

FOLEY

FOLEY & LARDNER LLP

October 17, 2011

VIA OVERNIGHT DELIVERY

Mr. William A. Powers
Attorney
Federal Election Commission
999 E Street, NW
Washington, DC 20463

Re: MUR 6081 - American Issues Project

Dear Mr. Powers:

The undersigned serves as counsel to the American Issues Project, Inc., a nonprofit corporation exempt from taxation under Section 501(c)(4) of the Internal Revenue Code ("AIP").

During the 2008 presidential election, liberal supporters of President Obama targeted AIP and its major donors for threats, verbal assault and intimidation. The referenced MUR 6081 is one of several legal attacks that AIP had to fend off in 2008, simply because it had the temerity to run an ad (that was 100% accurate) asking the American people if they were aware of Barack Obama's ties to ultra-left wing radical William Ayers. Enclosed please find just a few of the news articles describing the scheme developed in 2008 by the Obama campaign for their left-wing defenders to carry out planned attacks against conservative groups and donors to conservative causes. AIP and its donors were on the receiving end of the scurrilous effort by the Obama campaign and its allies to silence their political critics and opponents. The above-referenced MUR is but one example of the unjustified legal abuse heaped on AIP.

The FEC complaints were filed against AIP *three years ago*. They were baseless at the time and are wholly without merit today. The documents received from your office last week underscore that AIP is a Section 501(c)(4) organization and that a majority of its program expenditures were related to issues rather than candidates, political parties or campaigns. AIP was never a political committee and never operated as such.

A copy of AIP's 2008 Form 990 tax return is enclosed. This document is publicly available at <http://www.guidestar.org/FinDocuments/2009/260/196/2009-260196975-05c5bbfd-90.pdf>. As is evident from the information return filed by AIP with the IRS, AIP spent a majority of its program expenditures during the 2008 fiscal year on non-political activities, programs and issues: of the \$5,897,307 in program expenditures in 2008, AIP spent \$2,876,753.00 on political campaign / lobbying activities. See Form 990 Tax Return, p. 10 and Schedule C.

ATTORNEYS AT LAW
WASHINGTON HARBOUR
3000 K STREET, N.W.
SUITE 600
WASHINGTON, D.C. 20007-5109
202.672.5300 TEL
202.672.5399 FAX
foley.com

WRITER'S DIRECT LINE
202.295.4081
cmitchell@foley.com EMAIL

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Mr. William A. Powers
October 17, 2011
Page 2

That fact is further underscored by the documents contained in your October 6, 2011 letter, in which there are multiple articles about issue-related communications by AIP well after the November 2008 election.

Further, during 2008, AIP adhered carefully and completely to the requirements for operating as a 'qualified nonprofit corporation' as that term was articulated in the United States Supreme Court decision in *FEC v. Massachusetts Citizens for Life*.

As was pointed out in AIP's response to the notice of the Complaint, "AIP is organized as a qualified nonprofit corporation as that term is defined in the regulations of the Federal Election Commission ("FEC") 11 C.F.R. §114.10. As such, AIP enjoys the protections of the provisions of the Supreme Court's decision more than twenty years ago in *FEC v. Massachusetts Citizens for Life, Inc.*, 589 F. Supp. 646 (D. Mass. 1984), aff'd, 769 F.2d 13 (1st Cir. 1985), aff'd, 479 U.S. 238 (1986). The Supreme Court delineated the type of corporation which would be permitted to make independent expenditures under this ruling...". AIP was careful to observe the legal requirements at the time for operating as an MCFL organization in order to be able to make the independent expenditures, which were fully disclosed to the FEC.

Since 2008 and the filing of the Complaint(s) and AIP's response, the Supreme Court has eliminated the legal fictions in place during the 2007-08 election cycle, whereby AIP as a corporation was prohibited from making independent expenditures unless it was a 'qualified nonprofit corporation'. See *Citizens United v. FEC*, 558 U.S. __ (2010).

As a social welfare organization, a majority of AIP's program expenditures must be for non-political activities. AIP has carefully complied with that requirement at all times.

AIP's expenditures were made wholly independent of any candidate or campaign and there is no assertion to the contrary.

Accordingly, AIP submits (again) that the allegations in the complaint are without legal merit and the MURs should be dismissed. At all times, AIP has operated in full compliance with the requirements of federal law under both the Internal Revenue Code and the Federal Election Campaign Act of 1971, as amended.

Please contact me at (202) 295-4081 if you have further questions regarding this supplemental submission.



Mr. William A. Powers
October 17, 2011
Page 3

Sincerely,

A handwritten signature in black ink, appearing to read "Cleta Mitchell".

Cleta Mitchell, Esq., Counsel
American Issues Project

Enclosures

13044333686

Leftist group targets conservative donors for intimidation

By see-dubya • August 8, 2008 01:54 AM

Get a load of these guys:

Nearly 10,000 of the biggest donors to Republican candidates and causes across the country will probably receive a letter next week.

...

Led by Tom Matzzie, a liberal political operative who has been involved with some prominent left-wing efforts in the group, Accountable America, is planning to confront donors to conservative groups, hoping to create a chilling effect.

"We want to stop the Swift Boating before it gets off the ground," said Mr. Matzzie, who described his effort as "a warning letter."

The warning letter is intended as a first step, alerting donors who might be considering giving to right-wing groups including legal trouble, public exposure and watchdog groups digging through their lives.

Free speech is cool with these guys, son, just as long as they approve of what you're saying. Otherwise, they're going to be interested in strongarming Republican donor Sheldon Adelson (of Freedom's Watch), but as I mentioned back here, I'd like to shut him down.

Accountable America would be far more alarming, by the way, if they were smarter:

...anonymity is a potential obstacle to the group's efforts. Outside political groups organized as 501(c)4 entities, it is not required to disclose the names of their donors.

Oopsie. Think about that: by sending intimidating letters to potential donors, Accountable America has actually discouraged conservative candidates (which are on the public record) and created an incentive for donors to give anonymously to groups like Freedom's Watch from a donor list from the likes of Accountable America!

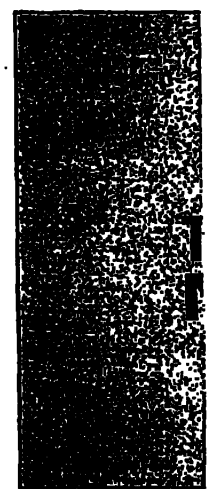
It wouldn't be the first counterproductive leftist campaign in recent memory, would it?

UPDATE: Speaking of counterproductive political efforts, Commenter WilliePeter reminds me that Matzzie was also. And those worked out so well for the Left, didn't they?

Hmm...I get the feeling I've just outed one of the Right's top secret infiltrators within the Left's establishment. Sorry,

{Post by See-Dubya.}

1304433688



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A Western Heart

A LIBERTARIAN/CONSERVATIVE DIGEST

Democrats target Republican donors with hate campaigns

By JR on Tuesday, October 19, 2010

The White House attack on the U.S. Chamber of Commerce isn't about "disclosure." It's about disarmament. While posing as campaign finance champions, the ultimate goal of the Democratic offensive is to intimidate conservative donors, chill political free speech and drain Republican coffers.

Chamber of Commerce official Bruce Josten tried to educate the public. "(W)e know what the purpose here is," he told ABC News. "It's to harass and intimidate." Josten cited protests and threats against chamber members as retribution for ads the organization ran opposing the federal health care takeover.

But this isn't the first time liberal bullyboys have targeted right-leaning contributors. Far from it.

In August 2008, a former Washington director of MoveOn.org – the smear merchant group that branded Gen. David Patraeus a traitor for overseeing the successful troop surge in Iraq – announced a brazen witch hunt against Republican donors. Left-wing political operative Tom Matzzie told The New York Times he would send "warning" letters to 10,000 top GOP givers "hoping to create a chilling effect that will dry up contributions." Matzzie bragged of "going for the jugular" and said the warning letter would be just the first step, "alerting donors who might be considering giving to right-wing groups to a variety of potential dangers, including legal trouble, public exposure and watchdog groups digging through their lives."

Much more [HERE](#)

0 comments:

Post a Comment

All comments containing Chinese characters will not be published as I do not understand them

Behind our "Western" heart

As the name of this blog implies, we have always welcomed contributors and readers from anywhere in the Western world. But there is also something else behind the name. The blog originated in Australia and most contributions come from Australia. And that is very fitting. Australians have an unusually good awareness of events outside their own country. Australian newspapers feature news from Britain and the USA not as an afterthought but as a major part of their coverage. So Australians do tend to have a truly Western heart – and you will see that in the posts appearing here. Events in Australia, Britain and the USA all feature frequently here, plus occasional coverage of other places, particularly Israel.

A primer in American politics for non-Americans:

SCOTUS is the Supreme Court of the United States, the highest court in the land

The "GOP" stands for "Grand Old Party" and refers to the Republican party. The GOP is at present center/Right, while the Democrats have been undergoing a steady drift Leftwards and now have policies similar to mainstream European leftist parties.

The ideological identity of both parties has however been very fluid -- almost reversing itself over time. In the mid 19th century, the GOP was the party of big government and concern for minorities while the Democrats advertised themselves as "The party of the white man" – an orientation that lasted into the mid 20th century in the South. The

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Obama seeks to silence ad tying him to 60s radical

AP Associated Press

Aug 25 08:47 PM US/Eastern

By JIM KUHNHENN

Associated Press Writer

DENVER (AP) - Barack Obama is striking back fiercely and swiftly to stamp out an ad that links him to a 1960s radical, eager to demonstrate a far more aggressive response to attacks than John Kerry did when faced with the 2004 "Swift Boat" campaign.

Obama not only aired a response ad in the spot linking him to William Ayers, but he sought to block stations the commercial by warning station managers and asking the Justice Department to intervene. The campaign also planned to compel advertisers to pressure stations that continue to air the anti-Obama commercial.

It's the type of going-for-the-jugular approach to politics many Democrats complain that Kerry lacked and that Republicans exploit.

Obama's target is an ad by the conservative American Issues Project, a nonprofit group that questions Obama's ties to Ayers, a founder of the Weather Underground organization that took credit for a series of bombings, including nonfatal explosions at the Pentagon and U.S. Capitol four decades ago.

The lone financier of the anti-Obama ad, Texas billionaire Harold Simmons, was also one of the main funders of the Swift Boat Veterans for Truth who targeted Kerry. Simmons, a McCain fundraiser, contributed nearly \$2.9 million to the American Issues Project, according to documents filed by the group with the Federal Election Commission.

Fox News and CNN have declined to air the anti-Obama ad. But by Monday afternoon, the ad had run about 150 times in local markets in Pennsylvania, Ohio, Virginia and Michigan, according to Evan Tracey, head of TNS Media Intelligence/Campaign Media Analysis Group, an ad tracking firm.

Obama spokesman Tommy Vietor said Obama supporters have inundated stations that are airing the ad, many of them owned by Sinclair Communications, with 93,000 e-mails. He called the ad false, despicable and outrageous.

"Other stations that follow Sinclair's lead should expect a similar response from people who don't want the political discourse cheapened with those false, negative attacks," Vietor said.

Sinclair offices were closed on Monday and officials there could not be immediately contacted.

"It seems they protest a bit too much," American Issues Project spokesman Christian Pinkston said. "They're going all of these routes—through threats, intimidation—to try to thwart the First Amendment here because they don't have an argument on merit."

Ayers is now a professor at the University of Illinois at Chicago. He and Obama live in Chicago's Hyde Park neighborhood and served together on the board of the Woods Fund, a Chicago-based charity that develops community groups to help the poor. Obama left the

board in December 2002.

Obama also was the first chairman of the Chicago Annenberg Challenge, a school reform group of which Ayers was a founder. Ayers also held a meet-the-candidate event at his home for Obama when Obama first ran for office in the mid-1990s.

Obama has denounced Ayers' past activities.

"Barack Obama is friends with Ayers, defending him as, quote, 'Respectable' and 'Mainstream,'" the group's ad states. "Obama's political career was launched in Ayers' home. And the two served together on a left-wing board. Why would Barack Obama be friends with someone who bombed the Capitol and is proud of it? Do you know enough to elect Barack Obama?"

In a letter to station managers, Obama campaign lawyer Robert Bauer wrote: "Your station is committed to operating in the public interest, an objective that cannot be satisfied by accepting for compensation material of such malicious falsity."

Bauer also wrote to Deputy Assistant Attorney General John C. Keeney, noting that the ad is a "knowing and willful attempt to evade the strictures of federal election law."

The campaign's aggressive tactics could draw more attention to a subject the campaign wants to go away. On Tuesday, the University of Illinois at Chicago will make available records of Obama's service on the board of the Chicago Annenberg Challenge. The group was set up to improve the city's schools. The documents could shed further light on whether Obama and Ayers had a relationship.

The American Issues Project is a 501(c)4 nonprofit corporation. It is permitted by law to air a political ad provided that the majority of its spending is nonpolitical. It cannot accept money from corporations and it must identify the donors that finance its ads in reports to the Federal Election Commission. Pinkston said the group has set aside money to carry out non-election related work to meet the legal requirements. It filed a report identifying Simmons as its sole donor for the ad last week.

In the Obama campaign's own response ad, an announcer states: "With all our problems, why is John McCain talking about the 60s, trying to link Barack Obama to radical Bill Ayers. McCain knows Obama denounced Ayers' crimes, committed when Obama was just 8 years old."

The McCain campaign cannot coordinate efforts with outside groups. But the campaign took advantage of being the target of the response ad.

"The fact that Barack Obama chose to launch his political career at the home of an unrepentant terrorist raises more questions about Senator Obama's judgment than any TV ad ever could," said McCain spokesman Brian Rogers.

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October 17, 2011

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Progressive Trio Launches Campaign Targeting Conservative Donors, Ad Sponsors

First Posted: 09-14-10 01:51 PM | Updated: 09-14-10 02:37 PM

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A coalition of progressive institutions will launch a major new initiative Tuesday designed to push back against, and even dissuade, conservative groups and funders from launching major election-themed ad campaigns in the weeks ahead.



MoveOn.org Political Action, Media Matters Action Network, and ThinkProgress.org are collaborating on a project (nameless for now) that organizers say is the most comprehensive response yet to the Supreme Court's *Citizens United* ruling, allowing unlimited corporate contributions in federal elections.

The groups will undertake five primary functions, according to an announcement of the project that the Huffington Post was given in advance of its official release.

Track the ads and fact check them when they go up

Demand ads that are false be removed from the air

Facilitate citizen investigation and breaking reporting on who's behind the ads

- Mobilize in districts and states to inform citizens of special interests behind the ads
- Force candidates supported by these ads to disavow them (and hold these candidates accountable if they don't)

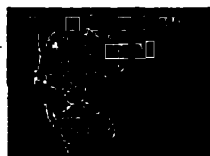
The goal, in essence, is to fill some of the void created by Congress' inability to pass new election spending disclosure laws over the course of the summer. But the actions taken by this trio of groups stands to be far more aggressive than simply requiring information on who is spending what on which specific campaign. Officials familiar with the plans say that among the tools the groups will utilize include media campaigns of their own, pressure on the site of specific corporations who spend money on ads, and grassroots education to inform voters about an ad's insidiousness or sources of funding.

It is similar, in a way, to the largely successful effort MoveOn ran against Target after the retail giant donated money to a group that spent on behalf Minnesota's Republican gubernatorial candidate Tom Emmer. Only, in this instance, the group will have access to the fact-checking that Media Matters has already been doing with respect to conservative ads, as well as the institutional support of Think Progress, which has done extensive reportorial work tracking corporate spending in the 2010 elections.

The groups will not have independent staff to organize and coordinate this new effort. Instead, much of the work will be done as part of the regular communications that takes place between the organizations.

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BEN SMITH

A running conversation about politics

September 30,

Categories:

Campaign finance

Group targets liberal donors¹

In a mirror-image of a threat² from a liberal group to publicize and raise legal problems for conservative donors, a conservative group has mailed a warning letter to what appear to be the backers of an array of liberal causes.

The letter from Americans for Limited Government³ says:

As a donor to one or more of these organizations and efforts, you have been able to engage in these activities without notice, operating in relative obscurity. I am writing to inform you that this will no longer be the case.

Your name has been put in our database. We are monitoring all reports of a wide variety of leftist organizations. As your name appears in subsequent reports, it is our intent to publicize your involvement in your local community. Should any of these organizations be found to be engaged in illegal or questionable activity, it is our intent to publicize your involvement with those activities. You should know that instances of coordinated voter fraud are surfacing all across America and investigations into possible criminal coordination are underway.

The letter is signed by the group's chairman, Howard Rich, a publicity-shy conservative donor who frames the threat as personal retribution for the (occasional) negative publicity he himself has received.

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As someone who has been put through that abuse over the years, I can tell you from first-hand experience that it is not fun and not something to take lightly. I have supported groups and efforts that I believe will push back against the radical agenda of the Left. And, I have paid the price for it, in attacks, slurs and threats.

The president of Americans for Limited Government, Bill Wilson, said he'd sent out more than 11,000 copies of the letter and legal memo (.pdf)⁴ to "donors to left-wing 527s and organizations of that type. Anyone on the liberal, left-wing side of the line."

"We've looked at it as fair warning. A number of these groups have had no problem stepping over the line with the FEC in the past," said Wilson. "The people funding them should be aware of what's going on."

He said it wasn't a threat to the donors as much as a call on them to "exercise some restraint over these groups' activities."

UPDATE: Tom Matzzie, head of the liberal group, Accountable America, that began this tit-for-tat by targeting conservative donors, "thanks" Rich's group⁵ for the legal memo, which he says he'll use to warn conservative donors.

Full letter after the jump.

Dear [redacted],

Recently a new left-wing organization announced that it would be targeting donors to conservative, free-market organizations. The major press announcement stated that the organization intended to engage in such activities as "public exposure," having "watchdog groups digging through the lives" of these individuals, and "possible legal trouble."

As someone who has been put through that abuse over the years, I can tell you from first-hand experience that it is not fun and not something to take lightly. I have supported groups and efforts that I believe will push back against the radical agenda of the Left. And, I have paid the price for it, in attacks, slurs and threats.

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be the case.

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For your review, I have enclosed a memorandum from our legal counsel.

Howard Rich
Chairman

Posted by Ben Smith 12:36 PM

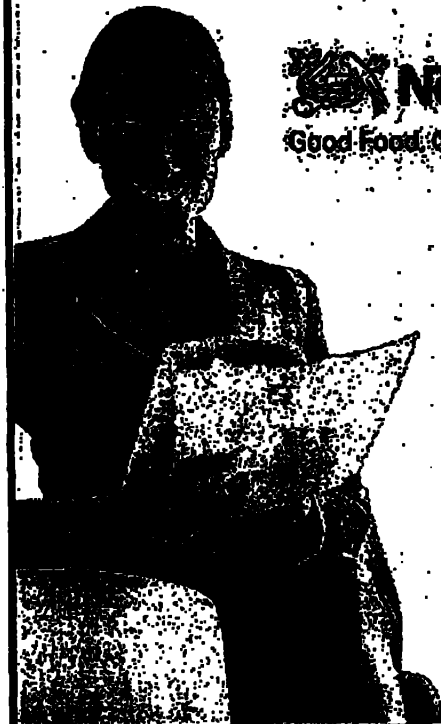
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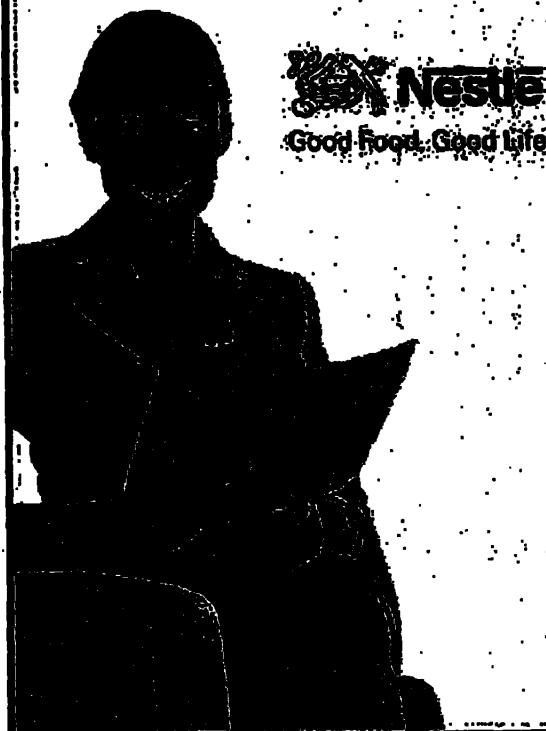
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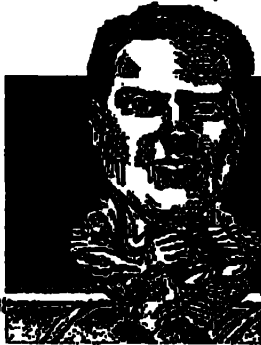
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BEN SMITH

A running conversation about politics

August 26, 2008

Categories:

Barack Obama

Obama camp: Prosecute Simmons¹

Obama general counsel Bob Bauer today sent a second, sharper letter² to the Justice Department, directly attacking the Dallas billionaire funding a harsh attack ad, Harold Simmons.

"We reiterate our request that the Department of Justice fulfill its commitment to take prompt action to investigate and to prosecute the American Issues Project, and we further request that the Department of Justice investigate and prosecute Howard (sic) Simmons for a knowing and willful violation of the individual aggregate contribution limits," he wrote.

He called the group's activities "patently illegal."

Bauer made the case that Simmons' group fulfilling its a real nonprofit charter because it hasn't spent any money on anything other than attacking Obama.

The American Issues Project released a statement responding to the letter.

"Having failed in its attempts to get our legal, factual and fully-supported ad off the air, Barack Obama's campaign now wants to put our donors in prison for exercising their right to free speech," said Ed Martin, the group's president. "These over-the-top bullying tactics are reminiscent of the kind of censorship one would

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POLITICO

see in a Stalinist dictatorship, with the only difference being that those guys generally had to wait until they were in power to throw people who disagreed with them into jail."

The group said its ad would continue to air through the end of the Democratic National Convention. Simmons has spent almost \$3 million to air the ad, which can be seen on the group's site³.

A spokeswoman for the Justice Department, Laura Sweeney, had no comment on the second letter.

It's worth noting that this isn't the first time Bauer has called for criminal investigations and prosecutions into the donors to independent groups critical of Obama, including one supporting John Edwards and another supporting Hillary Rodham Clinton. His words did have the effect of scaring their donors and consultants, but haven't yet appeared to result in any prosecution.

Rick Hasen has⁴ some more thoughts on the law, suggesting that Simmons, at worst, will face fines after it's too late to matter.

Posted by Ben Smith 03:34 PM

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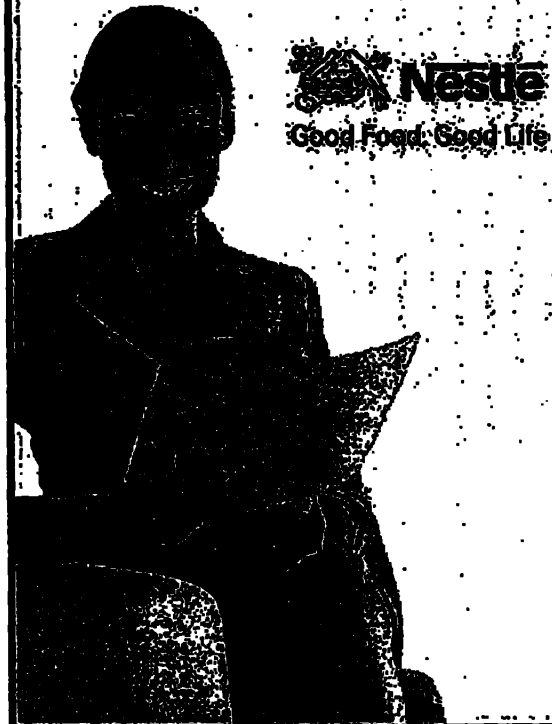
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Obama's Counsel Wants DOJ to See if Harold Simmons Broke Election Law

By Robert Wilonsky

published: Mon., Aug. 25 2008 @ 5:44PM



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On the first day of the Democratic National Convention in Denver, Barack Obama's campaign is busying itself with the handiwork of Dallas billionaire Harold Simmons, who, as we noted yesterday, financed an ad linking the Democratic presidential candidate with former Weather Underground-er William Ayers. As Time noted late this afternoon, Obama's campaign has a new 30-second spot that asks, "With all our problems, why is John McCain talking about the 60s, trying to link Barack Obama to radical Bill Ayers?" Of course, McCain didn't pay for the ad -- Simmons did, as the sole financier behind American Issues Project -- but AIP's founder, Ed Fallor Jr., used to work for McCain and still raises money for him.

Politico.com also notes that Obama's campaign sent the Justice Department a letter -- on August 21 -- "demanding a criminal investigation of the American Issues Project, the vehicle through which Dallas investor Harold Simmons is financing the advertisements." The latter can be read in its entirety here. Meanwhile, the American Issues Project's president, Ed Martin, dismisses Obama's new ad as "more smoke and mirrors from a candidate desperate to obscure his longstanding relationship with admitted domestic terrorist William Ayers." --Robert Wilonsky

DISCUS

Application for Extension of Time To File an Exempt Organization Return

OMB No 1545-1709

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Part I Automatic 3-Month Extension of Time. (Only submit original (no copies required).)

A corporation required to file Form 990-T and requesting an automatic 3-month extension - check this box and complete Part I only ☐

All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Electronic Filing (e-file). Generally, you can electronically file Form 8868 if you want a 3-month automatic extension of time to file one of the returns noted below (6 months for a corporation required to file Form 990-T). However, you cannot file Form 8868 electronically if (1) you want the additional (not automatic) 3-month extension or (2) you file Forms 990-BL, 6069, or 8870; group returns, or a composite or consolidated Form 990-T. Instead, you must submit the fully completed and signed page 2 (Part II) of Form 8868. For more details on the electronic filing of this form, visit www.irs.gov/efile and click on **e-file for Charitable Organizations**.

Type or prior:	Name of Exempt Organization AMERICAN ISSUES PROJECT, INC.	Employer identification number 26-0196975
File by the due date for filing your return. See instructions.	Number, street, and room or suite no. If a P.O. box, see instructions. 610 S. BOULEVARD, NO. 100	
	City, town or post office, state, and ZIP code. For foreign addresses, see instructions. TAMPA, FL 33606	

Check type of return to be filed (file a separate application for each return):

- | | | |
|--|---|------------------------------------|
| <input checked="" type="checkbox"/> Form 990 | <input type="checkbox"/> Form 990-T (corporation) | <input type="checkbox"/> Form 4720 |
| <input type="checkbox"/> Form 990-BL | <input type="checkbox"/> Form 990-T (sec. 401(a) or 408(a) trust) | <input type="checkbox"/> Form 5227 |
| <input type="checkbox"/> Form 990-EZ | <input type="checkbox"/> Form 990-T (trust other than above) | <input type="checkbox"/> Form 6069 |
| <input type="checkbox"/> Form 990-PF | <input type="checkbox"/> Form 1041-A | <input type="checkbox"/> Form 8870 |

ROBERT WATKINS & COMPANY, P.A.

- The books are in the care of ► **610 S. BOULEVARD, SUITE 100 - TAMPA, FL 33606**
- Telephone No. ► **813-254-3369** FAX No. ►

- If the organization does not have an office or place of business in the United States, check this box ☐
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) . If this is for the whole group, check this box ☐ If it is for part of the group, check this box ☐ and attach a list with the names and EINs of all members the extension will cover.

- 1 I request an automatic 3-month (6-months for a corporation required to file Form 990-T) extension of time until **DECEMBER 15, 2009**, to file the exempt organization return for the organization named above. The extension is for the organization's return for

► ☐ calendar year _____ or
► ☒ tax year beginning **MAY 1, 2008**, and ending **APR 30, 2009**.

- 2 If this tax year is for less than 12 months, check reason: ☐ Initial return ☐ Final return ☐ Change in accounting period

3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$
b If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$ N/A

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.

LHA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form 8868 (Rev. 4-2009)

- If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II and check this box ☒ **X**
- Note. Only complete Part II if you have already been granted an automatic 3-month extension on a previously filed Form 8868.
- If you are filing for an Automatic 3-Month Extension, complete only Part I (on page 1)

Part II		Additional (Not Automatic) 3-Month Extension of Time. Only file the original (no copies needed)	
Type or print File by the extended due date for filing the return. See instructions.	Name of Exempt Organization	Employer identification number	
	AMERICAN ISSUES PROJECT, INC.	26-0196975	
	Number, street, and room or suite no. If a P.O. box, see instructions. 610 S. BOULEVARD, NO. 100	For IRS use only	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. TAMPA, FL 33606		

Check type of return to be filed (File a separate application for each return.)

- ☒ Form 990 ☐ Form 990-EZ ☐ Form 990-T (sec 401(a) or 408(a) trust) ☐ Form 1041-A ☐ Form 5227 ☐ Form 8870
- ☐ Form 990-BL ☐ Form 990-PF ☐ Form 990-T (trust other than above) ☐ Form 4720 ☐ Form 6069

STOP! Do not complete Part II if you were not already granted an automatic 3-month extension on a previously filed Form 8868.

ROBERT WATKINS & COMPANY, P.A.

- The books are in the care of **610 S. BOULEVARD, SUITE 100 - TAMPA, FL 33606**
- Telephone No **813-254-3369** FAX No
- If the organization does not have an office or place of business in the United States, check this box ☐
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) If this is for the whole group, check this box ☐. If it is for part of the group, check this box ☐ and attach a list with the names and EINs of all members the extension is for
- 4 I request an additional 3-month extension of time until **MARCH 15, 2010**
- 5 For calendar year , or other tax year beginning **MAY 1, 2008**, and ending **APR 30, 2009**
- 6 If this tax year is for less than 12 months, check reason: ☐ Initial return ☐ Final return ☐ Change in accounting period
- 7 State in detail why you need the extension

ADDITIONAL TIME IS REQUIRED TO OBTAIN ADDITIONAL INFORMATION WHICH IS NECESSARY IN ORDER TO FILE A COMPLETE AND ACCURATE RETURN

8a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	8a	\$
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit and any amount paid previously with Form 8868.	8b	\$
c Balance Due. Subtract line 8b from line 8a. Include your payment with this form, or, if required, deposit with FTD (see instructions), or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	8c	\$ N/A

Signature and Verification

Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form.

Signature **[Signature]** Title Date **12/10/09**

PREPARED BY
ROBERT WATKINS & COMPANY
CERTIFIED PUBLIC ACCOUNTANT
(FL 364574)
610 S. BOULEVARD, SUITE 100
TAMPA, FLORIDA 33606

Form 8868 (Rev. 4-2009)

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047
2008
Open to Public Inspection

The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2008 calendar year, or tax year beginning **MAY 1, 2008** and ending **APR 30, 2009**

B Check if applicable:
☐ Address change
☐ Name change
☐ Initial return
☐ Termination
☐ American return
☐ Application pending

Please use IRS label or print or type:
☐ See Specific Instructions

C Name of organization
AMERICAN ISSUES PROJECT, INC.

D Employer identification number
26-0196975

E Telephone number
813-254-3369

G Gross receipts **7,645,276.**

H(a) Is this a group return for affiliates? ☐ Yes ☒ No
H(b) Are all affiliates included? ☐ Yes ☐ No
 If "No," attach a list (see instructions)
H(c) Group exemption number **▶**

F Name and address of principal officer **ED MARTIN, JR.**
SAME AS C ABOVE

I Tax-exempt status ☒ 501(c)(4) ☐ 4947(a)(1) or ☐ 527

J Website: **WWW.AMERICANISSUESPROJECT.ORG**

K Type of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other **▶**

L Year of formation: **2007** **M** State of legal domicile: **DE**

Part I Summary

Activities & Governance	1	Briefly describe the organization's mission or most significant activities	TO ADVOCATE FOR AND PROMOTE THE CORE CONSERVATIVE PRINCIPLES OF OUR FOUNDING FATHERS AND RONALD	
	2	Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its assets.		
	3	Number of voting members of the governing body (Part VII, line 1a)	3	2
	4	Number of independent voting members of the governing body (Part VII, line 1b)	4	2
	5	Total number of employees (Part V, line 5a)	5	0
	6	Total number of volunteers (estimate if necessary)	6	0
	7a	Total gross unrelated business revenue from Part VIII, line 12, column (A)	7a	0.
7b	Net unrelated business taxable income from Form 990-E, line 34	7b	0.	
Revenue	8	Contributions and grants (Part VIII, line 1h)	Prior Year 1,176,460.	Current Year 7,641,080.
	9	Program service revenue (Part VIII, line 2g)		
	10	Investment income (Part VIII, column (A), lines 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100)	9,585.	5,196.
	11	Other revenue (Part VIII, column (A), lines 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100)		
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	1,186,045.	7,646,276.
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		30,000.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	249,276.	68,844.
	16a	Professional fundraising fees (Part IX, column (A), line 11e)		200,000.
	16b	Total fundraising expenses (Part IX, column (D), line 25) ▶ 208,289.		
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	246,807.	7,526,106.
	18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	496,083.	7,824,950.
19	Revenue less expenses Subtract line 18 from line 12	689,962.	<178,674.>	
Net Assets or Fund Balances	20	Total assets (Part X, line 1a)	Beginning of Year 697,549.	End of Year 511,288.
	21	Total liabilities (Part X, line 2b)	7,587.	
	22	Net assets or fund balances Subtract line 21 from line 20	689,962.	511,288.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here
 Signature of officer: **ED MARTIN, JR.**
 Type or print name and title: **ED MARTIN, JR., Treasurer**

Date: **3/15/2009**

Paid Preparer's Use Only
 Preparer's signature: **ROBERT WATKINS & COMPANY, P.A.**
 Date: **3/2/10**
 Check if self-employed ☐
 Preparer's identifying number (see instructions): **EIN ▶**
 Firm's name (or yours if self-employed), address, and ZIP + 4: **610 S. BOULEVARD TAMPA, FL 33606**
 Phone no: **813-254-3369**

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

332001 12-18-08 LHA For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions. Form 990 (2008)

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

912.14.16

13044333704

SCANNED APR 06 2010

Part III Statement of Program Service Accomplishments (see instructions)

1 Briefly describe the organization's mission: **SEE SCHEDULE O FOR CONTINUATION TO ADVOCATE FOR AND PROMOTE THE CORE CONSERVATIVE PRINCIPLES OF OUR FOUNDER FATHERS AND RONALD REAGAN: INCLUDING, LIMITED GOVERNMENT, LOWER TAXES, FREE MARKETS, CONSTITUTIONAL FREEDOMS, AND A STRONG NATIONAL DEFENSE. TO EDUCATE AND INFORM THE GENERAL PUBLIC AND**

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes", describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes", describe these changes on Schedule O

4 Describe the exempt purpose disbursements for each of the organization's three largest program services by expenses Section 501(c)(29) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code:) (Expenses \$ 788,599. including grants of \$ 30,000.) (Revenue \$)
ONLINE ADVOCACY PROJECT: THE ORGANIZATION DEVELOPED A SOPHISTICATED PLAN FOR ONLINE GRASSROOTS OUTREACH TO SUPPORT ITS MISSION AND TO ATTRACT AND MOBILIZE A NEW GENERATION OF CONSERVATIVE ACTIVISTS, COORDINATED WITH TRADITIONAL PUBLIC RELATIONS AND MARKETING TO RECRUIT MEMBERS, FOSTER A COMMUNITY ENGAGED IN COMMUNICATIONS RELATED TO CONSERVATIVE POLICY ISSUES BY CREATING A CONSERVATIVE POLICY PLATFORM, EDUCATE AND INFORM THE PUBLIC ON THOSE POLICIES, AND TO EMPOWER THE CONSERVATIVE GRASSROOTS.

4b (Code:) (Expenses \$ 2,231,955. including grants of \$) (Revenue \$)
EDUCATIONAL RESEARCH AND MEDIA: THE ORGANIZATION DEVELOPED AND CONDUCTED A NATIONAL MEDIA EDUCATIONAL PROGRAM TO EDUCATE AND INFORM THE PUBLIC ON CORE CONSERVATIVE ISSUES IN SUPPORT OF ITS MISSION.

4c (Code:) (Expenses \$ 2,876,753. including grants of \$) (Revenue \$)
PRODUCED AND AIRED NATIONAL TV ADVERTISING EDUCATING AND INFORMING THE PUBLIC ABOUT SPECIFICALLY IDENTIFIED CANDIDATE ACTIONS AND POSITIONS ON CORE PRINCIPLES ADVOCATED AND PROMOTED BY THE ORGANIZATION AS A PART OF ITS MISSION

4d Other program services. (Describe in Schedule O.)

(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses \$ 5,897,307. (Must equal Part IX, Line 25, column (B))

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A		X
2 Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	X	
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II		
5 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III		X
6 Did the organization maintain any donor advised funds or any similar funds where donors have the right to provide advice on the distribution or investment of assets in such funds or accounts? If "Yes," complete Schedule D, Part I		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		X
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		X
10 Did the organization hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V		X
11 Did the organization report an amount in Part X, lines 10, 12, 13, 15, or 20? If "Yes," complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable	X	
12 Did the organization receive an audited financial statement for the year for which it is completing this return that was prepared in accordance with GAAP? If "Yes," complete Schedule D, Parts XI, XII, and XIII		X
13 Is the organization a school as described in section 179(b)(1)(A)(i)? If "Yes," complete Schedule E		X
14a Did the organization maintain an office, employees, or agents outside of the U.S.?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the U.S.? If "Yes," complete Schedule F, Part I		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Part II		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Part III		X
17 Did the organization report more than \$15,000 on Part IX, column (a), line 1a? If "Yes," complete Schedule G, Part I	X	
18 Did the organization report more than \$15,000 total on Part III, lines 1a and 5a? If "Yes," complete Schedule G, Part II		X
19 Did the organization report more than \$15,000 on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		X
20 Did the organization operate one or more hospitals? If "Yes," complete Schedule H		X
21 Did the organization report more than \$5,000 on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	X	
22 Did the organization report more than \$5,000 on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III		X
23 Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5? If "Yes," complete Schedule J	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K If "No," go to question 25		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an arbitrage account other than a refunding account at any time during the year to defuse any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		X
b Did the organization become aware that it had engaged in an excess benefit transaction with a disqualified person from a prior year? If "Yes," complete Schedule L, Part I		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, or disqualified person, or to a person related to such an individual? If "Yes," complete Schedule L, Part III		X

Part IV Checklist of Required Schedules (continued)

	Yes	No
28 During the tax year, did any person who is a current or former officer, director, trustee, or key employee		
a Have a substantial business relationship with the organization (other than as an officer, director, trustee, or employee), or an indirect business relationship through ownership of more than 85% in another entity (indirectly or collectively with other person(s) listed in Part VII, Section A)? If "Yes," complete Schedule L, Part IV	28a	X
b Have a family member who had a direct or indirect business relationship with the organization? If "Yes," complete Schedule L, Part IV	28b	X
c Serve as an officer, director, trustee, key employee, partner, or member of an entity (or a shareholder of a professional corporation) doing business with the organization? If "Yes," complete Schedule L, Part IV	28c	X
29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30	X
31 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31	X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32	X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	X
34 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	X
35 Is any related organization a controlled entity within the meaning of section 512(b)(3)? If "Yes," complete Schedule R, Part V, line 2	35	X
36 Section 501(c)(1) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36	
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37	X

Form 990 (2008)

Part V Statements Regarding Other IRS Filings and Tax Compliance

	Yes	No
1a Enter the number reported in Box 3 of Form 1099, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable	1a	9
1b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	X
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	0
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)	2b	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	3a	X
b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	X
b If "Yes," enter the name of the foreign country: _____ See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts		
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	X
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	X
c If "Yes," to question 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?	5c	
6a Did the organization solicit any contributions that were not tax deductible?	6a	X
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	X
7 Organizations that may receive deductible contributions under section 170(c):		
a Did the organization provide goods or services in exchange for any quid pro quo contribution of more than \$75?	7a	
b If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c	
d If "Yes," indicate the number of Forms 8282 filed during the year	7d	
e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	
g For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g	
h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1088-C as required?	7h	
8 Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8	
9 Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds:		
a Did the organization make any taxable distributions under section 4958?	9a	
b Did the organization make a distribution to a disqualified person?	9b	
10 Section 501(c)(7) organizations. Enter N/A		
a Initiation fees and capital contributions included on Part VIII, line 12	10a	
b Gross receipts, included on Form 990, Part VIII, line 13, for public use of club facilities	10b	
11 Section 501(c)(12) organizations. Enter N/A		
a Gross income from members or shareholders	11a	
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b	
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	

Form 990 (2008)

Part VI Governance, Management, and Disclosure (Sections A, B, and C request information about policies not required by the Internal Revenue Code.)**Section A. Governing Body and Management**

For each "Yes" response to lines 2-7b below, and for a "No" response to lines 8 or 9b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

1a Enter the number of voting members of the governing body

1a 2

b Enter the number of voting members that are independent

1b 2

2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?

2 Yes No X

3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?

3 Yes No X

4 Did the organization make any significant changes to its organizational circumstances since the prior Form 990 was filed?

4 Yes No X

5 Did the organization become aware during the year of a material violation of the organization's assets?

5 Yes No X

6 Does the organization have members or stockholders?

6 Yes No X

7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?

7a Yes No X

b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?

7b Yes No X

8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:

a The governing body?

8a Yes No X

b Each committee with authority to act on behalf of the governing body?

8b Yes No X

9a Does the organization have local chapters, branches, or affiliates?

9a Yes No X

b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?

9b Yes No X

10 Was a copy of the Form 990 provided to the organization's governing body before it was filed? All organizations must describe in Schedule O the process, if any, the organization uses to review the Form 990.

10 Yes No X

11 Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O.

11 Yes No X

Section B. Policies

12a Does the organization have a written conflict of interest policy? If "Yes," go to line 13.

12a Yes No X

b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?

12b Yes No X

c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done.

12c Yes No X

13 Does the organization have a written whistleblower policy?

13 Yes No X

14 Does the organization have a written document retention and destruction policy?

14 Yes No X

15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision:

a The organization's CEO, Executive Director, or top management official?

15a Yes No X

b Other officers or key employees of the organization?

15b Yes No X

Describe the process in Schedule O (see instructions).

16a Did the organization invest in, contribute assets to, or participate as a joint venture in a similar arrangement with a taxable entity during the year?

16a Yes No X

b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?

16b Yes No X

Section C. Disclosure17 List the states with which a copy of this Form 990 is required to be filed: **None**

18 Section 5104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.

☐ Own website☐ Answerer's website☒ Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **ROBERT WATKINS & COMPANY, P.A. - 813-254-3369****610 S. BOULEVARD, TAMPA, FL 33606**

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed (Use Schedule J-2 if additional space is needed)

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if the organization did not compensate any officer, director, trustee, or key employee[illegible]

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Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)**

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
1b Total								20,000.	0.	25,000.

2 Total number of individuals (including those in 1a) who received more than \$100,000 in reportable compensation from the organization

- 3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual
- 4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual
- 5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If "Yes," complete Schedule J for such person

	Yes	No
3		X
4		X
5	X	

Section B. Independent Contractors

1 Complete the table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
METZER MEDIA SERVICES, INC., 600 FAIRMONT AVENUE, SUITE 306, TOWSON, MD 21286	MEDIA BUYING & PLACEMENT	3,800,000.
MCCARTHY MARCUS HENNINGS, LTD., 1850 M STREET, N.W., SUITE 235, WASHINGTON, DC	MEDIA PRODUCTION	291,775.
MCKENNA & ASSOCIATES, LLC, 2321 NORTH KENTUCKY STREET, ARLINGTON, VA 22205	FUNDRAISING	200,000.
FOLEY & LARDNER LLP, 3000 K STREET, N.W., SUITE 500, WASHINGTON, DC 20007	LEGAL	145,119.
TONY FEATHER & CO., LLC, 2720 TANGLEWOOD DRIVE, JEFFERSON CITY, MO 65109	STRATEGIC CONSULTING	120,000.

2 Total number of independent contractors (including those in 1) who received more than \$100,000 in compensation from the organization ▶ 5

Part VIII Statement of Revenue

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1 a Federated campaigns	1a			
	b Membership dues	1b			
	c Fundraising events	1c			
	d Related organizations	1d			
	e Government grants (contributions)	1e			
	f All other contributions, gifts, grants, and similar amounts not included above	1f 7641080.			
	g Noncash contributions included on lines 1a-1f \$				
	h Total. Add lines 1a-1f	7,641,080.			
Program Service Revenue	2 a	Business Code			
	b				
	c				
	d				
	e				
	f All other program service revenue				
	g Total. Add lines 2a-2f				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		5,196.		5,196.
	4 Income from investment of tax-exempt bond proceeds				
	5 Royalties				
	6 a Gross rents	(i) Real (ii) Personal			
	b Less rental expenses				
	c Rental income or (loss)				
	d Net rental income or (loss)				
	7 a Gross amount from sales of assets other than inventory	(i) Securities (ii) Other			
	b Less cost or other basis and sales expenses				
	c Gain or (loss)				
	d Net gain or (loss)				
	8 a Gross income from fundraising events (not including \$ of contributions reported on line 1c) See Part IV, line 18	a			
	b Less direct expenses	b			
	c Net income or (loss) from fundraising events				
	9 a Gross income from gaming activities See Part IV, line 18	a			
	b Less direct expenses	b			
	c Net income or (loss) from gaming activities				
	10 a Gross sales of inventory, less returns and allowances	a			
	b Less cost of goods sold	b			
	c Net income or (loss) from sales of inventory				
Miscellaneous Revenue		Business Code			
11 a					
b					
c					
d All other revenue					
e Total. Add lines 11a-11d					
12 Total Revenue. Add lines 1h, 2g, 3, 4, 5, 6d, 7d, 8c, 9c, 10c, and 11e		7,646,276.	0.	0.	5,196.

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Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	30,000.	30,000.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	45,000.		45,000.	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	21,958.		21,958.	
8 Pension plan contributions (include section 401(k) and section 408(p) employer contributions)				
9 Other employee benefits				
10 Payroll taxes	1,886.		1,886.	
11 Fees for services (non-employees)				
a Management				
b Legal	223,794.		223,794.	
c Accounting	59,078.		59,078.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17	200,000.			200,000.
f Investment management fees				
g Other	450,148.	94,000.	356,148.	
12 Advertising and promotion	571,769.	522,893.	48,876.	
13 Office expenses	1,360.		1,360.	
14 Information technology				
15 Royalties				
16 Occupancy				
17 Travel	15,130.		15,130.	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	3,201.		3,201.	
20 Interest	440.		440.	
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	80.		80.	
23 Insurance				
24 Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
a MEDIA PLACEMENT	5,021,898.	5,013,993.	7,905.	
b REFUND OF CONTRIBUTIONS	702,250.		702,250.	
c MEDIA PRODUCTION	182,439.	80,215.	102,224.	
d RESEARCH & POLLING	142,697.	13,392.	129,305.	
e DIRECT MAIL/TELEMARKETING	118,391.	118,391.		
f All other expenses	33,431.	24,423.	719.	8,289.
25 Total functional expenses. Add lines 1 through 24	7,824,950.	5,897,307.	1,719,354.	208,289.
26 Joint Costs. Check here <input type="checkbox"/> if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year	
Assets	1 Cash - non-interest-bearing	697,549.	1	70,618.	
	2 Savings and temporary cash investments		2	439,159.	
	3 Pledges and grants receivable, net		3		
	4 Accounts receivable, net		4		
	5 Receivables from current and former officers, directors, trustees, key employees, or other related parties. Complete Part II of Schedule L.		5		
	6 Receivables from other disqualified persons (as defined under section 4958(c)(1)) and persons described in section 4958(c)(2)(B). Complete Part II of Schedule L.		6		
	7 Notes and loans receivable, net		7		
	8 Investments for sale or use		8		
	9 Prepaid expenses and deferred charges		9		
	10a Land, buildings, and equipment: cost basis	10a	1,591.		
	b Less: accumulated depreciation. Complete Part VI of Schedule D.	10b	80.		
			0.	10c	1,511.
	11 Investments - publicly traded securities		11		
	12 Investments - other securities. See Part IV, line 11.		12		
	13 Investments - program-related. See Part IV, line 11.		13		
14 Intergovernmental assets		14			
15 Other assets. See Part IV, line 11.		15			
16 Total assets. Add lines 1 through 15 (must equal line 34).		697,549.	16	511,288.	
Liabilities	17 Accounts payable and accrued expenses		17		
	18 Grants payable		18		
	19 Deferred revenues		19		
	20 Tax-exempt bond liabilities		20		
	21 Escrow account liability. Complete Part IV of Schedule D.		21		
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L.		22		
	23 Secured mortgages and notes payable to unrelated third parties		23		
	24 Unsecured notes and loans payable		24		
25 Other liabilities. Complete Part X of Schedule D.		7,587.	25	0.	
26 Total liabilities. Add lines 17 through 25.		7,587.	26	0.	
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.				
	27 Unrestricted net assets		27		
	28 Temporarily restricted net assets		28		
	29 Permanently restricted net assets		29		
	Organizations that do not follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 30 through 34.				
	30 Capital stock or trust principal, or current funds	0.	30	0.	
	31 Paid-in or capital surplus, or land, building, or equipment fund	0.	31	0.	
	32 Retained earnings, endowment, accumulated income, or other funds	689,962.	32	511,288.	
33 Total net assets or fund balances	689,962.	33	511,288.		
34 Total liabilities and net assets/fund balances	697,549.	34	511,288.		

Part XI Financial Statements and Reporting

- 1 Accounting method used to prepare the Form 990. ☒ Cash ☐ Accrual ☐ Other
- 2a Were the organization's financial statements compiled or reviewed by an independent accountant?
- b Were the organization's financial statements audited by an independent accountant?
- c If "Yes" to lines 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and retention of an independent accountant?
- 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b If "Yes," did the organization undergo the required audit or audits?

	Yes	No
2a		X
2b		X
2c		
3a		X
3b		

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ To be completed by organizations described below.

▶ Attach to Form 990 or Form 990-EZ.

OMB No 1545-0047

2008

Open to Public
Inspection

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization

AMERICAN ISSUES PROJECT, INC.

Employer identification number

26-0196975

Part I-A To be completed by all organizations exempt under section 501(c) and section 527 organizations.

See the instructions for Schedule C for details.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political expenditures ▶ \$ **2,876,753.**
- 3 Volunteer hours

Part I-B To be completed by all organizations exempt under section 501(c)(3).

See the instructions for Schedule C for details.

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?

4a Was a correction made?

b If "Yes," describe in Part IV.

Part I-C To be completed by all organizations exempt under section 501(c), except section 501(c)(3).

See the instructions for Schedule C for details.

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ **2,876,753.**
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$
- 3 Total of direct and indirect exempt function expenditures. Add lines 1 and 2 and enter here and on Form 1120-POL, line 17b ▶ \$ **2,876,753.**
- 4 Did the filing organization file Form 1120-POL for this year? ☒ Yes ☐ No
- 5 State the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. Enter the amount paid and indicate if the amount was paid from the filing organization's funds or were political contributions received and promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-
NONE			0.	0.

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule C (Form 990 or 990-EZ) 2008

Part II-A To be completed by organizations exempt under section 501(c)(3) that filed Form 5768 (election under section 501(h)). See the instructions for Schedule C for details.A Check ☐ if the filing organization belongs to an affiliated groupB Check ☐ if the filing organization checked box A and "limited partial" elections apply**Limits on Lobbying Expenditures**
(The term "expenditures" means amounts paid or incurred.)

(a) Filing organization's totals

(b) Affiliated group totals

1a Total lobbying expenditures to influence public opinion (grassroots lobbying)

b Total lobbying expenditures to influence a legislative body (direct lobbying)

c Total lobbying expenditures (add lines 1a and 1b)

d Other exempt purpose expenditures

e Total exempt purpose expenditures (add lines 1c and 1d)

f Lobbying nontaxable amount. Enter the amount from the following table in both columns.

If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:
Not over \$500,000	20% of the amount on line 1e
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000
Over \$17,000,000	\$1,000,000

g Grassroots nontaxable amount (enter 25% of line 1f)

h Subtract line 1g from line 1a. Enter -0- if line g is more than line a

i Subtract line 1f from line 1c. Enter -0- if line f is more than line c

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?

☐ Yes☐ No**4-Year Averaging Period Under Section 501(h)**

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f of the instructions.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2006	(c) 2007	(d) 2008	(e) Total
2a Lobbying non-taxable amount					
b Lobbying ceiling amount (150% of line 2a, column (e))					
c Total lobbying expenditures					
d Grassroots non-taxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2008

Part II-B To be completed by organizations exempt under section 501(c)(3) that have NOT filed Form 5768 (election under section 501(h)). See the instructions for Schedule C for details.

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Meetings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means?			
i Other activities? If "Yes," describe in Part IV			
j Total lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A To be completed by all organizations exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). See the instructions for Schedule C for details.

	Yes	No
1 Were substantially all (90% or more) dues reserved nondeductible by members?	1 X	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2 X	
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	X

Part III-B To be completed by all organizations exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, questions 1 and 2 are answered "No" OR if Part III-A, question 3 is answered "Yes." See Schedule C instructions for details.

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 5033(a)(7)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (line 2c total minus 3 and 4)	5	

Part IV Supplemental information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1. Also, complete this part for any additional information.

PART I-A, LINE 1:

PRODUCED AND AIRED NATIONAL TV ADVERTISING EDUCATING AND INFORMING THE PUBLIC ABOUT SPECIFICALLY IDENTIFIED CANDIDATE ACTIONS AND POSITIONS ON CORE PRINCIPLES ADVOCATED AND PROMOTED BY THE ORGANIZATION AS A PART OF ITS MISSION.

Schedule D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

► Attach to Form 990. To be completed by organizations that answered "Yes" to Form 990, Part IV, line 8, 7, 9, 10, 11, or 12.

OMB No. 1545-0047

2008

Open to Public
Inspection

Name of the organization

AMERICAN ISSUES PROJECT, INC.

Employer identification number

26-0196975

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" in Form 990, Part IV, line 8.

- 1 Total number at end of year
- 2 Aggregate contributions to (during year)
- 3 Aggregate grants from (during year)
- 4 Aggregate value at end of year

(a) Donor advised funds	(b) Funds and other accounts

- 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No
- 6 Did the organization inform all grantee, donee, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor or other impermissible private benefit? ☐ Yes ☐ No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7

- 1 Purpose(s) of conservation easements held by the organization (check all that apply):
 - ☐ Preservation of land for public use (e.g., recreation or pleasure)
 - ☐ Preservation of an historically important land area
 - ☐ Protection of natural habitat
 - ☐ Preservation of certified historic structure
 - ☐ Preservation of open space
- 2 Complete lines 2a-2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

- a Total number of conservation easements
- b Total acreage restricted by conservation easements
- c Number of conservation easements on a certified historic structure included in (a)
- d Number of conservation easements included in (c) acquired after 8/17/06

	Held at the End of the Year
2a	
2b	
2c	
2d	

- 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year:
- 4 Number of states where property subject to conservation easement is located:
- 5 Does the organization have a written policy regarding the periodic monitoring, inspection, violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No
- 6 Staff or volunteer hours devoted to monitoring, inspecting, and enforcing easements during the year:
- 7 Amount of expenses incurred in monitoring, inspecting, and enforcing easements during the year: \$
- 8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No
- 9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

- a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.
- b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:
 - (i) Revenues included in Form 990, Part VIII, line 1 \$
 - (ii) Assets included in Form 990, Part X \$
- 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items:
 - a Revenues included in Form 990, Part VIII, line 1 \$
 - b Assets included in Form 990, Part X \$

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a ☐ Public exhibition
 b ☐ Scholarly research
 c ☐ Preservation for future generations
 d ☐ Loan or exchange programs
 e ☐ Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Trust, Escrow and Custodial Arrangements. Complete if organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

- c Beginning balance
 d Additions during the year
 e Distributions during the year
 f Ending balance

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV.

Part V Endowment Funds. Complete if organization answered "Yes" to Form 990, Part IV, line 10.

1a Beginning of year balance

b Contributions

c Investment earnings or losses

d Grants or scholarships

e Other expenditures for facilities and programs

f Administrative expenses

g End of year balance

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a					
1b					
1c					
1d					
1e					
1f					
1g					

2 Provide the estimated percentage of the year end balance held as:

a Board designated or quasi-endowment ☐ _____ %

b Permanent endowment ☐ _____ %

c Term endowment ☐ _____ %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

(i) unrelated organizations

(ii) related organizations

b If "Yes" to 3a(i), are the related organizations listed as required on Schedule R?

	Yes	No
3a(i)		
3a(ii)		
3b		

4 Describe in Part XIV the intended uses of the organization's endowment funds.

Part VI Investments - Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment		1,591.	80.	1,511.
e Other				
Total. Add lines 1a-1e. (Column (d) should equal Form 990, Part X, column (B), line 10(c).)				1,511.

Schedule D (Form 990) 2008

Total (Col (b) should equal Form 990, Part X, col (B) line 12.) ▶**Total (Col (b) should equal Form 990, Part X, col (B) line 13.)** ▶

Total. (Column (b) should equal Form 990, Part X, col (B) line 15.)

Total. (Column (b) should equal Form 990, Part X, col (B) line 25.)**Schedule D (Form 990) 2008**

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Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4-8	9	
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12.)	5	

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Losses reported on Form 990, Part IX, line 25	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18.)	5	

Part XIV Supplemental Information

Complete this part to provide the disclosures required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, Part XI, line 8; Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b.

13044333721

Department of the Treasury
Internal Revenue Service

▶ Attach to Form 990 or Form 990-EZ. Must be completed by organizations that answer "Yes" to Form 990, Part IV, lines 17, 18, or 19, and by organizations that enter more than \$15,000 on Form 990-EZ, line 6a.

OMB No. 1545-0047

2008

Open To Public Inspection

Name of the organization

AMERICAN ISSUES PROJECT, INC.

Employer Identification number
26-0196975

Part I	Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17
--------	---

- 1** Indicate whether the organization raises funds through any of the following activities. Check all that apply.

- Mail subscriptions**

- b Email solicitations**

- c** **Phone solicitations**

- d ☒ in-person solicitations

- ☐ Solicitation of non-government grants

- ☐
- Solicitation of government grants

- ☐ **Special fundraising events**

- 2 a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

☒ Yes ☐ No

- b** If 'Yes,' list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
MCKENNA & ASSOCIATES, LLC	MAJOR DONOR FUNDRAISING		X	2,000,000.	200,000.	1,800,000.
Total				2,000,000.	200,000.	1,800,000.

3. List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing:

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total Events
		(event type)	(event type)	(total number)	(Add col (a) through col (c))
Revenue	1 Gross receipts				
	2 Less: Charitable contributions				
	3 Gross revenue (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Non-cash prizes				
	6 Rent/facility costs				
	7 Other direct expenses				
	8 Direct expense summary: Add lines 4 through 7 in column (d)				
9 Net income summary: Combine lines 3 and 8 in column (d)					

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))
Revenue	1 Gross revenue				
	2 Cash prizes				
Direct Expenses	3 Non-cash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No _____ %	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No _____ %	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No _____ %	
7 Direct expense summary: Add lines 2 through 5 in column (d)					
8 Net gaming income summary: Combine lines 1 and 7 in column (d)					

- 9 Enter the state(s) in which the organization operates gaming activities: _____
 a Is the organization licensed to operate gaming activities in each of these states?
 b If "No," Explain: _____

 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?
 b If "Yes," Explain: _____

 11 Does the organization operate gaming activities with nonmembers?
 12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?

	Yes	No
9a		
10a		
11		
12		

13 Indicate the percentage of gaming activity operated in:

a The organization's facility

b An outside facility

13a	%	
13b	%	

14 Provide the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ _____

Address ▶ _____

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?

15a

b If "Yes," enter the amount of gaming revenues received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____

c If "Yes," enter name and address:

Name ▶ _____

Address ▶ _____

16 Gaming manager information

Name ▶ _____

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ _____

☐ Director/officer☐ Employee☐ Independent contractor**17** Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?

17a

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

▶ **Complete if the organization answered "Yes," on Form 990, Part IV, lines 21 or 22.**

▶ **Attach to Form 990.**

Name of the organization

AMERICAN ISSUES PROJECT, INC.

Employer identification number
26-0196975.

Part I	General Information on Grants and Assistance
---------------	---

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II **Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check the box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed**

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash.	(f) Method of valuation (book, non-cash assistance	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
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[illegible]

2 Enter total number of section 501(c)(3) and government organizations

3 Enter total number of other organizations

LHA For Privacy Act and Paperwork Reduction Act Notices, see the Instructions for Form 990.

SEE PART IV FOR COLUMN (H) DESCRIPTIONS

Schedule I (Form 990) 2008

Use Schedule 1-1 (Form 990) if additional space is needed

Part IV	Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.
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Schedule 1 (Form 990) 2008

Part IV Supplemental Information

ACTIVISTS AND TO INTRODUCE ACTIVISTS TO THE AMERICAN ISSUES PROJECT WEB
BASED PLATFORM IN ANTICIPATION OF SUBSEQUENT NATIONAL ROLLOUT OF THE
UNIQUE AMERICAN ISSUES PROJECT PLATFORM

13044333727

**SCHEDULE J
(Form 990)**

Compensation Information

OMB No 1545-0047

2008

42

Department of the Treasury
Internal Revenue Service

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Attach to Form 990. To be completed by organizations that answered "Yes" to Form 990, Part IV, line 23.

Open to Public Inspection

Name of the organization

AMERICAN ISSUES PROJECT, INC.

Employer identification number

26-0196975

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

☐ First-class or charter travel

☐ Travel for companions

☐ Tax preparation and gross-up payments

☐ Discretionary spending account

☐ Housing allowances or residence for personal use

☐ Payments for business use of personal residence

☐ Health or dental club dues or minimum fees

☐ Personal services (e.g., maid, chauffeur, chef)

b If line 1a is checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply.

☐ Compensation committee

☐ Independent compensation consultant

☐ Form 990 of other organizations

☐ Written employment contract

☐ Compensation survey or study

☒ Approval by the board or compensation committee

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a:

a Receive a severance payment or change of control payment?

b Participate in, or receive payment from, a supplemental nonqualified retirement plan?

c Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only 501(c)(3) and 501(c)(4) organizations must complete lines 5-8.

5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

a The organization?

b Any related organization?

If "Yes," to line 5a or 5b, describe in Part III.

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

a The organization?

b Any related organization?

If "Yes" to line 6a or 6b, describe in Part III.

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization make any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III.

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(e)(3)? If "Yes," describe in Part III.

	Yes	No
1b		
2		
4a		X
4b		X
4c		X
5a		X
5b		X
6a		X
6b		X
7		X
8		X

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2008

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

NANCY H. WATKINS, TREASURER IS AN
OFFICER/STOCKHOLDER/EMPLOYEE IN ROBERT WATKINS & COMPANY, P.A., A PUBLIC
ACCOUNTING FIRM. AMERICAN ISSUES PROJECT, INC. PAID ROBERT WATKINS &
COMPANY, P.A. \$20,000 DURING THE CALENDAR YEAR ENDED 12/31/08 FOR
ADMINISTRATIVE, ACCOUNTING, TAX AND COMPLIANCE SERVICES THAT IT PROVIDED TO
THE ORGANIZATION.

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Name of the organization

Supplemental Information to Form 990

▶ Attach to Form 990. To be completed by organizations to provide additional information for responses to specific questions for the Form 990 or to provide any additional information.

OMB No. 1545-0047

2008

Open to Public
Inspection

Employer identification number
26-0196975

AMERICAN ISSUES PROJECT, INC.

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

REAGAN: INCLUDING; LIMITED GOVERNMENT, LOWER TAXES, FREE MARKETS, CONSTITUTIONAL FREEDOMS, AND A STRONG NATIONAL DEFENSE. TO EDUCATE AND INFORM THE GENERAL PUBLIC AND POLICYMAKERS ABOUT THESE PRINCIPLES AND ALERT THEM TO THE IMPORTANCE OF THE NEED FOR CONSERVATIVE PRINCIPLES IN GOVERNANCE.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

POLICYMAKERS ABOUT THESE PRINCIPLES AND ALERT THEM TO THE IMPORTANCE OF THE NEED FOR CONSERVATIVE PRINCIPLES IN GOVERNANCE.

FORM 990, PART VI, SECTION A, LINE 10: NO SUCH REVIEW WAS OR WILL BE CONDUCTED

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION DOES NOT MAKE THESE DOCUMENTS AVAILABLE TO THE PUBLIC

FORM 990, PART VII CONTACT ADDRESSES FOR OFFICERS, DIRECTORS, ETC:

ED MARTIN, JR. - 6427 DEVONSHIRE AVE

ST LOUIS, MO 63109

PAUL A. ERICKSON - 4904 OXBOW AVE

SIOUX FALLS, SD 57106

ED FAILOR, JR. - 520 SUNRISE CIRCLE

MUSCATINE, IA 52761

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