPVI-TV PER:

DAVIDMILLNER

Acknowledgement of Agreement Between WPVI-TV and

ABAR HUTTON MEDIA
1029 W ROYAL STREET
SUITE 330
ALEXANDRIA, VA 22314

WPVI-TV

CAPITAL CITIES / ABC INC.
4100 CITY LINE AVE.
PHILADELPHIA, PA 19131
TELEPHONE (215) 878-9700

CONTRACT NO.	AGENCY	CUSTOMER NO.	DATE ENTERED	AMENDMENT DATE	AREA NO.	REPRESENTATIVE	BILLING	SALESPERSON		START
74293	YES	001210	9/18/96	10/01/96	210	PEL	NET STD	LONG	00299012	9/24/

STATION	ADVERTISER	PRODUCT	CONTROL	CONTROL CODES	END DATE
WPVI-TV	TORRICELLI FOR US SEN		TORRICELLI FOR SEN	85	9/30/

LINE NO.	O/B	START DATE	END DATE	DAYS	TIME	DESCRIPTION	NO. PER WEEK	PROGRAM CODE	SEC. PLAN	RATE	MAKEGOOD DATE
		PAID FOR BY TORRICELLI FOR US SENATE INC									
		STEPHEN MOSES - TREASURER									
THIS	IS AN AMENDMENT - CURRENT CHANGES IDENTIFIED BY IN LINE COLUMN.										
1		9/28/96	9/28/96	30	SA	8-9P	1	6A	POL	3,500	
2		9/25/96	9/25/96	30	WE	8-9P		3A	POL	8,000	
3		9/29/96	9/29/96	30	SU	9-11 PM		7E	POL	4,500	
4		9/24/96	9/27/96	30	TU-FR	7-9 AM	ROTATING	3	GM	POL	800
5		9/24/96	9/27/96	30	TU-FR	9A-12N	ROTATING	3	AM	POL	300
6		9/24/96	9/27/96	30	TU-FR	12-4 PM	ROTATING	3	PM	POL	800
7		9/24/96	9/27/96	30	TU-FR	4-5 PM	ROTATING	2	EF	POL	1,600
8		9/24/96	9/27/96	30	TU-FR	7-8 PM	ROTATING	2	AC	POL	2,400
9		9/24/96	9/27/96	30	TU-FR	1135P-1207	ROTATING	1	NL	POL	1,450
0		9/29/96	9/29/96	30	SU	8-9AM			GS	POL	250
1		9/29/96	9/29/96	30	SU	1030-11A			SM	POL	300
		9/29/96	9/29/96	30	SU	11A-12P			DB	POL	1,200
		9/24/96	9/29/96	30	TU-SU	5-730P NWS	ROTATING	3	EN	POL	2,000
		9/24/96	9/27/96	30	TU-FR	6-630P	ROTATING	2	6N	POL	2,800
5		9/24/96	9/29/96	30	TU-SU	11-1135NWS	ROTATING	3	LN	POL	3,325
6		9/30/96	9/30/96	30	MO	9P-1230M			PE	POL	35,000

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE		TOTAL SPOTS
							2
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER		CONTRACT TOTAL
		54,475	35,000				89,475.00

AGENCY
ABAR HUTTON MEDIA

ADVERTISER
AS AGENT FOR TORRICELLI FOR US SN

AGENCY ON BEHALF OF ITSELF AND ADVER

BY

TITLE

REPRESENTATIVE
Charles Dr

AS AGENT FOR **WPVI-TV**

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DAVIDMILLER

Acknowledgement of Agreement Between WPVI-TV and

ASAR HUTTON MEDIA
1029 W ROYAL STREET
SUITE 330
ALEXANDRIA, VA 22314

WPVI-TV

CAPITAL CITIES / ABC INC.
4100 CITY LINE AVE.
PHILADELPHIA, PA 19131
TELEPHONE (215) 878-9700

CONTRACT NO.	AGENCY	CUSTOMER NO.	DATE ENTERED	AMENDMENT DATE	AMEND. NO.	REPRESENTATIVE	BILLING	SALESPERSON	START
374211	YES	001210	9/12/96	10/01/96	2	TPHL	NAT STD	K LONG	9/13/

STATION	ADVERTISER	ADV. NO.	PRODUCT	PRODUCT CODE	CARD	END DATE
WPVI-TV	TORRICELLI FOR US SN	POL	TORRICELLI FOR SENAT	BS	XX	9/16/

LINE NO.	O R B	START DATE	END DATE	LENGTH	DESCRIPTION	CALENDAR	NO. PER WK	PROMO CODE	SECT/ PLAN	RATE	MAKEGOOD DATE
		PAID FOR BY TORRICELLI FOR US SENATE STEPHEN MOSES - TREASURER									
THIS		IS AN AMENDMENT - CURRENT CHANGES IDENTIFIED				BY	IN	LINE	COLUMN.		
01		9/13/96	9/13/96	30	FR 7-9 AM			GM	POL	800	
02		9/16/96	9/16/96	30	MO 7-9 AM			GM	POL	850	
03		9/13/96	9/13/96	30	FR 12-1230 PM			NN	POL	800	
04		9/16/96	9/16/96	30	MO 12-1230 PM			NN	POL	800	
05		9/16/96	9/16/96	30	MO 4-5 PM			EF	POL	1,600	
06		9/13/96	9/13/96	30	FR 7-8 PM			AC	POL	1,650	
07		9/15/96	9/15/96	30	SU 8-9AM			GS	POL	150	
08		9/15/96	9/15/96	30	SU 1030-11A			SM	POL	250	
09		9/13/96	9/15/96	30	FR-SU 5-730P NWS	ROTATING	2	EN	POL	1,400	
10		9/16/96	9/16/96	30	MO 6-630P			6N	POL	2,500	
11		9/13/96	9/13/96	30	FR 11-113ENWS			LN	POL	3,300	
12		9/16/96	9/16/96	30	MO 12-1M			DL	POL	325	

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE		TOTAL SPOTS
							13
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER		CONTRACT TOTAL
		16,125					16,125.00

AGENCY
ASAR HUTTON MEDIA

ADVERTISER
AS AGENT FOR TORRICELLI FOR US SN

AGENCY ON BEHALF OF ITSELF AND ADVERT

BY

REPRESENTATIVE
Charles Dr

AS AGENT FOR **WPVI-TV**

TITLE

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RATE PROTECTION AND PRODUCT PROTECTION WILL FOLLOW POLICY OUTLINED IN STATION'S CURRENT STANDARD RATE AND DATA LISTING.

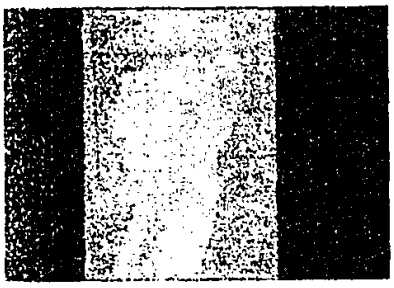
APPROVED FOR WPVI-TV PER:

VIDEO MONITORING SERVICES OF AMERICA, L.P.
330 WEST 42ND STREET,
NEW YORK, NEW YORK 10036
(212) 736-2010

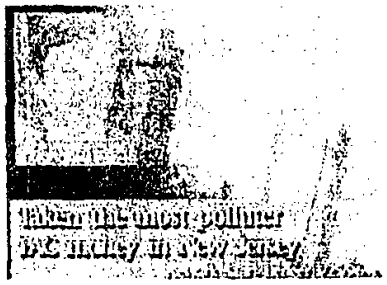
PRODUCT: Bob Torricelli
LENGTH: :30
MARKET: New York City
PROGRAM: Gordon Elliott
CODE #: 9609-3112
TITLE: Zimmer: Not On Our Side

STATION: WCBS
DATE: 09/17/96
TIME: 9:60 AM

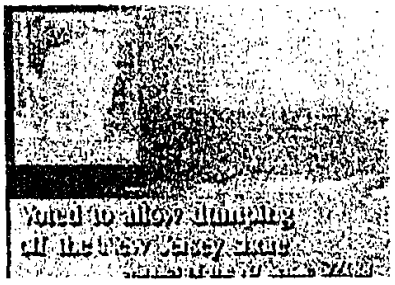
(2)



(BKGD MUSIC) MALE ANNCR: New Jersey, meet Dick Zimmer.



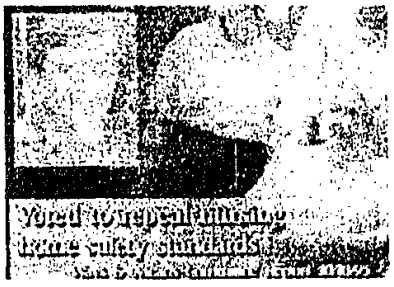
He's taken more money from polluters than anyone else in this state



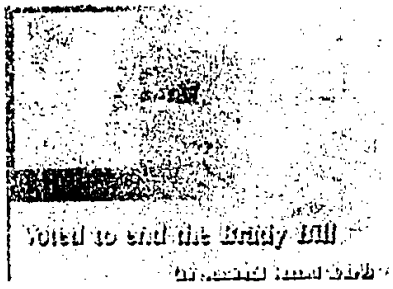
and voted to allow ocean dumping off the Jersey shore.

He voted against covering mammograms to detect breast cancer,

to repeal nursing home

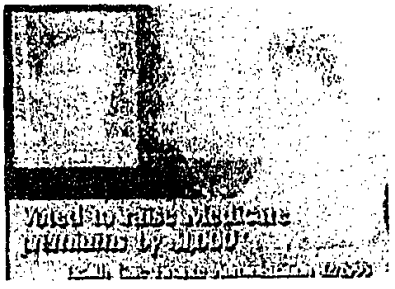


safety standards,

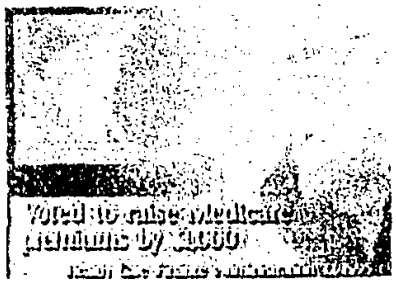


and to end the Brady Bill so hand guns could be sold to criminals with no waiting period.

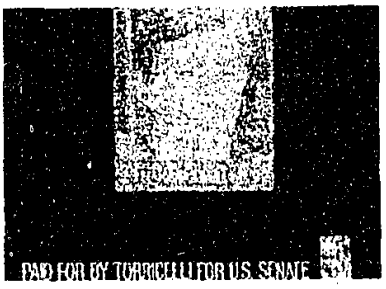
He voted to cut Medicare 25 times and



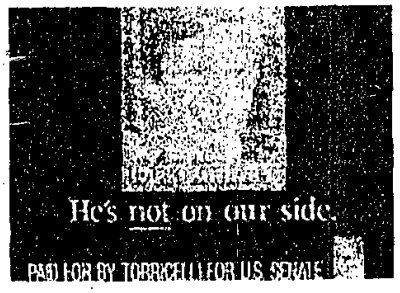
to raise Medicare premiums



by nearly $1,000.



Dick Zimmer.



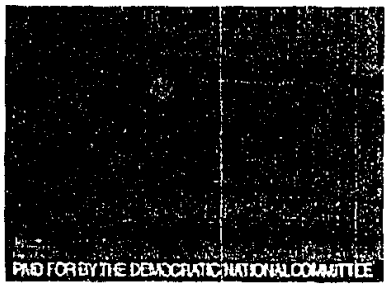
He's not on our side. (MUSIC ENDS)

ALSO AVAILABLE IN COLOR VIDEO CASSETTE

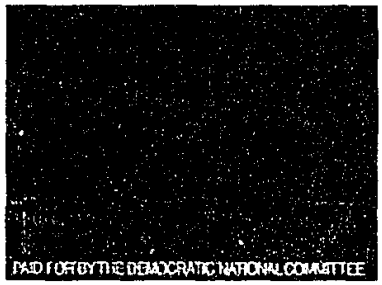
(3)

VIDEO MONITORING SERVICES OF AMERICA, L.P.
330 WEST 42ND STREET,
NEW YORK, NEW YORK 10036
(212) 736-2010

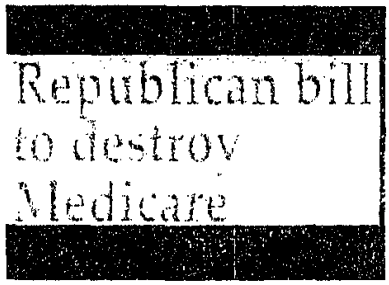
PRODUCT:	Democratic Natio[illegible] Committee		
LENGTH:	:30	STATION:	CBS
MARKET:	Network	DATE:	10/03/96
PROGRAM:	Diagnosis Murder		
CODE #:	9610-0488	TIME:	8:59 PM
TITLE:	24 Times Against Medicare		



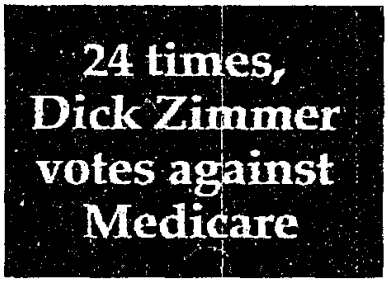
(BKGD MUSIC) MALE ANNCR: It began



October 9th, 1995 and went on for two more days.



The biggest assault on Medicare ever seen in the Congress.

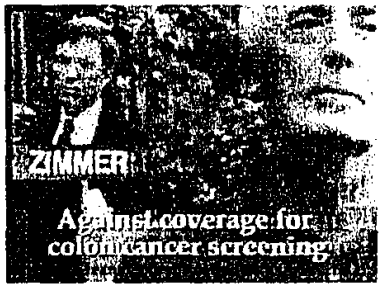


Twenty-four times, Dick Zimmer votes against Medicare.

He votes to cut benefits,

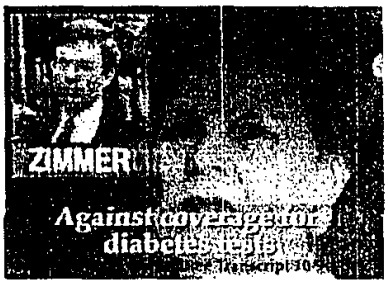
to raise premiums,

to limit your choice of doctor;



against coverage for colon cancer screening,

against coverage for mammograms,



against coverage for diabetes blood tests,

even against restoring safety standards in nursing homes.

Call Dick Zimmer. Tell him to stop cutting Medicare. (MUSIC ENDS)

ALSO AVAILABLE IN COLOR VIDEO CASSETTE

(4)

MEMO

JOHN MCLAUGHLIN & ASSOCIATES

134 MAIN STREET, NEW CANAAN, CT 06840
(203) 972-5400
(203) 972-5415 FAX

Date: OCTOBER 4, 1996

To: DAVID MILLNER/LARRY WEITZNER
From: DEBBY MCINTOSH
Re: TORRICELLI MEDIA

PLEASE BE ADVISED OF THE FOLLOWING INFORMATION THAT I HAVE GATHERED FROM SALESPEOPLE IN THE NEW YORK TV MARKET.

ABAR HUTTON, THE AGENCY THAT IS BUYING THE MEDIA TIME FOR TORRICELLI IS ALSO BUYING TIME FOR THE DEMOCRATIC NATIONAL COMMITTEE.

ABAR HUTTON ORDERED THE TORRICELLI SCHEDULE THRU NOVEMBER 4TH. ABAR HUTTON HAS NOW CALLED THE TV STATIONS TO CHANGE PART OF THIS ORDER TO NOW RUN FOR THE DEMOCRATIC NATIONAL COMMITTEE WHICH IS NOW PAYING ISSUE RATES.

PLEASE LET ME KNOW IF YOU NEED ANYTHING FURTHER.

THANK YOU.

Sponsor: Democratic National Committee.
Ad Firm: Shrum, Devine, Donilon, Washington.
Format: 30-second television ad.
Text

Announcer: "It began October 9th, 1995. And went on for two more days. The biggest assault on Medicare ever seen in the Congress. 24 times, Dick Zimmer votes against Medicare. He votes to cut benefits. To raise premiums. To limit your choice of doctor. Against coverage for colon cancer screening. Against coverage for mammograms. Against coverage for diabetes blood tests. Even against restoring safety standards in nursing homes. Call Dick Zimmer. Tell him to stop cutting Medicare."

Video

Capitol in background, black lettering: "October 9th, 1995"; "Republican bill to destroy Medicare"; white lettering on black screen: "24 Times Dick Zimmer votes against Medicare." Picture of Zimmer in corner, with videos of senior citizens, a doctor with patients, a woman patient, and a senior in a wheelchair, as lettering matches announcer statements. Ends with white lettering: "Call Dick Zimmer. Tell him to stop cutting Medicare. Call 202-225-5801."

6

ABAR HUTTON MEDIA
1029 WEST ROYAL STREET
SUITE 330
ALEXANDRIA, VA 22314

BARB ABAR

961004-001852S A1 T 2 10/08/96 13:52:27

DEMOCRATIC NATIONAL COMM.WABC-TV, INC.

DEMOCRATIC NATIONAL PA/MD RIZZUTO, DEE/

805 PCON=805 ACON= 210749

1046 1963 1521 449 BARB ABAR /

10/07/96 10/13/96 M 1 1

5	M-F(R)	658A 857A	30	10/07-10/11	2	2	1,20
6	M-F(R)	858A1130A	30	10/07-10/11	2	1	1,20
7	M-F(R)	1231P 357P	30	10/07-10/11	2	2	1,80
8	M-F(R)	358P 457P	30	10/07-10/11	2	3	3,20
12	M-F(R)	658P 756P	30	10/07-10/11	2	4	7,50
13	M-F(R)	1204A1207A	30	10/07-10/11	2	2	4,00
9	T-SU(R)	1133P1135P	30	10/08-10/13	2	2	7,5(
15	T-F(R)	1204A1207A	30	10/08-10/11	1	1	4,0(
14	SA-SU	1136P 135A	30	10/12-10/13	2	2	9(
4	F 20/20**********	958P1100P	30	10/11	2	1	26,0(
3	SU ABC SUNDAY NIGHT MOVIE***	858P1100P	30	10/13	2	1	15,0(
1	SU AMERICA'S FUNNIEST HOME V	658P 800P	30	10/13	2	1	15,0
2	T TUES COMEDY BLOCK	758P1000P	30	10/08	2	1	20,0
10	SA EARLY NEWS	658P 730P	30	10/12	2	1	3,0

ABAR HUTTON MEDIA
1029 WEST ROYAL STREET
SUITE 330
ALEXANDRIA, VA 22314

BARB ABAR

961004-001852S A1 T 2 10/08/96 13:52:27

DEMOCRATIC NATIONAL COMM.WABC-TV, INC.

DEMOCRATIC NATIONAL PA/MD RIZZUTO, DEI

805 PCON=805 ACON= 210749

1046 1963 1521 449 BARB ABAR /

10/07/96 10/13/96 M 1 1

5	M-F(R)	658A 857A	30	10/07-10/11	2	2	1,20
6	M-F(R)	858A1130A	30	10/07-10/11	2	1	1,20
7	M-F(R)	1231P 357P	30	10/07-10/11	2	2	1,80
8	M-F(R)	358P 457P	30	10/07-10/11	2	3	3,20
12	M-F(R)	658P 756P	30	10/07-10/11	2	4	7,50
13	M-F(R)	1204A1207A	30	10/07-10/11	2	2	4,00
9	T-SU(R)	1133P1135P	30	10/08-10/13	2	2	7,50
15	T-F(R)	1204A1207A	30	10/08-10/11	1	1	4,00
14	SA-SU	1136P 135A	30	10/12-10/13	2	2	90
4	F 20/20**********	958P1100P	30	10/11	2	1	26,00
3	SU ABC SUNDAY NIGHT MOVIE***	858P1100P	30	10/13	2	1	15,00
1	SU AMERICA'S FUNNIEST HOME V	658P 800P	30	10/13	2	1	15,00
2	T TUES COMEDY BLOCK	758P1000P	30	10/08	2	1	20,00
10	SA EARLY NEWS	658P 730P	30	10/12	2	1	3,00

ABAR HUTTON MEDIA
1029 WEST ROYAL STREET
SUITE 330
ALEXANDRIA, VA 22314

BARB ABAR

961004-001852S A1 T 2 10/08/96 13:52:27

DEMOCRATIC NATIONAL COMM.WABC-TV, INC.

DEMOCRATIC NATIONAL PA/MD RIZZUTO, DEE/

805 PCON=805 ACON= X 210749

1046 1963 1521 449 BARB ABAR /

10/07/96 10/13/96 M 1 1

11 SU 558P 630P 30 10/13 2 1 3,000
EARLY NEWS

OCT96
157,600.00

TOTAL SPOTS	
TOTAL EXPIRED	
TOTAL SCHEDULED	157,600
TOTAL GROSS	157,600
COMMISSION	23,640
TOTAL NET	133,960

ABAR HUTTON MEDIA
1029 WEST ROYAL STREET
SUITE 330
ALEXANDRIA, VA 22314

BARB ABAR

961004-001851S A1 T 2 10/08/96 13:52:27

DEMOCRATIC NATIONAL COMM.WABC-TV, INC.

DEMOCRATIC NATIONAL PA/MD RIZZUTO, DEF

805 PCON=805 ACON= 210748

1046 1963 1521 449 BARB ABAR /

10/14/96 10/14/96 M 1 1

1	M	758P	900P	30	10/14	2	1	10,00
2	M	1232A	1245A	30	10/14	2	1	4,00

WABC EYEWITNESS NEWS MOND

OCT96
14,000.00

TOTAL SPOTS	
TOTAL EXPIRED	
TOTAL SCHEDULED	14,00
TOTAL GROSS	14,00
COMMISSION	2,10
TOTAL NET	11,90

Fax:6092430225 DAVIDMILLNER

NBC

CONFIRMATION CONTRACT

HUTTON MEDIA
NORTH ROYAL
3
ALEXANDRIA, VA 22314

RECEIVED
1996 OCT -9 P 4:2

ADVERTISER: DEMOCRATIC NATL COMM/ISSUE ADV
STATION/MARKET: WNBC-TV NEW YORK
PRODUCT: DEM.NATL COMM/ISSUES
SALESMAN/OFFICE: MCGUINO,MICHAEL/HRP - PHILADELPHIA
INPUT DATE: 10/04/96
SCHEDULE DATES: 10/08/96 - 10/14/96
AGENCY: 52283
CONTRACT NUMBER: 52669 - 00002
BILLING CALENDAR: STANDARD BROADCAST
TYPE: STANDARD NEW
DATE: 10/05/96
TIME: 7:38A
PRINTED PAGE: 1
CL=N SUB= PRC= CC=S=526 UF- 1019155 / 99949

DAYS	BOTH	UNITS PER WEEK		ORDER	LENGTH	EFFECTIVE DATES	RATE SECTION	MAKEGOOD REFERENCE DATE	TOTAL UNITS	UNIT PRICE
			OCT							
•••••••		1	9-11P NBC MON MOVIE		30	10/14/96	P		1	22000
TWTF••	R	1	558A ADJ		30	10/08/96 - 10/11/96	P		1	1600
TWTF••	R	2	7-9A THE TODAY SHOW		30	10/08/96 - 10/11/96	P		2	2200
TWTF••	R	1	9-10A REAL LIFE		30	10/08/96 - 10/11/96	P		1	2000
TWTF••	R	1	1-3P SOAPS		30	10/08/96 - 10/11/96	PR		1	1800
•••••••		1	1-3P SOAPS		30	10/14/96	PR		1	1800
TWTF••	R	1	12P/1230P ADJ.NOON NEWS		30	10/08/96 - 10/11/96	P		2	1100
TWTF••	R	2	3-4P MAURY POVICH		30	10/08/96 - 10/11/96	P		2	1200
TWTF••	R	1	4-5P SALLY JESSY RAPHAEL		30	10/08/96 - 10/11/96	P		1	1600
TWTF••	R	1	457P ADJ.		30	10/08/96 - 10/11/96	P		1	2700
TFS••	R	1	6:58P ADJ. TU-SU		30	10/08/96 - 10/13/96	P		1	5000
••••••	R	2	7-730P EXTRA ENT MAG		30	10/08/96 - 10/11/96	P		2	5500
T•••••	R	1	730-8P ACCESS HOLLYWOOD		30	10/08/96 - 10/11/96	P		1	4500
•••••••		1	730-8P M-F ACCESS HOLLYWOOD		30	10/14/96	P		1	4500
TWTF••	R	1	TONITE SHW		30	10/08/96 - 10/11/96	P		1	3000
•••••••		1	TONITE SHW		30	10/14/96	P		1	3000
••••••S		1	7-9A SAT. TODAY		30	10/12/96	P		1	1800
••••••S		1	9A-1030A SUN TINY II		30	10/13/96	P		1	2400
••••••S		1	1030A-12N SU PRESS/ MCLAUGHLIN		30	10/13/96	P		1	6000
TWTFSS	R	3	11P ADJ 1132-1135P		30	10/08/96 - 10/13/96	P		3	9000
			109600							
						GRAND TOTALS		25 UNITS		109600

ET WHEN EXECUTED ON BEHALF OF ADDRESSEE (AGENCY) AND STATION SHALL CONSTITUTE, TOGETHER WITH THE PROVISIONS SET FORTH ON THE REVERSE
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NCY/CLIENT

National Broadcasting Company, Inc.

Robert F. Fine

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NBC

CONFIRMATION CONTRACT

HUTTON MEDIA
NORTH ROYAL
E
ANDRIA, VA 22314

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RE
CC'S=528

ADVERTISER	STATION/MARKET
DEMOCRATIC NATL COMM/ISSUE ADV	WNBC-TV/NEW YORK

PRODUCT	SALESMAN/OFFICE	INPUT DATE
DEM NATL COMM/ISSUE	MILLNO,MICHAEL/NBC - PHILADELPHIA	10/01/96

SCHEDULE DATES	AGENCY	CONTRACT NUMBER
10/04/96 - 10/07/96	52283	52669 - 00001

BILLING CALENDAR	TYPE	DATE	TIME	PRINTED	PAGE
STANDARD BROADCAST	STANDARD	10/02/96	5:30A		1

UF=0100192 / 99949

	DAYS	SPOTS	UNITS PER WEEK	ORDER	UNODE	EFFECTIVE DATES	RATE SECTION	MARKETING REFERENCE	TOTAL UNITS	UNIT PRICE
			1	EB	30	10/07/96	P		1	12000
M			1	NC 8-9P JEFF/HRI	30	10/07/96	P		1	18000
M			1	9-11P NBC MONMOVIE	30	10/04/96	P		1	9600
			1	8:58A ADJ	30	10/07/96	P		1	2200
M			1	7-9A THE TODAY SHOW	30	10/04/96	PD		1	1800
F			1	1-3P SOAPS FRIDAY	30	10/04/96	P		1	950
F			1	12P/1230P ADJ NOON NEWS	30	10/04/96	P		1	1200
F			1	3-4P MAURY POVICH	30	10/04/96	PD		1	1600
			1	4:35P SALLYJESSY RAPHAEL	30	10/04/96	PD		1	2700
			1	4:57P ADJ.	30	10/04/96	PD		1	5000
			1	4:58P ADJ.	30	10/04/96	PD		1	5500
F			1	7:30P EXTRA ENT TMAG	30	10/04/96	P		1	4500
F			1	7:30-8P FR ACCESS HOLLYWOOD	30	10/07/96	PD		1	3000
			1	7ONIGHT SHW	30	10/06/96	P		1	1800
S			1	7-8A SUN TINY	30	10/06/96	P		1	2400
S			1	8-9A SUN TODAY	30	10/05/96	P		1	2000
S			1	9-11A SAT TINY	30	10/05/96	P		1	6000
S			1	11:30P-1A SAT NIGHT LIVE	30	10/04/96 10/06/96	PX		1	9000
S			1	1P ADJ 1132-1135P	30	10/07/96	PX		1	9000
M			1	1P ADJ 1132-1135P						
			88	250						

TOTALS 19 UNITS 88250

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AGENCY / CLIENT

National Broadcasting Company, Inc.

Robert F. Fenty

NBC

CONFIRMATION CONTRACT

AR HUTTON MEDIA
29 NORTH ROYAL
ITE 3
EXANDRIA, VA 22314
RBARA ADAR

ADVERTISER: DEMOCRATIC NATL COMM/ISSUE ADV	STATION/MARKET: WNBC-TV NEW YORK
PRODUCT: DEM-NATL COMM/ISSUE	SALESMAN/OFFICE: MILLINO, MICHAEL/NKP - PHILADELPHIA
SCHEDULE DATES: 10/04/96 - 10/09/96	AGENCY: 352283 - N / CONTRACT NUMBER: 52669 - 00001
BILLING CALENDAR: STANDARD BROADCAST	TYPE: STANDARD NEW / DATE: 10/02/96 / TIME: 5:30A / PRINTED: 99945 / PAGE: 1

CL=N SUB= RC= CC=S=526 UF= 10/08/92

	DAYS	UNITS PER WEEK	ORDER		UNIT	EFFECTIVE DATE					UNIT PRICE
			DEB								
M		1	MO 8-9P JEFF/MR		30	10/07/96		P			12000
M		1	S-11P NBC NON MOVIE		30	10/07/96		P			18000
F		1	55BA1ADJ		30	10/04/96		P			1600
M		1	7-9A THE TODAY SHOW		30	10/07/96		P			2200
F		1	1-3P SOAPS FRIDAY		30	10/04/96		PD			1800
F		1	12P/1230P ADJ NOON NEWS		30	10/04/96		P			950
F		1	3-4P MAURY POVICH		30	10/04/96		P			1200
F		1	4-5P SALLY JESSY RAPHAEL		30	10/04/96		PD			1600
F		1	45TP ADJ.		30	10/04/96		PD			2700
F		1	45BP ADJ.		30	10/04/96		PD			5000
F		1	7-730P EXTRA ENT MAG		30	10/04/96		PD			5500
F		1	730-8P FR ACCESS HOLLYWOOD		30	10/04/96		P			4500
		1	10NITE SHW		30	10/07/96		PD			3000
S		1	7-8A SUN TINY		30	10/06/96		P			1800
S		1	8-9A SUN TODAY		30	10/06/96		P			2400
S		1	9-11A SAT TINY		30	10/05/96		P			2000
S		1	1130P-1A SAT NIGHT LIVE		30	10/05/96		P			6000
FS		1	11P ADJ 1132-1159P		30	10/04/96 - 10/06/96		PX			9000
M		1	11P ADJ 1132-1159P		30	10/07/96		PX			9000
			OCT 88250								

TOTALS 19 UNITS 88,250

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FOR AGENCY / CLIENT

National Broadcasting Company, Inc.

Robert F. Fung