



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

February 13, 1976

Mr. Robert Hickey, Esquire
Department of Justice
521 12th Street, N.W.
Washington, D.C. 20530

FEDERAL ELECTION COMMISSION
OFFICE OF GENERAL COUNSEL
OFFICE OF GENERAL COUNSEL

Dear Mr. Hickey:

Pursuant to Commission directive, enclosed please find a preliminary investigative memorandum, with attachments, concerning a letter and accompanying solicitation of campaign contributions purportedly from the Citizens for Reagan Committee, for which that Committee denies any knowledge or responsibility.

The Commission is referring this matter formally, by this letter, to the Attorney General, in accordance with § 437g(a)(2)(A) of Title 2 of the United States Code. I trust your office will keep the Commission apprised of whatever actions are taken in the aforementioned matters, in accordance with § 437g(b) of Title 2. The Commission also is referring this matter by separate letter (copy enclosed) to the General Counsel of the United States Postal Service.

If the Commission can be of any further assistance, do not hesitate to contact us.

Sincerely yours,

John G. Murphy, Jr.
John G. Murphy, Jr.
General Counsel

Enclosures as stated

cc: Loren A. Smith, Esq.
Louis A. Cox, Esq.



CERTIFIED MAIL
RETURN RECEIPT REQUESTED

77940315135



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

February 13, 1976

FEDERAL ELECTION COMMISSION
OFFICIAL FILE COPY
OFFICE OF GENERAL COUNSEL

Mr. Louis A. Cox, Esquire
General Counsel
United States Postal Service
Washington, D.C. 20260

Dear Mr. Cox:

Pursuant to Commission directive, enclosed please find a preliminary investigative memorandum, with attachments, concerning a letter and accompanying solicitation of campaign contributions purportedly from the Citizens for Reagan Committee, for which that Committee denies any knowledge or responsibility.

The Commission is referring this matter, by this letter, to you as it involves the use of a postal permit allegedly by an unauthorized party. The Commission is also referring (copy of letter enclosed) this matter to the Attorney General of the United States.

If the Commission can be of any further assistance, do not hesitate to contact us.

Sincerely yours,

John G. Murphy, Jr.
John G. Murphy, Jr.
General Counsel

Enclosures as stated

cc: Loren A. Smith, Esq.
Robert Hickey, Esq.

CERTIFIED MAIL
RETURN RECEIPT REQUESTED



FEDERAL ELECTION COMMISSION

WASHINGTON, DC 20463

2/13/76

FORWARDING ENDORSEMENT

FROM: Peter Roman

TO: Drew McKay

1. A reasonable conclusion to draw from the investigation of Messrs Stoltz and Vance into the Reagan matter concerning distribution of false campaign material is that any one of the 2 million people who received the legitimate solicitation could have altered the newspaper and sent it to the New York Times.

2. The imitation letter itself is an amateurish effort at best. Given the quality, it is unlikely that this is the work of an opponent involved in another candidate's campaign. It would be more likely that the imitation is an effort of a misguided recipient of the letter.

3. Recommend this be given a pro forma referral at best- with two million likely suspects, it is unlikely that the Bureau will anticipate an early apprehension of the alleged perpetrator.

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FEDERAL ELECTION COMMISSION
OFFICIAL COPY
STATE OF CALIFORNIA



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

February 12, 1976

FEDERAL ELECTION COMMISSION
OFFICIAL FILE COPY
OFFICE OF GENERAL COUNSEL

MEMORANDUM TO: GORDON ANDREW MCKAY
THROUGH: PETER ROMAN/MICHAEL HERSHMAN
FROM: JOSEPH STOLTZ/KEITH A. VANCE
SUBJECT: PRELIMINARY INVESTIGATION, CA 60-76

On January 26, 1976, at 3:19 P.M., the Commission received a letter dated January 23, 1976 from Mr. Loren A. Smith, General Counsel, Citizens for Reagan committee, 1835 K Street, N.W., Washington, D.C. 20006, transmitting a copy of a letter which was purported to be from the committee but clearly was not. Mr. Smith requested appropriate Commission action regarding this matter (see Exhibit #1).

A preliminary investigation by the above assigned individuals revealed that during the week of January 12, 1976, Mr. Chris Lyden, Political Editor of the New York Times, New York, New York, received through the mail a campaign solicitation packet purporting to be from the Citizens for Reagan committee (see Exhibits #1a and #2). After perusal of the materials contained in the packet, Mr. Lyden contacted Ms. Jan McCoy, Assistant to Mr. Lyn Nofziger, Press Secretary to Mr. Ronald Reagan, to verify the authenticity of the material entitled "The New Letter" (see Exhibit #1a). Ms. McCoy informed Mr. Lyden that the "The New Letter" was not correspondence originated by the Citizens for Reagan committee and requested that the entire campaign solicitation packet be mailed to her. On January 16, 1976, Ms. McCoy received "The New Letter" and the campaign solicitation return envelope (see Exhibit #2) from Mr. Lyden. She immediately forwarded the materials to Mr. Smith who subsequently transmitted same to the Commission for appropriate action.



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Further investigation disclosed that the campaign solicitation return envelope sent to Mr. Lyden (see Exhibit #2) was authentic, although obsolete. It contains the Citizens for Reagan authorized U.S. Postal Service First Class Permit Number 72124, Washington, D.C., but failed to contain the committee's current address at 1835 K Street, N.W., Washington, D.C. In lieu of the committee's current address, the envelope contained the committee's old address at 2021 L Street, N.W., Washington, D.C. The Citizens for Reagan committee moved to its new address on December 19, 1975, and began using campaign solicitation return envelopes with its new address (see Exhibit #7) during the week of January 1, 1976.

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The investigation also disclosed that all direct mail campaign solicitation materials mailed in behalf of Mr. Reagan's candidacy for the office of President officially are drafted, printed, and mailed under the authority and direction of Mr. Bruce Eberle, Direct Mail Consultant for the Citizens for Reagan. On February 2, 1976, at 4:15 P.M., the above assigned individuals held a meeting with Messrs. Bruce Eberle and Dennis Frame at Bruce Eberle and Associates, Inc., 8320 Old Court House Road, Suite 440, Vienna, Virginia 22180, regarding the processes and procedures utilized by their firm in making direct mail campaign solicitations on behalf of Mr. Reagan. Mr. Eberle stated that all solicitations for Mr. Reagan are approved in advance by the Citizens for Reagan committee. After review of the materials contained in CA 60, Mr. Eberle stated that "The New Letter" was not a mailing from his corporation, although the mast head on "The New Letter" was a copy of the mast head on an original campaign solicitation mailing by his corporation. He stated that his corporation mailed out two (2) million of the original campaign solicitation letters (see Exhibit #3) nationwide during a time period between August 1 thru November 30, 1975, with identical mast head. Enclosed with each original campaign solicitation letter were a leaflet (see Exhibit #4) and a self-addressed stamped contributor envelope for returning contributions bearing the Citizens for Reagan committee's 2021 L Street, N.W., address (see Exhibit #5). Thus, the self-addressed stamped contributor envelope enclosed with the fraudulent campaign solicitation packed is authentic except for the mailing label (see Exhibit #2). Mailing labels utilized by Bruce Eberle and Associates,

Drew McKay
Page Three

FEDERAL ELECTION COMMISSION
OFFICIAL FILE COPY
OFFICE OF GENERAL COUNSEL

Inc., are key coded (see Exhibit #6) to permit the contributor and mailing list to be readily identified when the campaign solicitation return envelope is returned with a contribution. The label on the campaign solicitation contributor return envelope enclosed with the fraudulent campaign solicitation packet sent to the Political Editor of the New York Times does not bear an authentic key coded label utilized by Bruce Eberle and Associates, Inc.

Mr. Eberle also informed the above assigned individuals that all of his corporation's envelopes are prepared and printed by Commercial Envelope Corporation, 2915 Wilmarco Avenue, Baltimore, Maryland 21223, and that all of his printed literature enclosed in mass mailings are printed by Parklane Press, 1505 North Gilford Avenue, Baltimore, Maryland. The meeting adjourned at 4:35 P.M.

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RECEIVED
FEDERAL ELECTION
COMMISSION
76 JAN 26 P 3:19

Citizens for Reagan

For President

Sen. Paul Laxalt
Chairman

John P. Sears
Exec. Vice Ch.

George Cook

H. R. Gross

Louie B. Nunn

Mrs. Stanhope C. Ring

Henry Buchanan
Treasurer

January 23, 1976

77040013142

The Federal Election Commission
1325 K Street, N. W.
Washington, D. C. 20463

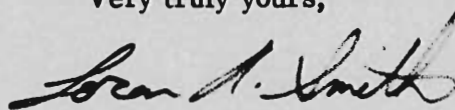
Dear Sirs:

The attached material has come to our attention. It was sent to: Political Editor, The New York Times, from whom we received it.

This letter, which purports to be from our committee, is clearly not. As such falsely labeled material clearly violates the federal election statutes (18 U.S.C. sec. 612), we are referring it to your attention.

If we can provide any further information on this matter, please let us know.

Very truly yours,



Loren A. Smith
General Counsel

LAS:jf

Enclosure

REAGAN

United States Senator
Executive Vice Chairman
JOHN P. SEARS
Treasurer
HENRY M. BUCHANAN, C.P.A.
Committee Members
GEORGE B. COOK
H. R. GROSS,
Former U.S. Congressman,
State of Iowa
LOUIE B. NUNN,
Former Governor,
State of Kentucky

for President

CITIZENS FOR REAGAN
2021 L Street, N.W. • Suite 340
Washington, D.C. 20036

THE NEW LETTER

Number 3

1976

by Ronald Reagan

Under the leadership of the enigmatic Senator Frank Church, a conspiracy has been organized in Washington to cripple and maim and render ineffective the greatest Intelligence organization in the world; namely, the CIA.

There is just one catch in this wild aggressive conspiracy. It could be the beginning of an atomic war which could destroy all humanity.

Subversive elements virtually wrecked the effectiveness of the FBI, temporarily, making it necessary for Mr. Nixon to form a special Intelligence group to safeguard the White House and protect it against treasonable leaks. Even so, it was difficult. The treason machine is always on the side of any campaign to break down our Intelligence and our international spy network and all of the confidential instruments necessary for the preservation of American safety.

The Congress of the United States and the White House have become the modern 'Tower of Babel'. There will be no agreement and no fundamental decisions will be made -- these over-paid elected officials will merely contribute to the chaos.

Angela Davis who is the Communist negress who is heading the civil war organization of traitors and eccentric revolutionists has cooled the romantic mood of millions of American young men.

The prostituted news media would rather have a forbidden story to safeguard the security of their Russian propaganda broadcasters --

Let us join those who are happy to say, "America turns me on".

If we desert the citizens of America at least a million people will be slaughtered. The whole Southeast will fall into the Communist trap and our economy will be greatly menaced because there are raw materials in this area on which we are as dependent as we are on Mideastern fuel.

Fly the American flag in front of your dwelling place every day, whether it be a tiny flag or a beautiful silk flag. Fifty-nine percent of the American people when polled have revealed that they are against America and that the word "America" turns them off.

If you receive more than one copy of this appeal...
Please understand that we are using many mailing lists in
this important project and that occasional duplications
will occur. Won't you share any extra copies you receive
with a friend? Thanks for your understanding and con-
tinued support.

Make necessary corrections in address shown below

POLITICAL EDITOR
THE NEW YORK TIMES
NEW YORK, NEW YORK 1003

FIRST CLASS
Permit No.
72124
Washington, D.C.

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY:

CITIZENS FOR REAGAN

Suite 340
2021 L Street, N.W.
Washington, D.C. 20036

77040013141

Please make necessary changes if label attached
to reverse side is incorrect.



"THE SPIRIT OF '76!"

FEDERAL ELECTION COMMISSION
OFFICIAL FILE COPY
BUREAU OF GENERAL COUNSEL

SEND YOUR CHECK TODAY.

Are you interested in helping to form citizen committees in your community?
If so, please indicate and note your political position _____

Individual political contributions are tax-deductible up to a total of \$25.00 per year.

I want to help the "Citizens for Reagan" committee put
W. _____ in the
My contribution is enclosed:

☐ \$1,000 ☐ \$500 ☐ \$100 ☐ \$50 ☐ \$25 ☐ \$_____ Other

Make all checks payable to Citizens for Reagan and return in this pre-paid envelope.

In accordance with federal legislation, we are not able to accept either (a) any corporate checks whatever, or (b) any personal contributions over \$1,000. A copy of our report will be filed with the Federal Election Commission and will be available for purchase from that office in Washington, D.C.

This federal statute requires us to request the following information from you:

OCCUPATION _____

BUSINESS ADDRESS _____

CITY _____ STATE _____ ZIP _____

77040013145



REAGAN

for President

CITIZENS FOR REAGAN
2021 L Street, N.W. • Suite 340
Washington, D.C. 20036

Chairman
PAUL D. LAXALT,
United States Senator
Executive Vice Chairman
JOHN P. SEARS
Treasurer
HENRY M. BUCHANAN, C.P.A.
Committee Members
GEORGE B. COOK
H. R. GROSS,
Former U.S. Congressman,
State of Iowa
LOUIE B. NUNN,
Former Governor,
State of Kentucky
Mrs. STANHOPE C. RING,
Former Republican National
Committeewoman,
State of California

Dear Fellow American,

The Reagan for President campaign is under way!

Millions of Americans have been anxiously waiting to hear this great news. They know that Ronald Reagan is the one American statesman who can set the nation on the path to peace, prosperity, and freedom.

He has firm and definite solutions to our welfare mess, to rising crime, runaway taxes, crippling inflation, and our out-of-control federal bureaucracy.

Ronald Reagan believes in the wisdom of our founding fathers...limited constitutional government, maximum freedom for the individual, and a healthy, growing, unfettered free enterprise system.

He wants to restore our weakened military posture, and he is determined to stand up to the threat of Communist imperialism.

Ronald Reagan is proud to be an American. You will be proud to have Ronald Reagan as your President.

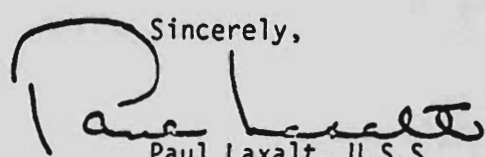
Now is the time. Today. Join the march for America. Help put Ronald Reagan in the White House!

Make no mistake about it...liberal candidates have already amassed huge war chests for their 1976 Presidential drive. They plan to spend whatever is necessary to continue the policies of big spending, high taxes and increasing government control. Of course, they are aided in their efforts by liberal members of the news media.

This is our chance! Today...send your absolute maximum contribution to the Reagan campaign. Consider what your contribution will mean to the future of our nation. \$10, \$100, or \$1,000--we need your check immediately!

We urgently need hundreds of thousands of dollars to pay for printing, postage, staff salaries, TV & radio, rent, etc.

The future of freedom in America rests in our hands. Don't lay this letter aside! Send your generous contribution today.

Sincerely,

Paul Laxalt, U.S.S.

P.S. With your help, we are going to win!

77040013145



Did you know?

that during Ronald Reagan's eight years as Governor of California...

- ★ the number of individuals on the welfare rolls decreased by 400,000, while at the same time those truly needy individuals received a 43% increase in benefits!
- ★ a predicted \$750 million deficit became an \$850 million surplus **which was then returned to the taxpayers!**
- ★ in spite of a tremendous population growth and a corresponding increase in state services, the size of state government remained virtually unchanged!
- ★ a trail-blazing bill was passed which brought massive tax relief to California's property owners resulting in a \$378 million saving to home owners and \$110 million saving to renters!
- ★ swift, decisive action by the Governor prevented radical elements from seizing control of the University of California!

With these and many more solid accomplishments under his belt, it should be readily apparent to everyone that Ronald Reagan is the **one** individual with the expertise, the administrative savvy to return the United States to the position of greatness it once occupied.

A Reagan economic policy dictated by restraint will provide top return for our tax dollars as contrasted with the bureaucratic blunders and general ineptness of many previous administrations—America has had enough rampant inflation and crippling recession.

Freedom has enemies—foreign and domestic. Ronald Reagan will maintain a constant vigilance to protect American interests at home and abroad. Liberty can exist only if tempered with responsibility.

REAGAN

The Spirit of '76!

77040013147

If you receive more than one copy of this appeal . . .
Please understand that we are using many mailing lists in
this important project and that occasional duplications
will occur. Won't you share any extra copies you receive
with a friend? Thanks for your understanding and con-
tinued support.

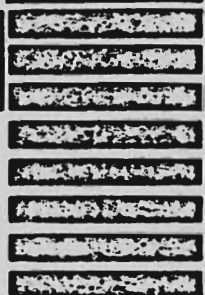
Make necessary corrections in address shown below



COMMUNICATIONS
SECTION
JAN 12 1987
U.S. DEPARTMENT OF JUSTICE

FIRST CLASS
Permit No.
72124
Washington, D.C.

BUSINESS REPLY MAIL
No Postage Stamp Necessary if Mailed in the United States



POSTAGE WILL BE PAID BY:

CITIZENS FOR REAGAN
Suite 340
2021 L Street, N.W.
Washington, D.C. 20036

77040013143

Please make necessary changes if label attached
to reverse side is incorrect.



"THE SPIRIT OF '76!"

SEND YOUR CHECK TODAY.

Are you interested in helping to form citizen committees in your community?
If so, please indicate and note your political position _____

Individual political contributions are tax-deductible up to a total of \$25.00 per year.

I want to help the "Citizens for Reagan" committee put Ronald Reagan in the
White House.

My contribution is enclosed:

☐ \$1,000 ☐ \$500 ☐ \$100 ☐ \$50 ☐ \$25 ☐ \$ _____ Other

*Make all checks payable to Citizens for Reagan and return in this pre-paid
envelope.*

OCCUPATION _____ SELF EMPLOYED ☐

BUSINESS ADDRESS (IF ANY) _____

CITY _____ STATE _____ ZIP _____

In accordance with federal legislation, we are not able to accept either (a) any corporate checks
whatever, or (b) any personal contributions over \$1,000. Citizens for Reagan may accept individual
contributions up to \$1,000 (for example, a husband and wife may each give \$1,000) prior to a
nominating convention; this may be repeated following the convention. A copy of our report will be
filed with the Federal Election Commission and will be available for purchase from that office in
Washington, D.C.

Henry M. Buchanan, Treasurer.

This Federal Statute requires us to request the above information from you.

77040313150

If you receive more than one copy of this appeal...
Please understand that we are using many mailing lists in
this important project and that occasional duplications
will occur. Won't you share any extra copies you receive
with a friend? Thanks for your understanding and con-
tinued support.

Make necessary corrections in address shown below

RO 55403 311 HFFL

JAY HOFFEL
311 MERCHANDISE BLDG
MINNEAPCLIS MN 55403

If you receive more than one copy of this appeal.
Please understand that we are using many mailing lists in
this important project and that occasional duplications will
occur. Won't you share any extra copies you receive with a
friend? Thanks for your understanding and continued
support.

Make necessary corrections in address shown below

MR & MRS BRUCE W EBERLE
136C1 PENNSBORO DR P15
CHANTILLY VA 22021

MAIL YOUR CHECK TODAY!

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

Postage Will Be Paid By:

REAGAN PRIMARY CAMPAIGN

Citizens for Reagan

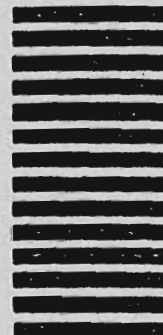
Suite 800

1835 K Street, N.W.

Washington, D.C. 20006

FIRST CLASS

Permit No.
72124
Wash. D.C.



CITIZENS FOR REAGAN
2021 L STREET N.W., SUITE 340
WASHINGTON, D.C. 20036



Federal Election Commission
1325 K Street, N. W.
Washington, D. C. 20463

Attn: Complaints and Compliance



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76 JAN 28 83:17