



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

THIS IS THE END OF MUR # 1807

Date Filmed 1/2/85 Camera No. --- 2

Cameraman AS

34040493542

ROUTINE SLIPS; OBJECTION MEMO; MEMO FROM
DOCKET RE: NAME & ADDRESSES OF RESPONDENT &
COMPLAINANT; MUR ASSIGNMENT FORM.

The above-described material was removed from this file pursuant to the following exemption provided in the Freedom of Information Act; 5 U.S.C. Section 552(b):

- | | |
|--|---|
| <input type="checkbox"/> (1) Classified Information | <input type="checkbox"/> (6) Personal privacy |
| <input checked="" type="checkbox"/> (2) Internal rules and practices | <input type="checkbox"/> (7) Investigatory files |
| <input type="checkbox"/> (3) Exempted by other statute | <input type="checkbox"/> (8) Banking information |
| <input type="checkbox"/> (4) Trade secrets and commercial or financial information | <input type="checkbox"/> (9) Well Information (geographic or geophysical) |
| <input checked="" type="checkbox"/> (5) Internal Documents | |

Signed

Stephen Linn

date

12-27-84

FEC 9-21-77

190
12/28/84

84040493543



FEDERAL ELECTION COMMISSION

WASHINGTON, D.C. 20463

December 21, 1984

Kathy Wilson
National Chair
National Women's Political Caucus
1411 K Street, N.W.
Washington, D.C. 20005

RE: MUR 1807

Dear Ms. Wilson:

On October 12, 1984, the Commission notified you of a complaint alleging violations of certain sections of the Federal Election Campaign Act of 1971, as amended.

The Commission, on December 18, 1984, determined that on the basis of the information in the complaint, there is no reason to believe that a violation of any statute within its jurisdiction has been committed. Accordingly, the Commission closed its file in this matter. This matter will become a part of the public record within 30 days.

Sincerely,

Charles N. Steele
General Counsel

BY: 
Kenneth A. Gross
Associate General Counsel

Enclosure
General Counsel's Report

34040493544



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

December 21, 1984

John T. Dolan
Chairman
National Conservative Political
Action Committee
1001 Prince Street
Alexandria, Virginia 22314

RE: MUR 1807

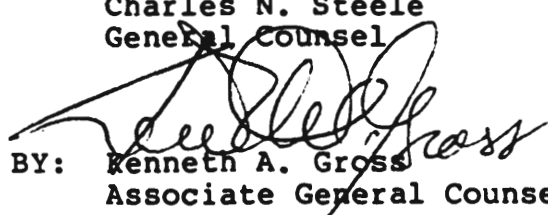
Dear Mr. Dolan:

The Federal Election Commission has reviewed the allegations of your complaint dated September 28, 1984, and determined that on the basis of the information provided in your complaint, there is no reason to believe that a violation of the Federal Election Campaign Act of 1971, as amended ("the Act"), has been committed. Accordingly, the Commission has decided to close the file in this matter. The Federal Election Campaign Act allows a complainant to seek judicial review of the Commission's dismissal of this action. See 2 U.S.C. § 437g(a)(8).

Should additional information come to your attention which you believe establishes a violation of the Act, you may file a complaint pursuant to the requirements set forth in 2 U.S.C. § 437g(a)(1) and 11 C.F.R. § 111.4.

Sincerely,

Charles N. Steele
General Counsel

BY: 
Kenneth A. Gross
Associate General Counsel

Enclosure
General Counsel's Report

84040493543

BEFORE THE FEDERAL ELECTION COMMISSION

In the Matter of)
National Women's Political Caucus) MUR 1807
Kathy Wilson, National Chair)

CERTIFICATION

I, Marjorie W. Emmons, recording secretary for the
Federal Election Commission executive session of
December 18, 1984, do hereby certify that the Commission
decided by a vote of 4-2 to take the following actions in
MUR 1807:

1. Find no reason to believe that the National
Women's Political Caucus violated 2 U.S.C.
§ 441d.
2. Find no reason to believe that the National
Women's Political caucus violated 11 C.F.R.
§ 100.8(b)(4).
3. Find no reason to believe that the National
Women's Political Caucus violated 11 C.F.R.
104.6.
4. Find no reason to believe that the National
Women's Political Caucus violated 11 C.F.R.
§ 114.3(a)(1).
5. Find no reason to believe that the National
Women's Political Caucus violated 11 C.F.R.
§ 114.3(c).

(continued)

84040493543

Federal Election Commission
Certification for MUR 1807
December 18, 1984

Page 2

6. Find no reason to believe that the National Women's Political Caucus violated 2 U.S.C. § 441b(a).
7. Approve the letters attached to the General Counsel's report dated December 12, 1984.
8. CLOSE THE FILE.

Commissioners Aikens, Elliott, McGarry, and Reiche
voted affirmatively for the decision; Commissioners
Harris and McDonald dissented.

Attest:

12-20-84

Date

Marjorie W. Emmons

Marjorie W. Emmons
Secretary of the Commission

84040493547



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

John T. Dolan
Chairman
National Conservative Political
Action Committee
1001 Prince Street
Alexandria, Virginia 22314

RE: MUR 1807

Dear Mr. Dolan:

The Federal Election Commission has reviewed the allegations of your complaint dated September 28, 1984, and determined that on the basis of the information provided in your complaint, there is no reason to believe that a violation of the Federal Election Campaign Act of 1971, as amended ("the Act"), has been committed. Accordingly, the Commission has decided to close the file in this matter. The Federal Election Campaign Act allows a complainant to seek judicial review of the Commission's dismissal of this action. See 2 U.S.C. § 437g(a)(8).

Should additional information come to your attention which you believe establishes a violation of the Act, you may file a complaint pursuant to the requirements set forth in 2 U.S.C. § 437g(a)(1) and 11 C.F.R. § 111.4.

Sincerely,

Charles N. Steele
General Counsel

BY: Kenneth A. Gross
Associate General Counsel

Enclosure
General Counsel's Report

84040493543



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

Kathy Wilson
National Chair
National Women's Political Caucus
1411 K Street, N.W.
Washington, D.C. 20005

RE: MUR 1807

Dear Ms. Wilson:

On October 12, 1984, the Commission notified you of a complaint alleging violations of certain sections of the Federal Election Campaign Act of 1971, as amended.

The Commission, on , 1984, determined that on the basis of the information in the complaint, there is no reason to believe that a violation of any statute within its jurisdiction has been committed. Accordingly, the Commission closed its file in this matter. This matter will become a part of the public record within 30 days.

Sincerely,

Charles N. Steele
General Counsel

BY: Kenneth A. Gross
Associate General Counsel

Enclosure
General Counsel's Report .

84040493549



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

MEMORANDUM

TO: Office of the Commission Secretary
FROM: Office of General Counsel *Cut*
DATE: December 12, 1984
SUBJECT: MUR 1807 - First General Counsel's Report

The attached is submitted as an Agenda document
for the Commission Meeting of _____
Open Session _____
Closed Session _____

CIRCULATIONS

48 Hour Tally Vote [X]
Sensitive [X]
Non-Sensitive []

24 Hour No Objection []
Sensitive []
Non-Sensitive []

Information []
Sensitive []
Non-Sensitive []

Other []

DISTRIBUTION

Compliance [X]

Audit Matters []

Litigation []

Closed MUR Letters []

Status Sheets []

Advisory Opinions []

Other (see distribution below) []

34040493550

SENSITIVE

FEDERAL ELECTION COMMISSION
1325 K Street, N.W.
Washington, D.C. 20463

FIRST GENERAL COUNSEL'S REPORT

DATE AND TIME OF TRANSMITTAL
BY OGC TO THE COMMISSION 12/12/84
4:30

MUR # 1807
DATE OF COMPLAINT RECEIVED
BY OGC: 10/05/84
DATE OF NOTIFICATION TO
RESPONDENT: 10/12/84
STAFF MEMBER: Stephen Levin

COMPLAINANT'S NAME: National Conservative Political Action
Committee
John T. Dolan, Chairman

RESPONDENT'S NAME: National Women's Political Caucus
Kathy Wilson, National Chair

RELEVANT STATUTES: 2 U.S.C. § 431(8)(A)(i)
2 U.S.C. § 441b(a)
2 U.S.C. § 441d
2 U.S.C. § 441d(a)(3)

11 C.F.R. § 100.8(b)(4)
11 C.F.R. § 104.6
11 C.F.R. § 109.1(b)(2)
11 C.F.R. § 114.3(a)(1)
11 C.F.R. § 114.3(c)

RELEVANT ADVISORY
OPINIONS: A.O. 1984-14
A.O. 1984-17

SUMMARY OF ALLEGATIONS

On October 5, 1984, the National Conservative Political Action Committee (hereinafter "NCPAC") filed a complaint with the Commission against the National Women's Political Caucus ("NWPC"). The complaint alleges that NWPC, a licensed non-profit corporation under the laws of the District of Columbia, violated the provisions of 2 U.S.C. § 441d by making expenditures for the purpose of financing communications which expressly advocate the defeat of Ronald Reagan without including the necessary

34040493551

disclaimer in those communications. The communications were in the form of direct mailings conducted by NWPC to both its members and to the general public. The complaint further alleges that the communications which were sent to NWPC's members failed to conform with the requirements of 11 C.F.R. §§ 100.8(b)(4), 104.6, 114.3(a)(1), and 114.3(c). The complaint also suggests a possible violation by NWPC of 2 U.S.C. § 441b(a), which prohibits corporations from making any contributions or expenditures in connection with a federal election.

FACTUAL AND LEGAL ANALYSIS

The subject of this complaint by NCPAC is direct mailings conducted by NWPC to both members of the organization and to the general public. These mailings attempted to raise money and attract new members to NWPC by criticizing the attitude and actions of the Reagan Administration with regard to the lack of women in government positions and issues which predominantly affect women. The mailings describe NWPC as "dedicated to strengthening the role of women in politics and government" and urge people to support the organization in furtherance of those goals.

NCPAC's allegation that NWPC violated 2 U.S.C. § 441d in the course of these mailings rests on the conclusion that such communications required the inclusion of a disclaimer. According to that section, anytime anyone makes an expenditure with the intention of financing communications which expressly advocate

the defeat, in this case, of a candidate who is clearly identified; or anytime anyone solicits a contribution through any direct mailing, that communication, if it is "not authorized by a candidate, an authorized political committee of a candidate, or its agents," must include a disclaimer which clearly indicates "the name of the person who paid for the communication" and that "the communication is not authorized by any candidate or candidate's committee." 2 U.S.C. § 441d(a)(3). It is true that no such disclaimer appeared in these mailings. However, upon review of the mailings in question, this Office concludes that no such disclaimer was necessary.

As listed above, there are two possible situations which would require disclaimers when such communications are not authorized by any candidate or candidate's committee, as is the case here; first, when there is express advocacy of the election or defeat of a clearly identified candidate; and second, when there is a solicitation for contributions through direct mail. Neither of those situations is analogous to the matter at hand.

Of primary importance is the fact that there is no express advocacy included within the communications in question in this case. In Buckley v. Valeo, 424 U.S. 1 (1975), the Supreme Court held that in order for such communications to be considered express advocacy they must be "unambiguously related to the campaign of a particular federal candidate." Buckley, 424 U.S. at 80. The Court provided an illustrative list of terms which, if used, would be considered examples of express advocacy (words like "vote for," "vote against," "elect," and "defeat"); a

3404049353

list which was codified in regulations promulgated by the Commission in adopting the definition of express advocacy used in Buckley. 11 C.F.R. § 109.1(b)(2). In this matter, the communications did not reach those standards in that the mailings were confined to discussions of issues important to women and to the need, generally, for increased involvement of women in government, at all levels, including as elected officials. However, there was no mention of any particular candidate or party in any particular election. That point is more clearly made by reviewing the way Ronald Reagan's name and the topic of the presidential election were discussed in the context of NWPC's mailings. Following are several typical examples:

The gender gap has burst onto the political scene, and although it has been explained in a variety of ways, everyone agrees that American politics will never be the same. President Reagan is worried about it, and the Democratic presidential contenders are trying to widen it. The fact remains that, for the first time in history, women are a political force to be reckoned with.

To be honest, our challenges promise to be greater than ever. Not only do we face ongoing propaganda that obscures the simple truth of the ERA...but also an Administration now blindly fostering a new "feminization of poverty."

Today, on top of old-fashioned laws, the Reagan Administration has proposed severe social program cutbacks that drastically...and disproportionately hurt women (who already make up 65% of all people on welfare).

(For additional examples, see the complete text of NWPC's mailings, included as Attachment I.)

The second situation under which a disclaimer would be required is one where the direct mailing solicits a contribution. A contribution is anything of value provided by someone for the purpose of influencing a Federal election. 2 U.S.C.

84040493554

§ 431(8)(A)(i). Since, as previously established, nothing in these communications could be read as constituting any sort of electioneering, for any particular candidate or party, such solicitations, although they did request money for the organization, could not be said to have been for the purpose of influencing a Federal election. Therefore, these solicitations are not considered contributions for purposes of 2 U.S.C. § 441d(a)(3) and, as such, did not require the inclusion of disclaimers. Accordingly, this Office recommends the Commission find that there is no reason to believe that NWPC violated 2 U.S.C. § 441d(a)(3) by not including disclaimers in their direct mailings.

The complaint further alleges that NWPC's mailings violated 11 C.F.R. §§ 100.8(b)(4), 104.6, 114.3(a)(1) and 114.3(c). This Office recommends the Commission find that there is no reason to believe that NWPC violated any of the regulations cited above for the following reasons.

Section 100.8(b)(4) permits corporations to incur costs for communications to their members/stockholders (a restricted class) without having those costs considered expenditures for the purposes of the Federal Election Campaign Act ("FECA" or the "Act") so long as the corporation is not organized primarily for the purpose of influencing a Federal election. Upon reviewing NWPC's mailings, it is quite evident that such is not the primary

3404049355

purpose for which the corporation was organized. It has already been established that NWPC is an issues oriented, not election oriented, group. That is evident from NWPC's mailings, wherein all discussions of elections are informational and in furtherance of the educational goals of the organization and not intended to impact upon any particular party, candidate or election.

Section 100.8(b)(4) does contain an exception specifying that when such communication costs incurred by a corporation exceed \$2,000 per election, they must be reported to the Commission. That exception only applies, however, to communications which are "primarily devoted" to "expressly advocating the election or defeat of a clearly identified candidate." Such a reporting requirement is inapplicable to communications which are "primarily devoted to subjects other than the express advocacy of the election or defeat of a clearly identified candidate." As previously established, there is no evidence of any express advocacy in NWPC's mailings. Clearly then, both because these mailings were devoid of any express advocacy and because these mailings were devoted to subjects other than express advocacy of any candidate, these mailings were free of any violation of 11 C.F.R. § 100.8(b)(4).

Accordingly, NWPC's mailings were also not in violation of 11 C.F.R. § 104.6 as alleged. Section 104.6 governs the reporting requirements of corporations which must file reports pursuant to 11 C.F.R. § 100.8(b)(4), as outlined above. Since

3404049356

NWPC does not fall within the category of those corporations with such reporting responsibilities, it follows that NWPC's mailings cannot therefore be in violation of 11 C.F.R. § 104.6.

8
4
0
4
0
4
9
3
5
7

The complaint also alleges violations of 11 C.F.R. § 114.3(a)(1) and § 114.3(c). The pertinent part of the former section prohibits a corporation from making "contributions or expenditures for partisan communications" to people outside of the corporation's restricted class, i.e., its members/stockholders, thus prohibiting such communications to the general public "in connection with a federal election." While it is true that NWPC's mailings were distributed beyond the corporation's restricted class, i.e., to the general public, the allegation nevertheless fails on several grounds. First, in order to be considered a contribution or expenditure for the purposes of the Act, such contribution or expenditure must be made "for the purpose of influencing" a Federal election. As was established in a prior section of this report, NWPC's mailings were made for the purpose of informing people about issues, not for the purpose of influencing an election. As such, they cannot be considered expenditures or contributions for the purpose of the Act and therefore NWPC's mailings were not violative of 11 C.F.R. § 114.3(a)(1) on those grounds.

Furthermore, in order for such communications to violate that section, they must be made "in connection with a federal election." As has been previously established, NWPC's mailings do not relate in any way to any election. The United States

Court of Appeals for the Third Circuit required that in order for a contribution or expenditure to be regarded as being in connection with a federal election, a nexus must be established between the alleged contribution or expenditure and the federal election in question. Miller v. AT&T, 507 F.2d 759, 764 (1974).

In the matter at hand, no such nexus has been established. All the communications in question concern themselves with issues and do not discuss elections or candidates in an electoral posture. Their mention of Ronald Reagan, for example, is only related to his disagreement with NWPC on various issues. He is not described in any way which could be construed as active electioneering by NWPC. Thus, these communications cannot be considered to be "in connection with a federal election" and therefore do not fall within the purview of 11 C.F.R. § 114.3(a)(1).

Finally, in order for communications to constitute violations of 11 C.F.R. § 114.3(a)(1) and § 114.3(c), as alleged, such communications must be considered partisan. Throughout these regulations, the word "partisan" is used to connote support of or connection with a particular candidate or party. The communications in question here are not election oriented in any way. As such they can hardly be considered partisan communications within the meaning of 11 C.F.R. § 114.3(a)(1) and § 114.3(c) and, thus represents another reason why NWPC cannot be held to have violated those regulations.

8404049353

3 4 0 4 0 4 9 3 5 5 9

In its final allegation, NCPAC, by referring to AO 1984-14, suggests that NWPC violated 2 U.S.C. § 441b(a), under which it is unlawful for any corporation "to make a contribution or expenditure in connection with any election." AO 1984-14 involved a situation where voting guides (containing voting records) were distributed, which characterized certain answers or certain issues as right and wrong and as such were determined to be violative of 2 U.S.C. § 441b. However, a situation more analogous to the one at hand existed in AO 1984-17, which distinguished election or candidate oriented communications which would be considered contributions or expenditures in connection with an election and, as such, would be unlawful (such as those cited in AO 1984-14), from issue oriented communications which would not be considered contributions or expenditures in connection with an election and therefore would be permissible (such as those cited in AO 1984-17).

The communications in question here clearly fall within the latter category. They do not do any "electioneering," i.e., they do not refer to anyone as a candidate and they do not mention the subject of voting in any particular election. They are strictly issue oriented and they do not make any connection between the issues raised and any specific election. As such, this Office recommends the Commission find that there is no reason to believe that NWPC violated 2 U.S.C. § 441b(a).

RECOMMENDATIONS

1. Find no reason to believe that the National Women's Political Caucus violated 2 U.S.C. § 441d.
2. Find no reason to believe that the National Women's Political Caucus violated 11 C.F.R. § 100.8(b)(4).
3. Find no reason to believe that the National Women's Political Caucus violated 11 C.F.R. § 104.6.
4. Find no reason to believe that the National Women's Political Caucus violated 11 C.F.R. § 114.3(a)(1).
5. Find no reason to believe that the National Women's Political Caucus violated 11 C.F.R. § 114.3(c).
6. Find no reason to believe that the National Women's Political Caucus violated 2 U.S.C. § 441b(a).
7. Approve attached letters.
8. Close the file.

Charles N. Steele
General Counsel

December 12, 1984
Date

By:

Kenneth A. Gross
Associate General Counsel

Attachments

Attachment I (Copy of NWPC's mailings)
Letter to Complainant
Letter to Respondent

84040493560

Dear Friend,

The results of Election Day, 1982 present one of the greatest challenges the women of this century have ever faced. I'm inviting you to join me and more than 70,000 other people -- women and men -- in meeting that challenge.

Those of us concerned with women in the American political system had high hopes for that election. We hoped that when the votes were counted, women candidates would have made the most significant gains in history. And their gains, we knew, would mean gains for all of us -- economically, socially and politically.

But money speaks in our political system. And the sad, hard fact is that in 1982, the money raised to support women's political action just wasn't enough.

Four women candidates running for the Senate lost. Both women running for governorships lost. The number of women seated in state legislatures rose only 1% -- from 12% to 13%.

Where do the women of America go from here? You will help answer that question. And you have two choices. You can look at those results as reason for despair. Or you can look at them as a great challenge. If we despair, we go backward -- and have women lead the lives of second-class citizens. If we look on it as a challenge, WE GO FORWARD -- and fight even harder.

We at the National Women's Political Caucus -- the national network dedicated to strengthening the role of women in politics and government -- ask you to join us in fighting harder.

Have we a choice?

as long as women continue to be discriminated against virtually from the day they're born until the day they die -- discriminated against in the education they get, in the jobs they can get, in the medical care they get, in their ability to get financial credit and insurance ...

as long as the majority of single households are headed by women ...

as long as women hold the dubious honor of being the fastest growing poverty group in the country ...

as long as women's right to reproductive choice is in constant danger from repressive legislation ...

as long as these sorry conditions exist, we must continue to fight to bring women into all levels of elective office

(over, please)

ATTACHMENT I

and into every other decision-making aspect of government so that as 52% of the population, women are no longer underrepresented.

That's why the National Women's Political Caucus is seeking help from people of all ages, backgrounds and political persuasions. We need to join forces to ensure that there will be a strong array of progressive women candidates in the 1984 race. Women capable of winning!

It's not going to be easy. Women seeking political office have much to overcome: tacit "quota" systems for nominations ... male-oriented "old-boy" networks that control funding ... sexist attitudes in party workers, union leaders, businessmen with money and power --- and even in voters. They also have to overcome insecurities in many women -- the women who've been conditioned to feel that a man is somehow better and smarter than a woman.

But every woman candidate who does stand up against these odds helps make the world a better place for all of us. That's why they deserve your support.

Let me give you a startling fact:

Every piece of legislation primarily affecting women considered by Congress in 1981 was introduced by a woman.

Women in government are generally far more sensitive to matters that pertain to the quality of life than men. They are, by and large, concerned with seeing that consumers are protected ... that children are properly cared for ... that social services are offered to those in need, including abused children and rape victims.

They are usually more aware, too, of unfair employment conditions and are trying to improve the quality of life that we all lead. They feel a responsibility to the future.

There is little doubt that an increase of women in government can only, in the long run, produce a better world for everybody.

That's why the National Women's Political Caucus is looking to the future ... is planning now for 1984.

What we're taking on is no small task. But neither is it an impossible one. Not if we use our resources properly. Not if we start now.

We've learned from the past. We know we need to intensify our efforts greatly. And that we need to seek out qualified, ambitious and progressive women in both parties who are capable of waging tough, head-on political battles.

We also provide training that permits women to function most efficiently as candidates.

And since no woman stands alone, we must also provide training for campaign managers, fund raisers and the workers who actually go out and round up the vote.

(next page, please)

84740493562

There was a definite bright spot in the 1982 election. Women made significant gains in state legislatures. Nine hundred eighteen women seeking state legislative office were elected. That was a victory for MORE THAN HALF the women seeking state office.

Today, 25% of the Colorado state legislators are women. The National Women's Political Caucus is working toward having women comprise at least 25% of every state legislature in the country by the end of the decade. (Even with the state legislative gains in the 1982 elections, they make up only 13% of these (state) bodies.)

That's why, for 1984, we must concentrate even more intensively than before on bringing women into state legislatures.

These legislatures are the training grounds for the future leaders -- the women who will eventually move on to powerful positions of leadership in our country and give us what we have never had before -- a government that truly represents all its people and is therefore able to offer the best to its people.

I can think of no better time to quote the woman who proved to those who doubted it that women can stand equal with men in any political arena. In 1952, Eleanor Roosevelt said:

"I believe we will have better government when men and women discuss public issues together and make their decisions on the basis of their differing areas of concern for the welfare of their families and their world -- too often the great decisions are originated and given form in bodies made up wholly of men, or so completely dominated by them that whatever of special value women have to offer is shunted aside without expression ..."

Today, more than 30 years later, American women must refuse to be shunted aside any longer. Rather, they must work actively to become part of the governing process.

The National Women's Political Caucus has been engaged in many ongoing activities to make that hope a reality. Activities like ...

... lobbying on all legislative levels for laws that guarantee equal protection and equal opportunities for women

... organizing coalitions to testify at legislative hearings on key issues

... building talent banks to secure appointments of women to non-elective office. Right now women's 52% of the population

(over, please)

3 4 0 4 0 4 9 3 5 6 5

supplies only 11% of federal appointees -- and, despite the showcase appointment of Sandra Day O'Connor, only 7% of the federal judiciary.

We need to continue to turn facts like that around through public programs and education campaigns. We need to make every woman fully aware of the power of her vote. AND WE NEED TO DO IT BEFORE ELECTION DAY, 1984.

But women voters are not our only target. For women to really become a major force in American politics, they need to become the candidates supported by both parties and both sexes.

More men also need to realize that women like Margaret Chase Smith, Elizabeth Holtzman, Barbara Jordan and Shirley Chisholm, exceptional though they are, are more than the exceptions that prove the rule.

There are many, many women in this country who are viable and deserving candidates for public office -- women who can and who will contribute their special value to the political scene.

In the 18th Century, our Founding Fathers cried "No taxation without representation!" and went on to win their freedom.

Isn't it time that we all began to think of ourselves as the new breed of Founding Mothers and Fathers, helping to bring about the good, safe and fair world that we want, not only for ourselves, but for our daughters and sons!

We dare not give up now. We must face the challenge posed by the 1982 election to all Americans concerned about women's future in this country.

We at the National Women's Political Caucus are leading the efforts to meet that challenge. To succeed, we need your help.

The National Women's Political Caucus needs 30,000 more concerned citizens to join its ranks in the next six months. That will make us 100,000 strong! And, this will give us the clout and the funds we need to strengthen our work in recruiting, training, financing and electing more progressive women candidates to public office in 1984.

I have sent you this letter in the hope that you will be one of those concerned Americans.

Today, right now, reach for your checkbook and make out a check for \$20 -- or more if you can -- to help the National Women's Political Caucus. We know that with enough support such as yours behind us, we can finally bring about the day when women do win the seats in Congress, do get the fair share of major appointments, judgeships and governor's chairs that are their rights as citizens.

Sincerely,

Kathy Wilson

Kathy Wilson
National Chair
National Women's Political Caucus

84040493564

HARRIETT WOODS

5

My dear fellow American,

On March 8, 1982, I announced I would seek the Democratic Party nomination for the U.S. Senate seat from Missouri. Despite my long record in public office, power-brokers in my own party tried to block my candidacy and filed another candidate against me. They said that a woman couldn't appeal to all kinds of voters, that a woman couldn't raise large campaign donations, and that voters wouldn't accept my positions on women's issues like the ERA and abortion.

I did win the primary -- overwhelmingly -- raising more money than my opponents and gaining support in rural and urban areas.

I went on to run hard against the incumbent. Although eventually we raised more than a million dollars, it was a real struggle to get the early money necessary to build momentum for victory. My opponent outspent me by more than two to one and I lost the race, but it was an exciting and close race. Very close.

From the beginning I received help from the National Women's Political Caucus. They helped me financially and with organizing and campaigning. I know how important that support was in building my near-victory.

I learned a great deal in the race for Senate. And, I want to share with you my conviction that the National Women's Political Caucus must play a leading role in propelling women to victory in 1984.

But the NWPC is only as strong as its membership. That is why they are planning now for the 1984 elections in the hopes of enlarging their numbers even more -- building an assertive and strong constituency for progressive women candidates.

That's why I urge you to lend your support to the National Women's Political Caucus today.

Sincerely,



Harriett Woods

3404049355

8 4 0 4 0 4 9 3 5 6 6

TO: The National Women's Political Caucus
1411 K Street, N.W., Washington, D.C. 20005

I'm ready to face the challenge with you! Count me in as an Associate Member.
And use my contribution to seek out and support strong progressive women
candidates for the 1984 Elections. Be sure to keep me informed throughout the
year with my copy of Women's Political Times.

Enclosed is my membership contribution of:

☐ \$20 ☐ \$35 ☐ \$50 ☐ \$100 ☐ \$250 ☐ Other \$_____

FROM:

Please make your check payable to National Women's Political Caucus. If you're already a member of NWPC, please help us grow by passing this on to a friend. Thank you.

6

3 4 0 4 0 4 9 3 5 6 7

National Women's Political Caucus
1411 K Street, N.W., Washington, D.C. 20005



Kathy Wilson
National Women's Political Caucus

Dear NWPC Member,

1983 has been a banner year for women in politics. 1984 could be historic.

The gender gap has burst onto the political scene, and although it has been explained in a variety of ways, everyone agrees that American politics will never be the same. President Reagan is worried about it, and the Democratic presidential contenders are trying to widen it. The fact remains that, for the first time in history, women are a political force to be reckoned with.

Think of what that could mean.

It could mean that we will elect record numbers of progressive women to office at every level of government.

It could mean that we will call the shots when it comes to setting budget priorities and formulating national policy.

Or it could mean that we will let this opportunity pass us by and return to "politics-as-usual".

Well, I am not willing to sit this one out, and I am confident that you aren't either. Your membership in the National Women's Political Caucus has been instrumental in our campaign to recruit and elect progressive women candidates in the past. I am asking you to renew your membership now so that our victories will be even greater in 1984.

This year the stakes will be higher than ever. The NWPC received overwhelming press coverage during our national convention last summer, and the spotlight will remain on us. People across the country will be watching to see if we really have the power to balance the political equation for women.

I say we do. But we must work together to make it happen. I believe that 1984 will be the year of the woman candidate -- and the Caucus is the organization for the woman candidate.

For over 12 years now the NWPC has been recruiting and supporting progressive women candidates at every level of government. Since 1971, the number of women mayors has grown from 7 to 72. Seats held by women in the state legislatures has increased

(over, please)

34040493563

to 901 from 362. We have made phenomenal progress -- but we still have much to do.

The strength of the NWPC has always been its active members -- like you. You are a part of the Caucus' backbone, part of an historic campaign to make our political representatives just that -- representative -- of our needs, our concerns and our priorities.

There are thousands of women -- community leaders, political activists, homemakers, professional movers and shakers -- who are considering running for office -- maybe even you. They're wondering what it will take to win. They're skeptical about their prospects of beating well-organized, highly financed "good old boys." We must reach them now and let them know that if they will commit themselves to women's equality, we will commit ourselves to them.

If the Caucus can be there at the very beginning of the campaigns to raise money, organize staff and volunteers, supply campaign managers, we will go all the way to a victorious election day.

These candidates need us now. The Caucus needs you now. We must take the initiative now to help progressive women candidates run -- and win.

Your support in the past has brought us to this crossroads in the political landscape. Only with your continued support can we make 1984 the year of the woman candidate. Renew your membership in the National Women's Political Caucus today and be a part of history in the making.

Sincerely,

Kathy Wilson
Kathy Wilson
National Chair

P.S. Remember, an additional contribution over and above your dues will support Caucus programs both in your state and at the national level. If you renew your membership immediately, you will save the Caucus the expense of sending you another reminder. Thank you.

84040493562

84040423570

Elect More Women In '84



YOUR RV STAMP WILL SAVE US POSTAGE

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 10775 WASHINGTON, D.C.

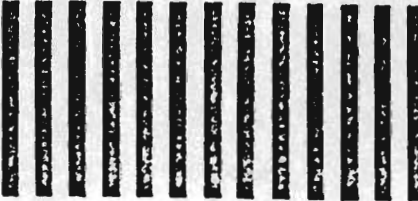
POSTAGE WILL BE PAID BY ADDRESSEE

NWPC
1411 K Street, N.W.
Washington, D.C. 20005

Attention: Kathy Wilson, National Chair

NO POSTAGE
NECESSARY
IF MAILED
IN THE

UNITED STATES



8 4 0 4 0 4 9 3 5 7 1

878 NWPC Renewal Statement

Yes! I want to see more women elected to office in 1984.

Yes! You may continue to count on me to support the Caucus. Use my contribution to increase women's participation as voters, candidates and elected officials.

☐ I want to renew and more! I'm enclosing a check for a total of:

☐ \$30 ☐ \$50 ☐ \$100 ☐ Other \$ _____

☐ I don't choose to make an extra contribution, but I enclose my annual dues of \$20.

☐ I would like to participate in local
Caucus activities. Please send me
the name of my state contact.

Please make checks payable to NWPC.

National Women's Political Caucus, 1411 K Street, N.W. Washington, D.C. 20005

11

84040493572

NATIONAL WOMEN'S POLITICAL CAUCUS
1414 K STREET, N.W., WASHINGTON, D.C. 20005

Office of the National Chair



Letter #1



RENEWAL STATEMENT ENCLOSED

Address Correction Requested — Return Postage Guaranteed

KATHY WILSON

Dear Friend,

A wonderful thing is happening on the way to the voting booth.

Women are voting in far greater numbers than men -- and I'm talking about MILLIONS -- and they're voting their own minds, their own hearts and their own hopes for the future.

Ask the three governors of Michigan, New York and Texas. They'll tell you about the voting power of women. The women's vote elected them in 1982.

Who benefits when more women exercise their voting power and take a more active role in politics? The entire nation, that's who! Women bring special and unique values into the political arena -- values which can help safeguard the future of this country and this planet.

Women can help build a brighter, safer future. It's a future in which our children will have clean air and water...in which they can live without violence...in which they can grow without fear of nuclear war.

Such a future can be more than a dream. It can become a reality. If you help make it possible.

One very potent way you can help bring it about is by making a special contribution to the National Women's Political Caucus. Your contribution will help bring more and more women into the political arena at every level of government:

We need your help and we need it now. Consider these chilling statistics:

- * 16.6% of all households are headed by females: but these families make up HALF of all poor families.
- * 63% of all poor people over 17 years of age are women.
- * The National Advisory Council on Economic Opportunity predicts that by the year 2000, the entire poverty population will be women and children living in female-headed households.
- * A woman college graduate can expect, over a life-time, to make \$1,600,000 LESS than her male counterpart.

Is this what we want our country's future to look like? Is that economic equality? Of course not! Nor is it educational equality when the current administration weakens the laws that prohibit sex discrimination in schools.

The only way women can achieve true equality on all levels is by making their legislative voices sound out louder and clearer than ever.

And they can do just that, thanks to the National Women's Political Caucus.

(over, please)

34040493575

Never before have women been so ready to take their rightful place at the decision-making tables of this country. Never before have they been so prepared, so strong and in a position where they can do so much to make the difference for the future -- not just of women, but of the entire nation.

There's one important "but" in all this. Let's face it. Women don't automatically get into and advance in politics by the same comfortable "old boy" routes that men do. They have a harder time raising money. Attracting workers. Winning over party regulars. Establishing credibility.

That's why it's so important right now to ensure and strengthen the ways in which women can successfully get into and become a part of our government.

And that's why it's so important for concerned people like yourself to lend support to the National Women's Political Caucus.

The National Women's Political Caucus is pledged to bring more technical support, more money, more campaigners, more expertise and more voters to the aid of more progressive women -- Democratic and Republican -- so that they can win election to all levels of political office.

We know that progressive women candidates are this nation's insurance policy for the future. In turn, the National Women's Political Caucus can be -- with your help -- their insurance for victory. And their victories are victories for all women in this country because almost all the women who successfully enter government feel -- and honor -- their commitment to the women's political movement by:

- hiring women for their staffs;
- speaking to other women about political involvement;
- seeking out women in making their political appointments;
- lending their names and prestige to efforts on behalf of women.

It wasn't so long ago that most men opened doors for women...literally. But the real doors -- the doors to economic and political opportunity -- were kept tightly closed.

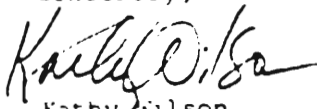
Well, women are starting to open those doors for themselves -- and now, for women today as well as for future generations, it's time to see that the doors are opened wider.

We can do it. We must do it.

You can help build a better future -- right now. Your support will bring us closer to the day when women will have an equal say in government; when women's equality under the law will be assured by our own votes.

Please sit down right now and send your personal contribution of \$25, \$35, \$50 or whatever you can. When you do you are helping ensure the place of women and women's rights in government. And when you do that, you are helping yourself, your family and your country.

Sincerely,

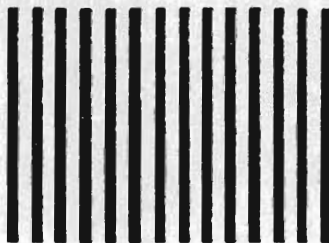

Kathy Wilson
National Chair

34040493574

84040493575



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 10775 WASHINGTON, D.C. 20005

POSTAGE WILL BE PAID BY ADDRESSEE

Kathy Wilson

National Women's Political Caucus

1411 K Street, N.W., #1110

Washington, D.C. 20005

3 4 0 4 0 4 9 3 5 7 6

NATIONAL WOMEN'S POLITICAL CAUCUS

By all means, bring more women into politics!

I agree—they can help make this a better country. Here is my contribution to help the National Women's Political Caucus seek out and support strong progressive women candidates for national, state and local elections.

Enclosed is my check for:

☐ \$25 ☐ \$35 ☐ \$50 ☐ \$100 ☐ \$250 ☐ OTHER \$ _____

☐ Please charge my remittance to:

☐ MasterCard ☐ VISA

Credit Card # _____

MasterCard Bank # _____

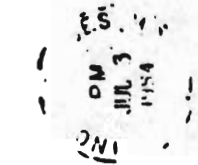
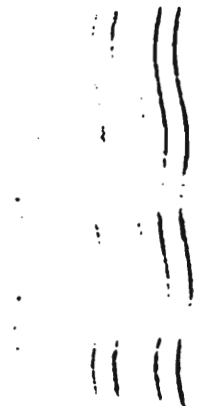
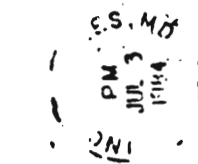
Expiration Date _____

Signature _____

Make your check payable to *National Women's Political Caucus* and send in the enclosed envelope to NWPC, 1411 K Street, NW, Washington, D.C. 20005.
Thank you.

84040493577

KATTY WILSON
National Women's Political Caucus
1414 K Street, N.W.
Washington, D.C. 20005



Specimen Appeal

7

NATIONAL WOMEN'S POLITICAL CAUCUS

Kathy Wilson
National Chair

Dear Friend,

Fewer than 20 men were able to keep 118 million people out of the Constitution.

You and I together can help make the dream of equality for over half the American population come true.

After the defeat of the Equal Rights Amendment, in June of 1982, you and I could have just given up. But rather than dashed hopes, I feel a new -- and energizing -- excitement.

It's as though I can hear the applause and see the ovation that greeted re-introduction of the ERA in this Congress.

That cheering from the House gallery on the opening day of the 98th Congress echoes as an encouraging reminder that our fight for women's equality can and must be won.

To be honest, our challenges promise to be greater than ever. Not only do we face ongoing propaganda that obscures the simple truth of the ERA...but also an Administration now blindly fostering a new "feminization of poverty."

Results of this disastrous trend are:

...a poor population in this country made up of
75% women and children;

...and 33% of full time working mothers earning less
than \$7,000 a year

With your help, we can work to reverse the worsening economic plight of women. We can work to ensure passage once and for all of a long overdue Constitutional amendment that would guarantee women fair ... and equal ... treatment under the law.

That's why I'd like to invite you to join the National Women's Political Caucus at this critical time in history.

The need for more women as elected officials was demonstrated only too clearly in the recent U.S. House of Representatives defeat of the Equal Rights Amendment. It was a scene that we have witnessed all too often -- a mostly white, mostly male group of legislators denying women equality once again.

There was, however, one very significant and very bright spot. 20 of the 22 Congresswomen voted for constitutional equality; 8 Republicans and 12

(over, please)

3
5
7
3
3
9
4
3
4
0
4
3
8

Democrats. For women, equal rights cuts across economic, party and ideological lines. It is clear that with more women in office, the unrepresentative few will never again be able to defeat the will of the majority.

As the "political arm" of the women's movement, the Caucus is now at the forefront of a sweeping new movement in American politics. Our goal: to increase the number of women in elective and appointive office at all levels of government. Our first priority: to increase the number of women and pro-ERA supporters in Congress and the state legislatures to pave the way for future ratification of the amendment.

It's especially important now that we intensify efforts to recruit ... endorse ... and support pro-ERA candidates as they gear up for the 1984 election cycle.

NWPC's ongoing "Win With Women" campaign -- successful in every election year since 1974 -- has helped bring the anti-ERA states of Florida, Illinois, and North Carolina significantly closer to future ratification.

The November 1982 election doubled the number of women in the Florida State Senate...and increased by 50% the number of women in the Florida House.

The defeat of the Equal Rights Amendment made us all painfully aware that our basic human rights can stand or fall according to political whims.

But think with me for a minute about those rights.

As I travel around the country, I'm surprised again and again how many myths, exaggerations, and outright lies surround these simple words:

Equality of rights under the law shall not be denied
or abridged by the United States or by
any state on account of sex.

Equal Rights Amendment, Section 1

That sounds straightforward ... and it is. Translated plainly, the ERA says that if a law restricts women's rights, that law will no longer be valid. And if a law protects women's rights, that protection will be extended to men as well.

For years, discriminatory laws -- most likely in your home state -- have affected a woman's ability to own or transfer property ... bring a lawsuit to court ... even buy car insurance or get a credit card in her own name.

Consider the case of Ellen S. in Philadelphia, Pennsylvania, who paid 40% more for her disability insurance than a male of the same age and occupational status.

Or, consider the case of Betty S. in Hampton, Virginia. After sharing a 30-year military career with her husband, Betty found herself divorced ... and

(next page, please)

3 4 0 4 0 4 9 3 5 7 2

ineligible for any part of her husband's retirement plan, insurance, or military benefits.

Many American wives who think "what's his is mine" are WRONG.

Despite what our opponents say, you and I know passage of a Constitutional amendment guaranteeing women's rights won't mean we have to share public restrooms, give up alimony, or change the traditional family structure.

It will mean that the property rights of married women will be guaranteed in states where those rights are now practically non-existent.

It will mean that a homemaker's non-monetary contribution to her family will be recognized along with the monetary contribution of her bread-winner spouse.

The sexism that exists in today's legal system is based on medieval common law that reinforced the rights of white, propertied males. While some improvements have been made in the last two decades, a woman's contribution in and out of the home is not considered equivalent to her husband's contribution. Consider a world where

...52% of working-age women are in the labor force

...the number of working women has nearly doubled in the last 20 years

...women head 16.6% of all family households

Today, on top of old-fashioned laws, the Reagan Administration has proposed severe social program cutbacks that drastically...and disproportionately hurt women (who already make up 65% of all people on welfare).

These statistics are what make passage of the ERA imperative. We simply cannot be lulled into complacency.

It's true, we've "come a long way."

Young women today have more opportunities than ever before in education ... employment ... juggling any number of work and family options.

Since the ERA first passed Congress in 1972, the debate about it has spurred new federal legislation and court decisions promising women equal credit, equal education, and equal employment opportunities.

But current anti-discrimination laws aren't enough. Their haphazard enforcement, overwhelming case backlog, and limited scope make them totally

(over, please)

0
5
3
3
4
0
4
0
4
0
3

inadequate for guaranteeing such a basic right as Constitutional equality.

The fact is, twenty years after passage of the Equal Pay Act, the earning gap between men and women has actually widened.

This earning gap has given way to an explosive new political phenomenon -- "the gender gap." For the first time in history, women in the 1980 and 1982 elections voted independently of men. Their increasing dissatisfaction with Reagan's policies have led pollsters to predict far-reaching changes in American politics -- as the women's vote is heard.

Now, here's where your help can make a difference.

By joining the National Women's Political Caucus today, you will increase our chances of electing officials sympathetic to women's concerns at all levels of public office.

When you join the thousands of women and men who already belong to the NWPC, you'll lend your support to the most effective, hard-hitting political action group in the women's movement today.

Since our beginnings in 1971, the Caucus has played a significant role in winning dozens of posts for women in top political positions ... tripling the number of women in political office since '73 ... and putting a record number of women in Congress.

Your contribution now of \$20, \$35, \$50 -- whatever you can give -- will provide crucial backing for our Appointments Project (the only national project that puts women into the system through appointive office in federal government and the judiciary) ... and our "Win With Women" campaign to provide financial, personnel, and technical support to pro-ERA candidates.

Please -- join us in this fight to make the American ideal of equality a reality. Return the enclosed membership form to me today.

Sincerely,

Kathy Wilson

Kathy Wilson
National Chair

P.S. Take a look at the enclosed brochure for some startling facts on American women's legal rights. Then, send your contribution to the Caucus, as generous as you can make it.

You can help guarantee women are more equally represented in state legislatures, Congress, the Cabinet ... and, most important of all, the Constitution.

9 4 0 4 0 4 2 3 5 3 1

22

American Women

You are denied rights!

... In some states, maybe even your own!

You may not be entitled to any profits from a business jointly operated with your husband.

You may not be entitled to any of the rent money if you and your husband take in a boarder.

You may be charged for desertion *both* if your husband moves and you refuse to follow ... or if you move and he refuses to follow.

8 4 0 4 0 4 9 3 5 3 2



Protect Your Legal Rights!

Electing more women and pro-women candidates to state legislatures can help guarantee ratification of the ERA next time around.

Join the National Women's Political Caucus today—return the enclosed form with your membership contribution in the postpaid envelope provided.



NWPC 1411 K Street, N.W. Washington, D.C. 20005

How much do you really know about the legal rights of an American woman?

1. If a woman's husband dies without a will, she may be left with little or none of his estate.

True ☐ False ☐

2. Current Social Security laws harm both the homemaker and the working woman.

True ☐ False ☐

3. In some states, a father automatically takes priority over a mother in a lawsuit if a child is killed in an auto accident.

True ☐ False ☐

3 4 0 4 0 4 9 3 5 3 3

I'M READY FOR CONSTITUTIONAL EQUALITY!

... and want to join the National Women's Political Caucus in support of the ERA. To wipe out inequities of underrepresentation and unequal treatment, please use my contribution to help elect women candidates to state legislatures, Congress, and all levels of public office.

Here's my contribution of:

☐ \$20 ☐ \$35 ☐ \$50 ☐ \$100 ☐ Other \$ _____

I understand my gift of \$20 or more makes me an Associate Member of the Caucus and entitles me to a year's subscription to *Women's Political Times*.

Please return this form with your check (made payable to the National Women's Political Caucus) to 1411 K Street, N.W., Washington, D.C. 20005. *Thank you.*

☐ Please charge my membership remittance to:

☐ MasterCard ☐ Visa

Credit Card # _____

MasterCard Bank # _____

Expiration Date _____

Signature _____

Please make your check payable to National Women's Political Caucus. If you're already a member of NWPC, please help us grow by passing this on to a friend. Thank you.

27

What will the ERA do for you?

This simple Constitutional amendment will guarantee that women enjoy the same legal rights men do—rights you may assume you already have. Here are some examples:

The Right to Employment

Current laws are severely limited, inadequately enforced, and have resulted in a discouraging backlog of court cases. For example, federal government training programs such as the Job Corps currently have just 30% women enrolled. Women working full-time today still earn substantially less than their male counterparts ... and are often clustered in low-paying, dead-end jobs.

The ERA would open up all kinds of public job and training opportunities. In addition, it would eliminate laws which restrict a woman's opportunity to work in certain jobs and the hours they can work. When such laws really do protect the health or safety of workers, this protection would be extended to men as well as women.

The Right to Pensions

While many employees think their pension rights will automatically go to their surviving spouse, many companies have strict age eligibility laws and require signature

agreements. Homemakers often find themselves ineligible for Social Security—because of divorce or absence of a husband's signature. Women who buy pensions and annuities are also subject to discrimination in the prices they are charged, even if they are of the same age and occupational status as their male counterparts.

Under the ERA, pension applicants would be judged on the basis of their merits and not on the basis of their sex.

Mary Smith Doe
Your Signature

John Doe
Spouse's Signature (BOTH must sign before processing)

The Right to Property

In some cases, a wife cannot use solely her name when applying for a driver's license ... registering a car ... and selling property without a husband's consent. In some states, property that is acquired during a marriage is considered to be the husband's and the wife cannot make decisions affecting the property without his consent.

Under the ERA, she would have the same rights as her husband to make decisions on property sales and management.

The Right to Education

Most people assume Title IX of the Education Amendment protects them from sex discrimination in the schools, but this 1972 law is poorly enforced and may *not* necessarily apply to schools that are single sex. In fact, if the Reagan Administration is successful in a case now before the Supreme Court, Title IX will apply only to specific programs directly receiving federal funds. This would leave

many schools and colleges virtually free to discriminate in any way they choose.

Under the ERA, there will be legal ground for strict enforcement of equal treatment in athletics ... facilities ... employment ... scholarships ... loans ... or other aspects of educational life at any school.

The Right to Alimony and Child Support

Currently, a surprisingly small percentage—only 15%—of all divorced wives are awarded any form of alimony. Of these less than half actually collect. Under the ERA, marriage would be viewed as an economic partnership, with each spouse equally responsible for support of the family. This duty could be rendered by work outside or inside the home.

The ERA would recognize the contribution of unpaid services like housework ... and would leave a wife less likely to be left empty-handed in the event of divorce.



The Right to Inheritance

Inheritance laws in most states severely penalize a widow if her husband dies without a will or if he draws a will that excludes her. In most states, if there are surviving children she is entitled to only one-third of his estate and in several states, he can effectively leave her nothing.

The ERA will recognize a homemaker's contribution and her rights to jointly acquired assets.

8 4 7 4 0 4 9 3 5 8 5

PROCESS
IMMEDIATE



Your stamp will save us postage.

BUSINESS REPLY MAIL

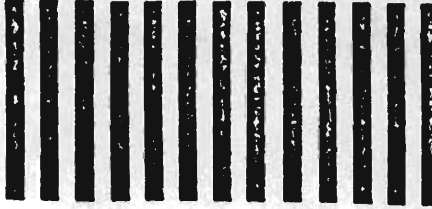
FIRST CLASS PERMIT NO. 10775 WASHINGTON, D.C. 20005

POSTAGE WILL BE PAID BY ADDRESSEE

Kathy Wilson
National Women's Political Caucus
1411 K Street, NW, #1110
Washington, D.C. 20005

NO POSTAGE
NECESSARY
IF MAILED
IN THE

UNITED STATES



3 4 0 4 0 4 9 3 5 8 6

Kathy Wilson
National Women's Political Caucus
1411 K Street, NW #1110
Washington, D.C. 20005

Prospecting

letter 2



JUN 27 1984

N.W.P.C.



REASON CHECKED

Incorrect _____
Unknown _____
Insufficient address _____
Moved, Left no address _____
No such post office in state _____
Do not return in this envelope _____

3 4 0 4 0 4 9 3 5 3 7

National Women's Political Caucus
1411 K Street, N.W., Washington, D.C. 20005



TO: The National Women's Political Caucus
1411 K Street, N.W., Washington, D.C. 20005

I'm ready to face the challenge with you! Count me in as an Associate Member.
And use my contribution to seek out and support strong progressive women
candidates for the 1984 Elections. Be sure to keep me informed throughout the
year with my copy of Women's Political Times.

Enclosed is my membership contribution of:

☒ \$20 ☐ \$35 ☐ \$50 ☐ \$100 ☐ \$250 ☐ Other \$_____

FROM:

5
3
9
4
0
4
0
4
0
4
3

Please return this form with your check (made payable to the National Women's Political Caucus) to 1411 K Street, N.W., Washington, D.C. 20005. *Thank you.*

☐ Please charge my membership remittance to:
☐ MasterCard ☐ Visa

Credit Card # _____

MasterCard Bank # _____

Expiration Date _____

Signature _____

please help us grow by passing this on to a friend. Thank you.

ATTN:
"THE CHALLENGE"
FUND

8 4 0 4 9 3 5 8

YOUR 20c STAMP WILL SAVE US POSTAGE

BUSINESS REPLY MAIL

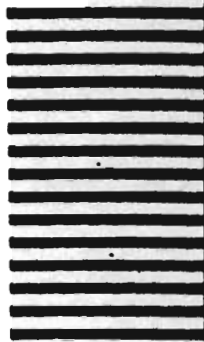
FIRST CLASS PERMIT NO. 10775 WASHINGTON, D.C.

POSTAGE WILL BE PAID BY ADDRESSEE

National Women's Political Caucus
1411 K Street, N.W., #1110
Washington, D.C. 20005



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



HARRIETT WOODS

30

My dear fellow American,

On March 8, 1982, I announced I would seek the Democratic Party nomination for the U.S. Senate seat from Missouri. Despite my long record in public office, power-brokers in my own party tried to block my candidacy and filed another candidate against me. They said that a woman couldn't appeal to all kinds of voters, that a woman couldn't raise large campaign donations, and that voters wouldn't accept my positions on women's issues like the ERA and abortion.

I did win the primary -- overwhelmingly -- raising more money than my opponents and gaining support in rural and urban areas.

I went on to run hard against the incumbent. Although eventually we raised more than a million dollars, it was a real struggle to get the early money necessary to build momentum for victory. My opponent outspent me by more than two to one and I lost the race, but it was an exciting and close race. Very close.

From the beginning I received help from the National Women's Political Caucus. They helped me financially and with organizing and campaigning. I know how important that support was in building my near-victory.

I learned a great deal in the race for Senate. And, I want to share with you my conviction that the National Women's Political Caucus must play a leading role in propelling women to victory in 1984.

But the NWPC is only as strong as its membership. That is why they are planning now for the 1984 elections in the hopes of enlarging their numbers even more -- building an assertive and strong constituency for progressive women candidates.

That's why I urge you to lend your support to the National Women's Political Caucus today.

Sincerely,



Harriett Woods

84040493590

Dear Friend,

The results of Election Day, 1982 present one of the greatest challenges the women of this century have ever faced. In this 1984 election year I am inviting you to join me and more than 70,000 other people -- women and men -- in meeting that challenge.

Those of us concerned with women in the American political system had high hopes for the 1982 election. We had hoped that when the votes were counted, women candidates would have made the most significant gains in history. And their gains would mean gains for all of us -- economically, socially and politically.

But money speaks in our political system. And the sad, hard fact is that in 1982, the money raised to support women's political action just wasn't enough.

In 1982 four women running for the Senate lost. And both women running for governorships lost. But, in 1983 one woman was elected governor, four women were elected mayor and women increased their ranks in the House of Representatives and state legislatures.

What will American women do in 1984? You can help answer that question. And you have two choices. You can despair or you can meet the challenge. If we despair, we go backward -- and have women lead the lives of second-class citizens. If we look on it as a challenge, WE GO FORWARD -- and fight even harder.

We at the National Women's Political Caucus -- the national network dedicated to strengthening the role of women in politics and government -- ask you to join us in fighting harder.

Have we a choice?

as long as women continue to be discriminated against virtually from the day they're born until the day they die -- discriminated against in the education they get, in the jobs they can get, in the medical care they get, in their ability to get financial credit and insurance ...

as long as the majority of single parent households are headed by women ...

as long as the women hold the dubious honor of being the fastest growing poverty group in the country ...

as long as women's right to reproductive choice is in constant danger from repressive legislation ...

as long as these sorry conditions exist, we must continue to fight to bring women into all levels of elective office and

(over, please)

into every other decision-making aspect of the population,
women are no longer underrepresented.

That's why the National Women's Political Caucus is seeking help from people of all ages, backgrounds and political persuasions. We need to join forces to ensure that there will be a strong array of progressive women candidates in the 1984 race. Women capable of winning!

It's not going to be easy. Women seeking political office have much to overcome: tacit "quota" systems for nominations ... male-oriented "old-boy" networks that control funding ... sexist attitudes in party workers, union leaders, businessmen with money and power -- and even in voters. They also have to overcome insecurities in many women -- the women who've been conditioned to feel that a man is somehow better and smarter than a woman.

But every woman candidate who does stand up against these odds helps make the world a better place for all of us. That's why they deserve your support.

Let me give you a startling fact:

Every piece of legislation primarily benefiting women
considered by the 97th Congress was sponsored by a woman.

Women in government are generally far more sensitive to matters that pertain to the quality of life than men. They are, by and large, concerned with seeing that consumers are protected ... that children are properly cared for ... that social services are offered to those in need, including abused children and rape victims.

They are usually more aware, too, of unfair employment conditions and are trying to improve the quality of life that we all lead. They feel a responsibility to the future.

There is little doubt that an increase of women in government can only, in the long run, produce a better world for everybody.

That's why the National Women's Political Caucus is looking to the future ... and the 1984 elections.

What we're taking on is no small task. But neither is it an impossible one. Not if we use our resources properly. Not if we start now.

We've learned from the past. We know we need to intensify our efforts greatly. And that we need to seek out qualified, ambitious and progressive women in both parties who are capable of waging tough, head-on political battles.

We also provide training that permits women to function most efficiently as candidates.

And since no woman stands alone, we must also provide training for campaign managers, fund raisers and the workers who actually go out and round up the vote.

(next page, please)

34040493592

There were definite bright spots in the recent elections. Women made significant gains in state legislatures. Nine hundred eighteen women seeking state legislative office were effected. That was a victory for MORE THAN HALF the women seeking state office.

Today, more than 25% of the Colorado and New Hampshire state legislatures are women. The National Women's Political Caucus is determined to have women comprise at least 25% of every state legislature in the country by the end of the decade. (Even with the state legislative gains of the 1982 elections, women hold only 13.3% of the total seats.)

That's why, in 1984, we must concentrate even more intensively than before on bringing women into state legislatures.

These legislatures are the training grounds for our future leaders -- the women who will eventually move on to powerful positions of leadership in our country and give us what we have never had before -- a government that truly represents all its people and is therefore able to offer the best to its people.

I can think of no better time to quote the woman who proved to those who doubted it that women can stand equal with men in any political arena. In 1952, Eleanor Roosevelt said:

"I believe we will have better government when men and women discuss public issues together and make their decisions on the basis of their differing areas of concern for the welfare of their families and their world -- too often the great decisions are originated and given form in bodies made up wholly of men, or so completely dominated by them that whatever of special value women have to offer is shunted aside without expression ..."

Today, more than 30 years later, American women must refuse to be shunted aside any longer. Rather, we must work actively to become part of the governing process.

The National Women's Political Caucus has been engaged in many ongoing activities to make that hope a reality. Activities like ...

... lobbying on all legislative levels for laws that guarantee equal protection and equal opportunities for women

... organizing coalitions to testify at legislative hearings on key issues

... building talent banks to secure appointments of women to non-elective office. Right now women's 52% of the population

(over, please)

3
5
9
3
4
9
3
0
4
0
4
0
4
3

supplies only 8.3% of this Administration's top-level federal appointees -- and, despite the showcase appointment of Sandra Day O'Connor, only 8.0% of the federal judiciary.

We need to continue to turn facts like that around through public programs and education campaigns. We need to make every woman fully aware of the power of her vote. AND WE NEED TO DO IT BEFORE ELECTION DAY, 1984.

But women voters are not our only target. For women to really become a major force in American politics, they need to become the candidates supported by both parties and both sexes.

More men also need to realize that women like Margaret Chase Smith, Barbara Jordan, Elizabeth Holtzman and Shirley Chisholm, exceptional though they are, are more than the exceptions that prove the rule.

There are many, many women in this country who are viable and deserving candidates for public office -- women who can and who will contribute their special value to the political scene.

In the 18th Century, our Founding Fathers cried "No taxation without representation!" and went on to win their freedom.

Isn't it time that we all began to think of ourselves as the new breed of Founding Mothers and Fathers, helping to bring about the good safe and fair world that we want, not only for ourselves, but for our daughters and sons?

We dare not give up now. All of us concerned about the future of American women must face the challenge of the 1984 elections.

We at the National Women's Political Caucus are leading the campaign to meet that challenge. To succeed, we need your help.

The National Women's Political Caucus needs 30,000 more concerned citizens to join our ranks in the next six months. That will make us 100,000 strong! And, this will give us the clout and the funds we need to strengthen our work in recruiting, training, financing and electing more progressive women candidates to public office in 1984.

I have sent you this letter in the hope that you will be one of those concerned Americans.

Today, right now, reach for your checkbook and make out a check for \$20 -- or more if you can -- to help the National Women's Political Caucus. Together, we can finally bring about the day when women do win the seats in Congress, do get the fair share of major appointments, judgeships and governor's chairs that are our rights as citizens.

Sincerely,

Kathy Wilson

Kathy Wilson
National Chair
National Women's Political Caucus

84040493594



FEDERAL ELECTION COMMISSION

WASHINGTON, D.C. 20463

MEMORANDUM

TO: Office of the Commission Secretary
FROM: Office of General Counsel *Cot*
DATE: October 15, 1984
SUBJECT: MUR 1807 - Memorandum to The Commission

The attached is submitted as an Agenda document
for the Commission Meeting of _____

Open Session _____

Closed Session _____

CIRCULATIONS

48 Hour Tally Vote []
Sensitive []
Non-Sensitive []

24 Hour No Objection []
Sensitive []
Non-Sensitive []

Information []
Sensitive []
Non-Sensitive []

Other [X]

DISTRIBUTION

Compliance [X]

Audit Matters []

Litigation []

Closed MUR Letters []

Status Sheets []

Advisory Opinions []

Other (see distribution below) []

INFORMATION - SENSITIVE

EXPEDITED COMPLAINT -

CIRCULATE ON PINK PAPER

5
9
3
5
4
9
4
0
4
3
4
3



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RECEIVED
OFFICE OF THE FEC
COMPTROLLER SECRETARY

84 OCT 15 P 4: 18

October 15, 1984

MEMORANDUM TO: The Commission
FROM: Charles N. Steele
General Counsel
By: Kenneth A. Gross
Associate General Counsel
SUBJECT: MUR 1807

SENSITIVE

On October 5, 1984, the National Conservative Political Action Committee (hereinafter "NCPAC") filed a complaint against the National Women's Political Caucus ("NWPC"), the respondent, alleging that NWPC violated 2 U.S.C. § 441d by "making expenditures for the purpose of financing communications which expressly advocate the defeat of Ronald Reagan." NCPAC further alleges that the NWPC violated 11 C.F.R. § 100.8(b)(4), § 104.6, § 114.3(a)(1) and § 114.3(c) in the course of its direct mailings both to the organization's members and to the general public.

Recommendations will be forwarded at the close of the 15 day response period or upon receipt of the responses.

34040493595



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

October 12, 1984

SPECIAL DELIVERY
RETURN RECEIPT REQUESTED

Kathy Wilson
National Women's
Political Caucus
1411 K Street, N.W.
Washington, D.C. 20005

RE: MUR 1807

Dear Mr. Wilson:

This letter is to notify you that on October 5, 1984, the Federal Election Commission received a complaint which alleges that you and the National Women's Political Caucus violated certain sections of the Federal Election Campaign Act of 1971, as amended ("the Act"). A copy of the complaint is enclosed. We have numbered this matter MUR 1807. Please refer to this number in all future correspondence.

Under the Act, you have the opportunity to demonstrate in writing, that no action should be taken against you and the National Women's Political Caucus in connection with this matter. You may respond to the allegations made against you within 15 days of receipt of this letter. The complaint may be dismissed by the Commission prior to receipt of the response if the alleged violations are not under the jurisdiction of the Commission or if the evidence submitted does not indicate that a violation of the Act has been committed. Should the Commission dismiss the complaint, you and the National Women's Political Caucus will be notified by mailgram. If no response is filed within the 15 day statutory requirement, the Commission may take further action based on available information.

You are encouraged to respond to this notification promptly. In order to facilitate an expeditious response to this notification, we have enclosed a pre-addressed, postage paid, special delivery envelope.

Please submit any factual or legal materials which you believe are relevant to the Commission's analysis of this matter. Where appropriate, statements should be submitted under oath.

84040493597

This matter will remain confidential in accordance with 2 U.S.C. § 437g(a)(4)(B) and § 437g(a)(12)(A) unless you notify the Commission, in writing, that you wish the matter to be made public.

If you intend to be represented by counsel in this matter, please advise the Commission by sending a letter of representation stating the name, address and telephone number of such counsel, and a statement authorizing such counsel to receive any notifications and other communications from the Commission.

If you have any questions, please contact Stephen Levin, the staff person assigned to this matter at (202) 523-4143.

Sincerely,

Charles N. Steele
General Counsel

Kenneth A. Gross (297)
By: Kenneth A. Gross
Associate General Counsel

Enclosures
Complaint
Procedures
Envelope

84040493598



FEDERAL ELECTION COMMISSION

WASHINGTON, D.C. 20463

October 12, 1984

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

John T. Dolan
National Chairman
National Conservative
Political Action Committee
1001 Prince Street
Alexandria, Virginia 22314

Dear Mr. Dolan: "

This letter is to acknowledge receipt of your complaint which we received on October 5, 1984, against National Women's Political Caucus and Kathy Wilson which alleges violations of the Federal Election Campaign laws. A staff member has been assigned to analyze your allegations. The respondent(s) will be notified of this complaint within 24 hours. You will be notified as soon as the Commission takes final action on your complaint. Should you have or receive any additional information in this matter, please forward it to this Office. For your information, we have attached a brief description of the Commission's procedures for handling complaints.

Please be advised that this matter shall remain confidential in accordance with 2 U.S.C. § 437g(a)(B) and § 437g(a)(12)(A) unless the respondent notifies the Commission in writing that they wish the matter to be made public.

Sincerely,

Charles N. Steele
General Counsel

By: *Kenneth A. Gross (H.L.)*
Kenneth A. Gross
Associate General Counsel

Enclosure

84040493599

*National Conservative
Political Action Committee*

*1001 Prince Street
Alexandria, Virginia 22314*

RECEIVED AT THE FEC
GCC#5010
84 OCT 5 AM: 28

*John T. Dolan
National Chairman*

September 28, 1984

*mwr
1807*

(783) 684-1800

General Counsel
Federal Election Commission
1325 K Street, N.W.
Washington, D.C. 20463

Dear Sir:

This letter constitutes a complaint filed pursuant to 2 U.S.C. 437g by the National Conservative Political Action Committee ("NCPAC"), a registered independent political action committee, against National Women's Political Caucus ("NWPC"), which has apparently violated the provisions of 2 U.S.C. 441d in making expenditures for the purpose of financing communications which expressly advocate the defeat of Ronald Reagan.

Attached hereto and made a part of this complaint are copies of the direct mailings produced by NWPC which violate 2 U.S.C. 441d. The name and address of the recipient of each mailing have been excised; no other alterations to the mailings have been made.

NCPAC has reason to believe that some of the communications were mailed to members of NWPC without having complied with the provisions of 11 CFR 114.3(a)(1) and (c) or 11 CFR 100.8(b)(4) and 104.6. NCPAC has reason to believe that the communications which start with the sentences "Fewer than 20 men..." and "The results of Election Day, 1982 present one..." were mailed to the general public.

NCPAC has reviewed the records of the Commission and ascertained that NWPC is not a registered political action committee.

The lack of an outright admonition to vote against President Reagan in the upcoming Presidential election does not defeat the clear intent and purpose of NWPC in advocating the defeat of President Reagan as set forth in the enclosed direct mailings. Further, NWPC's mailings state that the support of women candidates in the 1984 election is the principal purpose of NWPC.

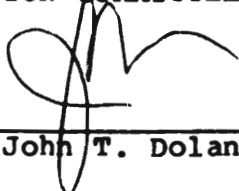
34040493600

Federal Election Commission
September 28, 1984
Page Two

NCPAC notes that by AO 1984-14, the Commission ruled that a membership organization which compiled voter guides may not distribute such material to the general public if they imply a right or wrong answer or a weak record. In that same advisory opinion it was noted that favoring one candidate over the other in the context of an election indicates an election-influencing purpose.

Very truly yours,

NATIONAL CONSERVATIVE POLITICAL
ACTION COMMITTEE

By: 
John T. Dolan, Chairman

COMMONWEALTH OF VIRGINIA)
CITY OF ALEXANDRIA) to-wit:

Sworn to before me this 1st day of October, 1984,
by JOHN T. DOLAN, as Chairman of National Conservative Political
Action Committee, under the penalty of perjury and subject to the
provisions of section 1001 of Title 118 of the United States
Code.


Notary Public

My Commission Expires: 11/21/86

10926493601

National Women's Political Caucus

Dear Friend,

The results of Election Day, 1982 present one of the greatest challenges the women of this century have ever faced. I'm inviting you to join me and more than 70,000 other people -- women and men -- in meeting that challenge.

Those of us concerned with women in the American political system had high hopes for that election. We hoped that when the votes were counted, women candidates would have made the most significant gains in history. And their gains, we knew, would mean gains for all of us -- economically, socially and politically.

But money speaks in our political system. And the sad, hard fact is that in 1982, the money raised to support women's political action just wasn't enough.

Four women candidates running for the Senate lost. Both women running for governorships lost. The number of women seated in state legislatures rose only 1% -- from 12% to 13%.

Where do the women of America go from here? You will help answer that question. And you have two choices. You can look at those results as reason for despair. Or you can look at them as a great challenge. If we despair, we go backward -- and have women lead the lives of second-class citizens. If we look on it as a challenge, WE GO FORWARD -- and fight even harder.

We at the National Women's Political Caucus -- the national network dedicated to strengthening the role of women in politics and government -- ask you to join us in fighting harder.

Have we a choice?

as long as women continue to be discriminated against virtually from the day they're born until the day they die -- discriminated against in the education they get, in the jobs they can get, in the medical care they get, in their ability to get financial credit and insurance ...

as long as the majority of single households are headed by women ...

as long as women hold the dubious honor of being the fastest growing poverty group in the country ...

as long as women's right to reproductive choice is in constant danger from repressive legislation ...

as long as these sorry conditions exist, we must continue to fight to bring women into all levels of elective office

(over, please)

8 4 0 4 0 4 9 3 6 0 5

and into every other decision-making aspect of government so that as 52% of the population, women are no longer underrepresented.

That's why the National Women's Political Caucus is seeking help from people of all ages, backgrounds and political persuasions. We need to join forces to ensure that there will be a strong array of progressive women candidates in the 1984 race. Women capable of winning!

It's not going to be easy. Women seeking political office have much to overcome: tacit "quota" systems for nominations ... male-oriented "old-boy" networks that control funding ... sexist attitudes in party workers, union leaders, businessmen with money and power --- and even in voters. They also have to overcome insecurities in many women -- the women who've been conditioned to feel that a man is somehow better and smarter than a woman.

But every woman candidate who does stand up against these odds helps make the world a better place for all of us. That's why they deserve your support.

Let me give you a startling fact:

Every piece of legislation primarily affecting women considered by Congress in 1981 was introduced by a woman.

Women in government are generally far more sensitive to matters that pertain to the quality of life than men. They are, by and large, concerned with seeing that consumers are protected ... that children are properly cared for ... that social services are offered to those in need, including abused children and rape victims.

They are usually more aware, too, of unfair employment conditions and are trying to improve the quality of life that we all lead. They feel a responsibility to the future.

There is little doubt that an increase of women in government can only, in the long run, produce a better world for everybody.

That's why the National Women's Political Caucus is looking to the future ... is planning now for 1984.

What we're taking on is no small task. But neither is it an impossible one. Not if we use our resources properly. Not if we start now.

We've learned from the past. We know we need to intensify our efforts greatly. And that we need to seek out qualified, ambitious and progressive women in both parties who are capable of waging tough, head-on political battles.

We also provide training that permits women to function most efficiently as candidates.

And since no woman stands alone, we must also provide training for campaign managers, fund raisers and the workers who actually go out and round up the vote.

(next page, please)

8 4 0 4 0 4 9 3 6 0 4

There was a definite bright spot in the 1982 election. Women made significant gains in state legislatures. Nine hundred eighteen women seeking state legislative office were elected. That was a victory for MORE THAN HALF the women seeking state office.

Today, 25% of the Colorado state legislators are women. The National Women's Political Caucus is working toward having women comprise at least 25% of every state legislature in the country by the end of the decade. (Even with the state legislative gains in the 1982 elections, they make up only 13% of these (state) bodies.)

That's why, for 1984, we must concentrate even more intensively than before on bringing women into state legislatures.

These legislatures are the training grounds for the future leaders -- the women who will eventually move on to powerful positions of leadership in our country and give us what we have never had before -- a government that truly represents all its people and is therefore able to offer the best to its people.

I can think of no better time to quote the woman who proved to those who doubted it that women can stand equal with men in any political arena. In 1952, Eleanor Roosevelt said:

"I believe we will have better government when men and women discuss public issues together and make their decisions on the basis of their differing areas of concern for the welfare of their families and their world -- too often the great decisions are originated and given form in bodies made up wholly of men, or so completely dominated by them that whatever of special value women have to offer is shunted aside without expression ..."

Today, more than 30 years later, American women must refuse to be shunted aside any longer. Rather, they must work actively to become part of the governing process.

The National Women's Political Caucus has been engaged in many ongoing activities to make that hope a reality. Activities like ...

... lobbying on all legislative levels for laws that guarantee equal protection and equal opportunities for women

... organizing coalitions to testify at legislative hearings on key issues

... building talent banks to secure appointments of women to non-elective office. Right now women's 52% of the population

(over, please)

34040493605

supplies only 11% of federal appointees -- and, despite the showcase appointment of Sandra Day O'Connor, only 7% of the federal judiciary.

We need to continue to turn facts like that around through public programs and education campaigns. We need to make every woman fully aware of the power of her vote. AND WE NEED TO DO IT BEFORE ELECTION DAY, 1984.

But women voters are not our only target. For women to really become a major force in American politics, they need to become the candidates supported by both parties and both sexes.

More men also need to realize that women like Margaret Chase Smith, Elizabeth Holtzman, Barbara Jordan and Shirley Chisholm, exceptional though they are, are more than the exceptions that prove the rule.

There are many, many women in this country who are viable and deserving candidates for public office -- women who can and who will contribute their special value to the political scene.

In the 18th Century, our Founding Fathers cried "No taxation without representation!" and went on to win their freedom.

Isn't it time that we all began to think of ourselves as the new breed of Founding Mothers and Fathers, helping to bring about the good, safe and fair world that we want, not only for ourselves, but for our daughters and sons!

We dare not give up now. We must face the challenge posed by the 1982 election to all Americans concerned about women's future in this country.

We at the National Women's Political Caucus are leading the efforts to meet that challenge. To succeed, we need your help.

The National Women's Political Caucus needs 30,000 more concerned citizens to join its ranks in the next six months. That will make us 100,000 strong! And, this will give us the clout and the funds we need to strengthen our work in recruiting, training, financing and electing more progressive women candidates to public office in 1984.

I have sent you this letter in the hope that you will be one of those concerned Americans.

Today, right now, reach for your checkbook and make out a check for \$20 -- or more if you can -- to help the National Women's Political Caucus. We know that with enough support such as yours behind us, we can finally bring about the day when women do win the seats in Congress, do get the fair share of major appointments, judgeships and governor's chairs that are their rights as citizens.

Sincerely,

Kathy Wilson

Kathy Wilson

National Chair

National Women's Political Caucus

HARRIETT WOODS

My dear fellow American,

On March 8, 1982, I announced I would seek the Democratic Party nomination for the U.S. Senate seat from Missouri. Despite my long record in public office, power-brokers in my own party tried to block my candidacy and filed another candidate against me. They said that a woman couldn't appeal to all kinds of voters, that a woman couldn't raise large campaign donations, and that voters wouldn't accept my positions on women's issues like the ERA and abortion.

I did win the primary -- overwhelmingly -- raising more money than my opponents and gaining support in rural and urban areas.

I went on to run hard against the incumbent. Although eventually we raised more than a million dollars, it was a real struggle to get the early money necessary to build momentum for victory. My opponent outspent me by more than two to one and I lost the race, but it was an exciting and close race. Very close.

From the beginning I received help from the National Women's Political Caucus. They helped me financially and with organizing and campaigning. I know how important that support was in building my near-victory.

I learned a great deal in the race for Senate. And, I want to share with you my conviction that the National Women's Political Caucus must play a leading role in propelling women to victory in 1984.

But the NWPC is only as strong as its membership. That is why they are planning now for the 1984 elections in the hopes of enlarging their numbers even more -- building an assertive and strong constituency for progressive women candidates.

That's why I urge you to lend your support to the National Women's Political Caucus today.

Sincerely,



Harriett Woods

94040493606

8 4 0 4 0 4 9 3 6 0 7

TO: The National Women's Political Caucus
1411 K Street, N.W., Washington, D.C. 20005

I'm ready to face the challenge with you! Count me in as an Associate Member.
And use my contribution to seek out and support strong progressive women
candidates for the 1984 Elections. Be sure to keep me informed throughout the
year with my copy of Women's Political Times.

Enclosed is my membership contribution of:

☐ \$20 ☐ \$35 ☐ \$50 ☐ \$100 ☐ \$250 ☐ Other \$_____

FROM:

Please make your check payable to National Women's Political Caucus. If you're already a member of NWPC, please help us grow by passing this on to a friend. Thank you.

8 4 0 4 0 4 9 3 6 0 8

National Women's Political Caucus
1411 K Street, N.W., Washington, D.C. 20005



Kathy Wilson
National Women's Political Caucus

Dear NWPC Member,

1983 has been a banner year for women in politics. 1984 could be historic.

The gender gap has burst onto the political scene, and although it has been explained in a variety of ways, everyone agrees that American politics will never be the same. President Reagan is worried about it, and the Democratic presidential contenders are trying to widen it. The fact remains that, for the first time in history, women are a political force to be reckoned with.

Think of what that could mean.

It could mean that we will elect record numbers of progressive women to office at every level of government.

It could mean that we will call the shots when it comes to setting budget priorities and formulating national policy.

Or it could mean that we will let this opportunity pass us by and return to "politics-as-usual".

Well, I am not willing to sit this one out, and I am confident that you aren't either. Your membership in the National Women's Political Caucus has been instrumental in our campaign to recruit and elect progressive women candidates in the past. I am asking you to renew your membership now so that our victories will be even greater in 1984.

This year the stakes will be higher than ever. The NWPC received overwhelming press coverage during our national convention last summer, and the spotlight will remain on us. People across the country will be watching to see if we really have the power to balance the political equation for women.

I say we do. But we must work together to make it happen. I believe that 1984 will be the year of the woman candidate -- and the Caucus is the organization for the woman candidate.

For over 12 years now the NWPC has been recruiting and supporting progressive women candidates at every level of government. Since 1971, the number of women mayors has grown from 7 to 72. Seats held by women in the state legislatures has increased

(over, please)

to 901 from 362. We have made phenomenal progress -- but we still have much to do.

The strength of the NWPC has always been its active members -- like you. You are a part of the Caucus' backbone, part of an historic campaign to make our political representatives just that -- representative -- of our needs, our concerns and our priorities.

There are thousands of women -- community leaders, political activists, homemakers, professional movers and shakers -- who are considering running for office -- maybe even you. They're wondering what it will take to win. They're skeptical about their prospects of beating well-organized, highly financed "good old boys." We must reach them now and let them know that if they will commit themselves to women's equality, we will commit ourselves to them.

If the Caucus can be there at the very beginning of the campaigns to raise money, organize staff and volunteers, supply campaign managers, we will go all the way to a victorious election day.

These candidates need us now. The Caucus needs you now. We must take the initiative now to help progressive women candidates run -- and win.

Your support in the past has brought us to this crossroads in the political landscape. Only with your continued support can we make 1984 the year of the woman candidate. Renew your membership in the National Women's Political Caucus today and be a part of history in the making.

Sincerely,

Kathy Wilson

Kathy Wilson
National Chair

P.S. Remember, an additional contribution over and above your dues will support Caucus programs both in your state and at the national level. If you renew your membership immediately, you will save the Caucus the expense of sending you another reminder. Thank you.

34040493610

3 4 0 4 0 4 9 3 6 1 1

Elect More Women In '84



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

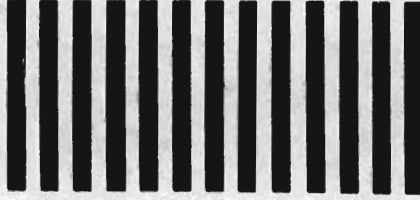
BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 10775 WASHINGTON, D.C.

POSTAGE WILL BE PAID BY ADDRESSEE

NWPC
1411 K Street, N.W.
Washington, D.C. 20005

Attention: Kathy Wilson, National Chair



3 4 0 4 0 4 9 3 6 1 2



NWPC Renewal Statement

Yes! I want to see more women elected to office in 1984.

Yes! You may continue to count on me to support the Caucus. Use my contribution to increase women's participation as voters, candidates and elected officials.

☐ I want to renew and more! I'm enclosing a check for a total of:

☐ \$30 ☐ \$50 ☐ \$100 ☐ Other \$_____

☐ I don't choose to make an extra contribution, but I enclose my annual dues of \$20.

☐ I would like to participate in local Caucus activities. Please send me the name of my state contact.

Please make checks payable to NWPC.

National Women's Political Caucus, 1411 K Street, N.W. Washington, D.C. 20005

8 4 0 4 0 4 9 3 6 1 3

NATIONAL WOMEN'S POLITICAL CAUCUS
1411 K STREET, N.W., WASHINGTON, D.C. 20005

Office of the National Chair



Letter #1



RENEWAL STATEMENT ENCLOSED

Address Correction Requested—Return Postage Guaranteed

• 0 •

KATHY WILSON

Dear Friend,

A wonderful thing is happening on the way to the voting booth.

Women are voting in far greater numbers than men -- and I'm talking about MILLIONS -- and they're voting their own minds, their own hearts and their own hopes for the future.

Ask the three governors of Michigan, New York and Texas. They'll tell you about the voting power of women. The women's vote elected them in 1982.

Who benefits when more women exercise their voting power and take a more active role in politics? The entire nation, that's who! Women bring special and unique values into the political arena -- values which can help safeguard the future of this country and this planet.

Women can help build a brighter, safer future. It's a future in which our children will have clean air and water...in which they can live without violence...in which they can grow without fear of nuclear war.

Such a future can be more than a dream. It can become a reality. If you help make it possible.

One very potent way you can help bring it about is by making a special contribution to the National Women's Political Caucus. Your contribution will help bring more and more women into the political arena at every level of government:

We need your help and we need it now. Consider these chilling statistics:

- * 16.6% of all households are headed by females: but these families make up HALF of all poor families.
- * 63% of all poor people over 17 years of age are women.
- * The National Advisory Council on Economic Opportunity predicts that by the year 2000, the entire poverty population will be women and children living in female-headed households.
- * A woman college graduate can expect, over a life-time, to make \$1,600,000 LESS than her male counterpart.

Is this what we want our country's future to look like? Is that economic equality? Of course not! Nor is it educational equality when the current administration weakens the laws that prohibit sex discrimination in schools.

The only way women can achieve true equality on all levels is by making their legislative voices sound out louder and clearer than ever.

And they can do just that, thanks to the National Women's Political Caucus.

(over, please)

84040493615

Never before have women been so ready to take their rightful place at the decision-making tables of this country. Never before have they been so prepared, so strong and in a position where they can do so much to make the difference for the future -- not just of women, but of the entire nation.

There's one important "but" in all this. Let's face it. Women don't automatically get into and advance in politics by the same comfortable "old boy" routes that men do. They have a harder time raising money. Attracting workers. Winning over party regulars. Establishing credibility.

That's why it's so important right now to ensure and strengthen the ways in which women can successfully get into and become a part of our government.

And that's why it's so important for concerned people like yourself to lend support to the National Women's Political Caucus.

The National Women's Political Caucus is pledged to bring more technical support, more money, more campaigners, more expertise and more voters to the aid of more progressive women -- Democratic and Republican -- so that they can win election to all levels of political office.

We know that progressive women candidates are this nation's insurance policy for the future. In turn, the National Women's Political Caucus can be -- with your help -- their insurance for victory. And their victories are victories for all women in this country because almost all the women who successfully enter government feel -- and honor -- their commitment to the women's political movement by:

- hiring women for their staffs;
- speaking to other women about political involvement;
- seeking out women in making their political appointments;
- lending their names and prestige to efforts on behalf of women.

It wasn't so long ago that most men opened doors for women...literally. But the real doors -- the doors to economic and political opportunity -- were kept tightly closed.


Well, women are starting to open those doors for themselves -- and now, for women today as well as for future generations, it's time to see that the doors are opened wider.

We can do it. We must do it.

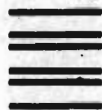
You can help build a better future -- right now. Your support will bring us closer to the day when women will have an equal say in government; when women's equality under the law will be assured by our own votes.

Please sit down right now and send your personal contribution of \$25, \$35, \$50 or whatever you can. When you do you are helping ensure the place of women and women's rights in government. And when you do that, you are helping yourself, your family and your country.

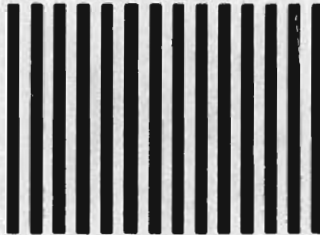
Sincerely,


Kathy Wilson
National Chair

84040493616



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 10775 WASHINGTON, D.C. 20005

POSTAGE WILL BE PAID BY ADDRESSEE

Kathy Wilson

National Women's Political Caucus

1411 K Street, N.W., #1110
Washington, D.C. 20005

8 4 0 4 0 4 9 3 6 1 7

NATIONAL WOMEN'S POLITICAL CAUCUS

By all means, bring more women into politics!

I agree—they can help make this a better country. Here is my contribution to help the National Women's Political Caucus seek out and support strong progressive women candidates for national, state and local elections.

Enclosed is my check for:

☐ \$25 ☐ \$35 ☐ \$50 ☐ \$100 ☐ \$250 ☐ OTHER \$ _____

☐ Please charge my remittance to:

☐ MasterCard ☐ VISA

Credit Card # _____

MasterCard Bank # _____

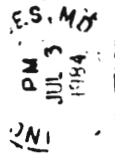
Expiration Date _____

Signature _____

Make your check payable to *National Women's Political Caucus* and send in the enclosed envelope to NWPC, 1411 K Street, N.W., Washington, D.C. 20005.
Thank you.

34040403613

KATHY WILSON
National Women's Political Caucus
1414 K Street, N.W.
Washington, D.C. 20005



Special Appeal

NATIONAL WOMEN'S POLITICAL CAUCUS

Kathy Wilton
National Chair

Dear Friend,

Fewer than 20 men were able to keep 118 million people out of the Constitution.

You and I together can help make the dream of equality for over half the American population come true.

After the defeat of the Equal Rights Amendment, in June of 1982, you and I could have just given up. But rather than dashed hopes, I feel a new -- and energizing -- excitement.

It's as though I can hear the applause and see the ovation that greeted re-introduction of the ERA in this Congress.

That cheering from the House gallery on the opening day of the 98th Congress echoes as an encouraging reminder that our fight for women's equality can and must be won.

To be honest, our challenges promise to be greater than ever. Not only do we face ongoing propaganda that obscures the simple truth of the ERA...but also an Administration now blindly fostering a new "feminization of poverty."

Results of this disastrous trend are:

...a poor population in this country made up of
75% women and children;

...and 33% of full time working mothers earning less
than \$7,000 a year

With your help, we can work to reverse the worsening economic **plight** of women. We can work to ensure passage once and for all of a long overdue Constitutional amendment that would guarantee women fair ... and equal ... treatment under the law.

That's why I'd like to invite you to join the National Women's Political Caucus at this critical time in history.

The need for more women as elected officials was demonstrated only too clearly in the recent U.S. House of Representatives defeat of the Equal Rights Amendment. It was a scene that we have witnessed all too often -- a mostly white, mostly male group of legislators denying women equality once again.

There was, however, one very significant and very bright spot. 20 of the 22 Congresswomen voted for constitutional equality; 8 Republicans and 12

(over, please)

34040493612

8 4 0 4 0 4 9 3 6 2 0

Democrats. For women, equal rights cuts across economic, party and ideological lines. It is clear that with more women in office, the unrepresentative few will never again be able to defeat the will of the majority.

As the "political arm" of the women's movement, the Caucus is now at the forefront of a sweeping new movement in American politics. Our goal: to increase the number of women in elective and appointive office at all levels of government. Our first priority: to increase the number of women and pro-ERA supporters in Congress and the state legislatures to pave the way for future ratification of the amendment.

It's especially important now that we intensify efforts to recruit ... endorse ... and support pro-ERA candidates as they gear up for the 1984 election cycle.

NWPC's ongoing "Win With Women" campaign -- successful in every election year since 1974 -- has helped bring the anti-ERA states of Florida, Illinois, and North Carolina significantly closer to future ratification.

The November 1982 election doubled the number of women in the Florida State Senate...and increased by 50% the number of women in the Florida House.

The defeat of the Equal Rights Amendment made us all painfully aware that our basic human rights can stand or fall according to political whims.

But think with me for a minute about those rights.

As I travel around the country, I'm surprised again and again how many myths, exaggerations, and outright lies surround these simple words:

Equality of rights under the law shall not be denied
or abridged by the United States or by
any state on account of sex.

Equal Rights Amendment, Section 1

That sounds straightforward ... and it is. Translated plainly, the ERA says that if a law restricts women's rights, that law will no longer be valid. And if a law protects women's rights, that protection will be extended to men as well.

For years, discriminatory laws -- most likely in your home state -- have affected a woman's ability to own or transfer property ... bring a lawsuit to court ... even buy car insurance or get a credit card in her own name.

Consider the case of Ellen S. in Philadelphia, Pennsylvania, who paid 40% more for her disability insurance than a male of the same age and occupational status.

Or, consider the case of Betty S. in Hampton, Virginia. After sharing a 30-year military career with her husband, Betty found herself divorced ... and

(next page, please)

ineligible for any part of her husband's retirement plan, insurance, or military benefits.

Many American wives who think "what's his is mine" are WRONG.

Despite what our opponents say, you and I know passage of a Constitutional amendment guaranteeing women's rights won't mean we have to share public restrooms, give up alimony, or change the traditional family structure.

It will mean that the property rights of married women will be guaranteed in states where those rights are now practically non-existent.

It will mean that a homemaker's non-monetary contribution to her family will be recognized along with the monetary contribution of her bread-winner spouse.

The sexism that exists in today's legal system is based on medieval common law that reinforced the rights of white, propertied males. While some improvements have been made in the last two decades, a woman's contribution in and out of the home is not considered equivalent to her husband's contribution. Consider a world where

...52% of working-age women are in the labor force

...the number of working women has nearly doubled in the last 20 years

...women head 16.6% of all family households

Today, on top of old-fashioned laws, the Reagan Administration has proposed severe social program cutbacks that drastically...and disproportionately hurt women (who already make up 65% of all people on welfare).

These statistics are what make passage of the ERA imperative. We simply cannot be lulled into complacency.

It's true, we've "come a long way."

Young women today have more opportunities than ever before in education ... employment ... juggling any number of work and family options.

Since the ERA first passed Congress in 1972, the debate about it has spurred new federal legislation and court decisions promising women equal credit, equal education, and equal employment opportunities.

But current anti-discrimination laws aren't enough. Their haphazard enforcement, overwhelming case backlog, and limited scope make them totally

(over, please)

34040493621

inadequate for guaranteeing such a basic right as Constitutional equality.

The fact is, twenty years after passage of the Equal Pay Act, the earning gap between men and women has actually widened.

This earning gap has given way to an explosive new political phenomenon -- "the gender gap." For the first time in history, women in the 1980 and 1982 elections voted independently of men. Their increasing dissatisfaction with Reagan's policies have led pollsters to predict far-reaching changes in American politics -- as the women's vote is heard.

Now, here's where your help can make a difference.

By joining the National Women's Political Caucus today, you will increase our chances of electing officials sympathetic to women's concerns at all levels of public office.

When you join the thousands of women and men who already belong to the NWPC, you'll lend your support to the most effective, hard-hitting political action group in the women's movement today.

Since our beginnings in 1971, the Caucus has played a significant role in winning dozens of posts for women in top political positions ... tripling the number of women in political office since '73 ... and putting a record number of women in Congress.

Your contribution now of \$20, \$35, \$50 -- whatever you can give -- will provide crucial backing for our Appointments Project (the only national project that puts women into the system through appointive office in federal government and the judiciary) ... and our "Win With Women" campaign to provide financial, personnel, and technical support to pro-ERA candidates.

Please -- join us in this fight to make the American ideal of equality a reality. Return the enclosed membership form to me today.

Sincerely,

Kathy Wilson

Kathy Wilson
National Chair

P.S. Take a look at the enclosed brochure for some startling facts on American women's legal rights. Then, send your contribution to the Caucus, as generous as you can make it.

You can help guarantee women are more equally represented in state legislatures, Congress, the Cabinet ... and, most important of all, the Constitution.

34040493622

American Women You are denied rights!

... In some states, maybe even your own!

You may not be entitled to any profits from a business jointly operated with your husband.

You may not be entitled to any of the rent money if you and your husband take in a boarder.

You may be charged for desertion *both* if your husband moves and you refuse to follow ... or if you move and he refuses to follow.



Protect Your Legal Rights!

Electing more women and pro-women candidates to state legislatures can help guarantee ratification of the ERA next time around.

Join the National Women's Political Caucus today—return the enclosed form with your membership contribution in the postpaid envelope provided.



NWPC 1411 K Street, N.W. Washington, D.C. 20005

How much do you really know about the legal rights of American women?

1. If a woman's husband dies without a will, she may be left with little or none of his estate ☐ ☐
2. Current Social Security laws harm both the homemaker and the working woman ☐ ☐
3. In some states, a father automatically takes priority over a mother in a lawsuit if a child is killed in an auto accident ☐ ☐

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

8 4 0 4 0 4 9 3 6 2 4

I'M READY FOR CONSTITUTIONAL EQUALITY!

... and want to join the National Women's Political Caucus in support of the ERA. To wipe out inequities of underrepresentation and unequal treatment, please use my contribution to help elect women candidates to state legislatures, Congress, and all levels of public office.

Here's my contribution of:

☐ \$20 ☐ \$35 ☐ \$50 ☐ \$100 ☐ Other \$ _____

I understand my gift of \$20 or more makes me an Associate Member of the Caucus and entitles me to a year's subscription to *Women's Political Times*.

Please return this form with your check (made payable to the National Women's Political Caucus) to 1411 K Street, N.W., Washington, D.C. 20005. *Thank you.*

☐ Please charge my membership remittance to:

☐ MasterCard ☐ Visa

Credit Card # _____

MasterCard Bank # _____

Expiration Date _____

Signature _____

Please make your check payable to National Women's Political Caucus. If you're already a member of NWPC, please help us grow by passing this on to a friend. Thank you.

What will the ERA do for you?

This simple Constitutional amendment will guarantee that women enjoy the same legal rights men do—rights you may assume you already have. Here are some examples:

The Right to Employment

Current laws are severely limited, inadequately enforced, and have resulted in a discouraging backlog of court cases. For example, federal government training programs such as the Job Corps currently have just 30% women enrolled. Women working full-time today still earn substantially less than their male counterparts ... and are often clustered in low-paying, dead-end jobs.

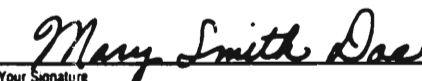

The ERA would open up all kinds of public job and training opportunities. In addition, it would eliminate laws which restrict a woman's opportunity to work in certain jobs and the hours they can work. When such laws really do protect the health or safety of workers, this protection would be extended to men as well as women.

The Right to Pensions

While many employees think their pension rights will automatically go to their surviving spouse, many companies have strict age eligibility laws and require signature

agreements. Homemakers often find themselves ineligible for Social Security—because of divorce or absence of a husband's signature. Women who buy pensions and annuities are also subject to discrimination in the prices they are charged, even if they are of the same age and occupational status as their male counterparts.

Under the ERA, pension applicants would be judged on the basis of their merits and not on the basis of their sex.


 Your Signature

 Spouse's Signature (BOTH must sign before processing)

The Right to Property

In some cases, a wife cannot use solely her name when applying for a driver's license ... registering a car ... and selling property without a husband's consent. In some states, property that is acquired during a marriage is considered to be the husband's and the wife cannot make decisions affecting the property without his consent.

Under the ERA, she would have the same rights as her husband to make decisions on property sales and management.

The Right to Education

Most people assume Title IX of the Education Amendment protects them from sex discrimination in the schools, but this 1972 law is poorly enforced and may *not* necessarily apply to schools that are single sex. In fact, if the Reagan Administration is successful in a case now before the Supreme Court, Title IX will apply only to specific programs directly receiving federal funds. This would leave

many schools and colleges virtually free to discriminate in any way they choose.

Under the ERA, there will be legal ground for strict enforcement of equal treatment in athletics ... facilities ... employment ... scholarships ... loans ... or other aspects of educational life at any school.

The Right to Alimony and Child Support

Currently, a surprisingly small percentage—only 15%—of all divorced wives are awarded any form of alimony. Of these less than half actually collect. Under the ERA, marriage would be viewed as an economic partnership, with each spouse equally responsible for support of the family. This duty could be rendered by work outside *or* inside the home.

The ERA would recognize the contribution of unpaid services like housework ... and would leave a wife less likely to be left empty-handed in the event of divorce.



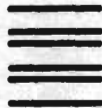
The Right to Inheritance

Inheritance laws in most states severely penalize a widow if her husband dies without a will or if he draws a will that excludes her. In most states, if there are surviving children, she is entitled to only one-third of his estate and in several states, he can effectively leave her nothing.

The ERA will recognize a homemaker's contribution and her rights to jointly-acquired assets.

84040493626

PROCESS
IMMEDIATE



Your stamp will save us postage.

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 10775 WASHINGTON, D.C. 20005

POSTAGE WILL BE PAID BY ADDRESSEE

Kathy Wilson
National Women's Political Caucus
1411 K Street, N.W., #1110
Washington, D.C. 20005

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



8 4 0 4 0 4 9 3 6 2 7

Kathy Wilson
National Women's Political Caucus
1411 K Street, N.W. #1110
Washington, D.C. 20005

Prospecting

letter 2



JUN 27 1984

N.W.P.C.



REASON CHECKED

Incorrect _____
Unknown _____
Insufficient address _____
Moved, Left no address ☒
No such post office in state _____
Is not retail in this country _____

3 4 0 4 0 4 9 3 6 2 8

National Women's Political Caucus
1411 K Street, N.W., Washington, D.C. 20005

Sleigh 1880s
Auth
USA 5 2c
Orig



TO: The National Women's Political Caucus
1411 K Street, N.W., Washington, D.C. 20005

I'm ready to face the challenge with you! Count me in as an Associate Member.
And use my contribution to seek out and support strong progressive women
candidates for the 1984 Elections. Be sure to keep me informed throughout the
year with my copy of Women's Political Times.

Enclosed is my membership contribution of:

☐ \$20 ☐ \$35 ☐ \$50 ☐ \$100 ☐ \$250 ☐ Other \$_____

FROM.

Please return this form with your check (made
payable to the National Women's Political
Caucus) to 1411 K Street, N.W., Washington,
D.C. 20005. *Thank you.*

☐ Please charge my membership remittance to:

☐ MasterCard ☐ Visa

Credit Card # _____

MasterCard Bank # _____

Expiration Date _____

Signature _____

please help us grow by passing this on to a friend. Thank you.

840404936

ATTN:
"FACE THE CHALLENGE"
FUND

YOUR 20¢ STAMP WILL SAVE US POSTAGE

BUSINESS REPLY MAIL

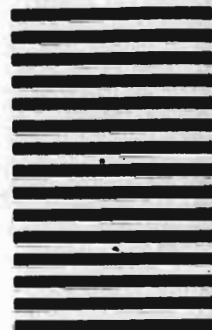
FIRST CLASS PERMIT NO. 10775 WASHINGTON, D.C.

POSTAGE WILL BE PAID BY ADDRESSEE

National Women's Political Caucus
1411 K Street, N.W., #1110
Washington, D.C. 20005



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



8404049363

HARRIETT WOODS

My dear fellow American,

On March 8, 1982, I announced I would seek the Democratic Party nomination for the U.S. Senate seat from Missouri. Despite my long record in public office, power-brokers in my own party tried to block my candidacy and filed another candidate against me. They said that a woman couldn't appeal to all kinds of voters, that a woman couldn't raise large campaign donations, and that voters wouldn't accept my positions on women's issues like the ERA and abortion.

I did win the primary -- overwhelmingly -- raising more money than my opponents and gaining support in rural and urban areas.

I went on to run hard against the incumbent. Although eventually we raised more than a million dollars, it was a real struggle to get the early money necessary to build momentum for victory. My opponent outspent me by more than two to one and I lost the race, but it was an exciting and close race. Very close.

From the beginning I received help from the National Women's Political Caucus. They helped me financially and with organizing and campaigning. I know how important that support was in building my near-victory.

I learned a great deal in the race for Senate. And, I want to share with you my conviction that the National Women's Political Caucus must play a leading role in propelling women to victory in 1984.

But the NWPC is only as strong as its membership. That is why they are planning now for the 1984 elections in the hopes of enlarging their numbers even more -- building an assertive and strong constituency for progressive women candidates.

That's why I urge you to lend your support to the National Women's Political Caucus today.

Sincerely,


Harriett Woods

34040493631

National Women's Political Caucus

Dear Friend,

The results of Election Day, 1982 present one of the greatest challenges the women of this century have ever faced. In this 1984 election year I am inviting you to join me and more than 70,000 other people -- women and men -- in meeting that challenge.

Those of us concerned with women in the American political system had high hopes for the 1982 election. We had hoped that when the votes were counted, women candidates would have made the most significant gains in history. And their gains would mean gains for all of us -- economically, socially and politically.

But money speaks in our political system. And the sad, hard fact is that in 1982, the money raised to support women's political action just wasn't enough.

In 1982 four women running for the Senate lost. And both women running for governorships lost. But, in 1983 one woman was elected governor, four women were elected mayor and women increased their ranks in the House of Representatives and state legislatures.

What will American women do in 1984? You can help answer that question. And you have two choices. You can despair or you can meet the challenge. If we despair, we go backward -- and have women lead the lives of second-class citizens. If we look on it as a challenge, WE GO FORWARD -- and fight even harder.

We at the National Women's Political Caucus -- the national network dedicated to strengthening the role of women in politics and government -- ask you to join us in fighting harder.

Have we a choice?

as long as women continue to be discriminated against virtually from the day they're born until the day they die -- discriminated against in the education they get, in the jobs they can get, in the medical care they get, in their ability to get financial credit and insurance ...

as long as the majority of single parent households are headed by women ...

as long as the women hold the dubious honor of being the fastest growing poverty group in the country ...

as long as women's right to reproductive choice is in constant danger from repressive legislation ...

as long as these sorry conditions exist, we must continue to fight to bring women into all levels of elective office and

(over, please)

84040493632

into every other decision-making aspect of the population,
women are no longer underrepresented.

That's why the National Women's Political Caucus is seeking help from people of all ages, backgrounds and political persuasions. We need to join forces to ensure that there will be a strong array of progressive women candidates in the 1984 race. Women capable of winning!

It's not going to be easy. Women seeking political office have much to overcome: tacit "quota" systems for nominations ... male-oriented "old-boy" networks that control funding ... sexist attitudes in party workers, union leaders, businessmen with money and power -- and even in voters. They also have to overcome insecurities in many women -- the women who've been conditioned to feel that a man is somehow better and smarter than a woman.

But every woman candidate who does stand up against these odds helps make the world a better place for all of us. That's why they deserve your support.

Let me give you a startling fact:

Every piece of legislation primarily benefiting women
considered by the 97th Congress was sponsored by a woman.

Women in government are generally far more sensitive to matters that pertain to the quality of life than men. They are, by and large, concerned with seeing that consumers are protected ... that children are properly cared for ... that social services are offered to those in need, including abused children and rape victims.

They are usually more aware, too, of unfair employment conditions and are trying to improve the quality of life that we all lead. They feel a responsibility to the future.

There is little doubt that an increase of women in government can only, in the long run, produce a better world for everybody.

That's why the National Women's Political Caucus is looking to the future ... and the 1984 elections.

What we're taking on is no small task. But neither is it an impossible one. Not if we use our resources properly. Not if we start now.

We've learned from the past. We know we need to intensify our efforts greatly. And that we need to seek out qualified, ambitious and progressive women in both parties who are capable of waging tough, head-on political battles.

We also provide training that permits women to function most efficiently as candidates.

And since no woman stands alone, we must also provide training for campaign managers, fund raisers and the workers who actually go out and round up the vote.

(next page, please)

3363340404933

34040493634

There were definite bright spots in the recent elections. Women made significant gains in state legislatures. Nine hundred eighteen women seeking state legislative office were effected. That was a victory for MORE THAN HALF the women seeking state office.

Today, more than 25% of the Colorado and New Hampshire state legislatures are women. The National Women's Political Caucus is determined to have women comprise at least 25% of every state legislature in the country by the end of the decade. (Even with the state legislative gains of the 1982 elections, women hold only 13.3% of the total seats.)

That's why, in 1984, we must concentrate even more intensively than before on bringing women into state legislatures.

These legislatures are the training grounds for our future leaders -- the women who will eventually move on to powerful positions of leadership in our country and give us what we have never had before -- a government that truly represents all its people and is therefore able to offer the best to its people.

I can think of no better time to quote the woman who proved to those who doubted it that women can stand equal with men in any political arena. In 1952, Eleanor Roosevelt said:

"I believe we will have better government when men and women discuss public issues together and make their decisions on the basis of their differing areas of concern for the welfare of their families and their world -- too often the great decisions are originated and given form in bodies made up wholly of men, or so completely dominated by them that whatever of special value women have to offer is shunted aside without expression ..."

Today, more than 30 years later, American women must refuse to be shunted aside any longer. Rather, we must work actively to become part of the governing process.

The National Women's Political Caucus has been engaged in many ongoing activities to make that hope a reality. Activities like ...

... lobbying on all legislative levels for laws that guarantee equal protection and equal opportunities for women

... organizing coalitions to testify at legislative hearings on key issues

... building talent banks to secure appointments of women to non-elective office. Right now women's 52% of the population

(over, please)

supplies only 8.3% of this Administration's top-level federal appointees -- and, despite the showcase appointment of Sandra Day O'Connor, only 8.0% of the federal judiciary.

We need to continue to turn facts like that around through public programs and education campaigns. We need to make every woman fully aware of the power of her vote. AND WE NEED TO DO IT BEFORE ELECTION DAY, 1984.

But women voters are not our only target. For women to really become a major force in American politics, they need to become the candidates supported by both parties and both sexes.

More men also need to realize that women like Margaret Chase Smith, Barbara Jordan, Elizabeth Holtzman and Shirley Chisholm, exceptional though they are, are more than the exceptions that prove the rule.

There are many, many women in this country who are viable and deserving candidates for public office -- women who can and who will contribute their special value to the political scene.

In the 18th Century, our Founding Fathers cried "No taxation without representation!" and went on to win their freedom.

Isn't it time that we all began to think of ourselves as the new breed of Founding Mothers and Fathers, helping to bring about the good safe and fair world that we want, not only for ourselves, but for our daughters and sons?

We dare not give up now. All of us concerned about the future of American women must face the challenge of the 1984 elections.

We at the National Women's Political Caucus are leading the campaign to meet that challenge. To succeed, we need your help.

The National Women's Political Caucus needs 30,000 more concerned citizens to join our ranks in the next six months. That will make us 100,000 strong! And, this will give us the clout and the funds we need to strengthen our work in recruiting, training, financing and electing more progressive women candidates to public office in 1984.

I have sent you this letter in the hope that you will be one of those concerned Americans.

Today, right now, reach for your checkbook and make out a check for \$20 -- or more if you can -- to help the National Women's Political Caucus. Together, we can finally bring about the day when women do win the seats in Congress, do get the fair share of major appointments, judgeships and governor's chairs that are our rights as citizens.

Sincerely,

Kathy Wilson

Kathy Wilson
National Chair
National Women's Political Caucus

8404049335

8 4 0 4 0 4 9 3 6 3 6



FIRST CLASS

From:

**National Conservative
Political Action Committee**

1001 prince street, alexandria, va. 22314 (703) 684-1800

To:

General Counsel
Federal Election Commission
1325 K Street, NW
Washington, D.C. 20463

34040493637



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

THIS IS THE BEGINNING OF MUR #

1807

Date Filmed 1/2/85 Camera No. --- 2

Cameraman

AS